DALY CITY PUBLIC LIBRARY
275 SOUTHGATE AVE
DALY CITY CALIF

All The News - All The Time
All the news that's of interest to you and your family every week in The Record. Only $4.00 a year. PL 5-3311.
10c Per Copy

NORTHERN SAN MATEO COUNTY'S LEADING NEWSPAPER

THE RECORD

DALY CITY... Gateway to the Peninsula

Your Hometown Newspaper
Businessmen! For sure-fire results in telling folks about your wares use the pages of The Record and Shopping News.
$4.00 Per Year

VOLUME58, NUMBER 37 | Phone PLaza 5-3311 | DALY CITY, SAN MATEO COUNTY, CALIF., THURSDAY, OCTOBER 5, 1961 | Phone PLaza 5-3311 | PUBLISHED THURSDAY

THE CITY'S BIGGEST WEEK IN 50 YEARS

Gigantic Celebration Scheduled To Start Saturday

CITY COUNCIL TO STUDY NEW TRANSIT PLAN

The Daly City council will within the next few days begin a study session on the problems and benefits derived from the Bay Area Rapid Transit System.

City Manager Ed Frank said the city would have to weigh the possibilities of whether a transit system is economically and practically feasible, since Daly City is adjacent to San Francisco where many Daly City residents work.

"Whether we have a rapid transit problem or not depends on our physical aspects, plus the cost weighed against the benefits derived from them."

He said Daly City and Pacifica are in the same boat since both are "bedroom cities" of San Francisco. "We both have a terrific amount of traffic between here and San Francisco," he said.

The Governmental Research Council, recently recommended a "wait and see" attitude for San Mateo County. The recommendation was submitted to the county board of supervisors.

(Continued on Page 2)

500 Pack War Memorial In Tribute To Former City Officials Saturday Night

More than 500 people Saturday night jammed the Daly City War Memorial Community Center to pay tribute to the city's former mayors and city councilmen.

The civic banquet was the largest event of its kind ever held in the area and was the last of a series of events leading up to the Daly City Golden Anniversary Celebration which begins at 2 p.m. Saturday with a giant parade down Mission street.

Congressman J. Arthur Younger and Senator Richard J. Dolwig headed the list of dignitaries which included the full membership of the San Mateo County board of supervisors, most of the county's department heads and official representatives from San Francisco and most of San Mateo County's cities.

San Mateo County Superior Judge Frank Blum acted as master of ceremonies and presented plaques to the honored former city officials.

The oldest former city councilman in attendance was Arthur J. Bodien, chairman of the Golden Anniversary Committee and for years the city's director of public works.

Mrs. H. H .Smith accepted a plaque honoring her late husband who served as mayor of the city from 1918 to 1936. Her son, Hugh H. Smith Jr., also received a plaque for his service as a city councilman from 1942 to 1946.

Congressman Younger and Senator Dolwig paid tribute to the community's outstanding growth and progress and extended their congratulations to the city on its Golden Anniversary.

Crack Oakland Cycle Team To Lead Parade

The state champion Oakland Police Department motorcycle drill team will lead the Daly City Golden Anniversary parade at 2 p.m. Saturday.

The motorcycle patrol stepped in to fill the spot at the head of the line of march after the San Francisco Police Department drill team was forced to withdrdaw.

San Francisco Police Chief Thomas Cahill explained that because of the Rosary Crusade in Golden Gate Park he would have to assign his officers to traffic police duty.

The Oakland motorcycle group has won acclaim throughout California for its precision drill work and has appeared in numerous parades. It is rated as tops.

Fire Prevention Week Launched; Surprise Drills

Whether or not the school children of Daly City have learned the fire drills will be determined during Fire Prevention week, when surprise fire drills will be launched in the schools of the city under the direction of Battalion Fire Chief Frank M. Specht, chief of fire prevention.

The surprise fire drills were scheduled to start Oct. 3 and will be carried on in all the various schools throughout the week. Kindergarten children will receive red firemen's hats and first through the sixth grade pupils will receive fire marshal badges and fire prevention literature through the Hartford Insurance Company, Specht said.

In addition there will be a poster contest for school children. The best posters from the various elementary schools will be judged at the Central Fire Station in Westlake, Oct. 18 by three judges whose names will be announced later.

Grading for the Fire Prevention Drill Trophy is carried out on a point basis, Battalion Chief Specht said. There will be 20 points for speed in leaving the school building, including taking care of the handicapped and cooperation with the janitor, 20 points on attitude and cooperation of teachers, 10 points for efficiency of monitors at the doors, 10 points for conduct of children during drill, 15 points for the first award for the best

(Continued on Page 2)

Parade, Dancing, Music Festival, Shows, Fireworks To Feature Eight Days Of Golden Anniversary Fete

Daly City's eight-day Golden Jubilee, the largest civic celebration ever staged in San Mateo County will get under way Saturday with a giant parade in the afternoon and spectacular fireworks in the evening.

More than a year of planning and months of preparation have gone into the celebration which will include a wide variety of activities calling attention to the city's outstanding growth and development and its Golden Anniversary theme, "A century of progress in half the time."

The two-and-one-half-hour parade will begin at 2 p.m. with 130 entries, including some of the outstanding bands, marching units, drill teams and equestrian units in Northern California marching down Mission street past the reviewing stand in front of Jefferson High School.

The fireworks, including several specially prepared set pieces, will begin at 8 p.m. from the Crocker Hills.

SPECIAL SERVICES

Sunday's program will be highlighted by special services in all of the city's churches and will include an afternoon band concert in the Westlake Shopping Center and a baseball game at Marchbanks Park.

At 7:30 p.m., Sunday a history of the churches of Daly City and the contributions they have made to the community will be presented in music, song and pageantry at the War Memorial Community Center. The program will feature the vocal renderings of a 150 voice choir.

During the week, there will be a Youth in Government Day, an old-time vaudeville show, a golf tournament, a bowling tournament, a fashion show, two folk dance festivals, a home garden contest and a variety of musical and dancing shows.

The musical and dancing events will be put on at the War Memorial Community Center and will include a program by Romero's Music Studio in conjunction with the YWCA dancers, a special tribute in words and music from San Francisco State College and featuring the San Francisco State College Symphonic Band, and a big dance review by the Shipley-Smith School of Dance.

Continuing events will include a commercial garden display, a mobile barber shop featuring the music of barber shop quartets, an old-time picture display, free stagecoach rides for the children every afternoon at Westlake Shopping Center and daily exhibitions in gun handling and shooting by Quick-Draw Artist Frank James.

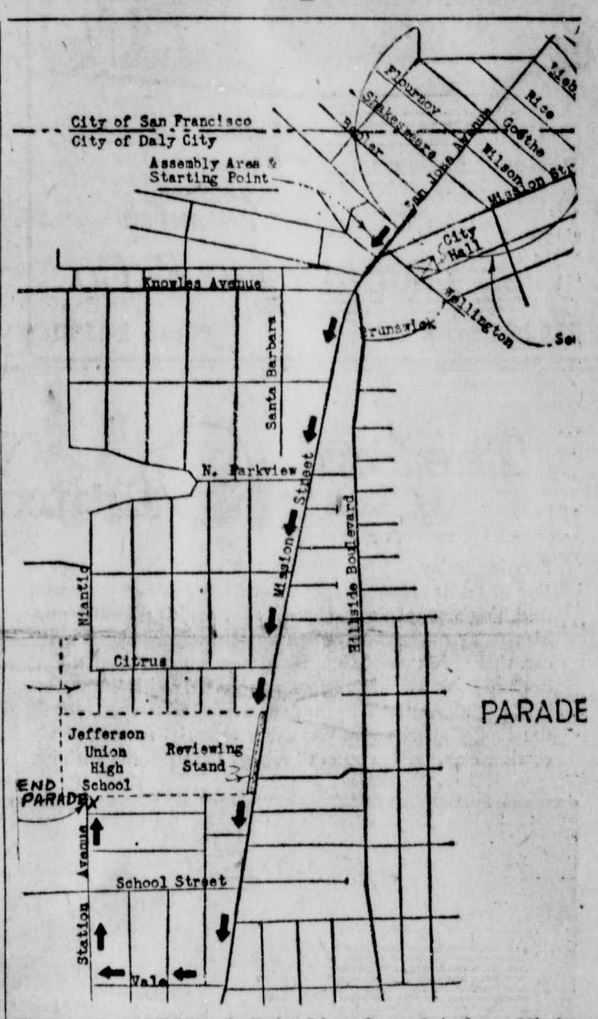
LIVE TROUT IN POOL

The commercial garden display, being prepared under the direction of August Conci, Daly City park superintendent, will feature a natural outdoor scene, complete with water fall and a pool filled with live trout.

The display will be set up under a "big top" at Palmcrest drive and Southgate avenue and will include more than $50,000 worth of plants.

Conci said it will be the most lavish floral exhibit ever put on in North San Mateo County and will rival any display of its kind ever put on in the Bay Area.

The celebration festivities will end with a Grand Ball on Oct. 14 when winners in the Golden Anniversary beard and moustache contest will be announced.



LINE OF MARCH of Daly City's big parade which opens the 50th Anniversary Celebration here Saturday at 2 p.m. Parade forms north of Mission street and San Jose avenue. Line of march is down Mission, past reviewing stand at Jefferson High School, west on Vale and then north on Station avenue to end at Jefferson High School football field.

ARTHUR BODIEN, one-time city councilman and general chairman of the Daly City Golden Anniversary Celebration Committee, and Joseph Verducci, former mayor and city councilman, receive congratulations from the Donettes, three lovely singers, at the Saturday night kick-off dinner honoring former mayors and councilmen.

IT WAS A BIG NIGHT and almost everyone was there. It would be next to impossible to identify all the diners at Daly City's big kick-off dinner for the Golden Jubilee but a lot of their friends will be able to single them out, we hope. It was a jam-packed affair without a dull moment and congratulations flew thick and fast to members of the committee who made it possible.

Crane Operators Electrocuted When Big Boom Hits High Power Line

Hot Wires Rip Life Out Of Two

Apparent failure to heed warning signs on the crane they were operating resulted in death last Friday for one Daly City man and his co-worker. They were attempting to erect a big new sign at the entrance to Callan Park, Sharp Park road and Skyline boulevard.

The men, pronounced dead on arrival at Peninsula Hospital, were Larrie E. Anderson, 33, 83 Peoria street, Daly City, and Terrance J. McCann, 26, 1144 Palm avenue, Burlingame.

The crane, mounted on a truck, was being used to swing the new sign into place. Anderson was operating it at the time its tall boom struck a 12,000 volt powerline overhead.

The electric shock swept through Anderson's body and he slumped over the controls. At first, McCann hesitated, but then within a matter of seconds ran to the aid of his fellow worker. When he touched Anderson's body the electrical current flashed through his body. He was hurled to one

(Continued on Page 2)

FORTY-ONE DALY CITY, COLMA FIRMS WERE LISTED IN BRADSTREET IN YEAR OF 1915

Forty-one of the old time firms which operated in Daly City back in 1915 are listed in the Bradstreet publication of that era as are 49 firms which were doing business in Colma at that time.

The listings were dug up from the old Bradstreet records by Aichard N. Schellens of 115 Scenic drive, Redwood City, who is a member of the San Mateo County Historical Association. He says he's presently busy collecting basic information not always found in books.

The Daly City firms listed back at the time of the Bradstreet publication of 1915 are as follows:

1915 Bradstreet: "One mile from Colma. Pop. 2,000. Post office. Telegraph and express at Colma. Banking at San Francisco, 6 miles."

L. A. Bade, groceries; Biggio & Son, saloon; A. Boni, hardware; Mrs. Louise Brause, groceries; Paul Brix, bakery; J. L. Brown, publisher, San Mateo; Carpenter & Luster, auto repairs and supplies.

Harry A. Cavassa, drugs, SSF; William J. Clinton, groceries and notions; G. F. Eade & Son, meats; Caesar Ehlers, saloon; George Fisher, cigars;

Mrs. N. A. Gass, millinery; Mrs. H. E. Gottfried, groceries; F. Hantil, groceries (note: could read (Hantli); N. Heller, boots and shoes; A. A. Hintz, groceries; Charles Holy, groceries and notions; Henry Kielhorn, drugs;

Frank S. Knowles, saloon; G. Lewin, groceries; Mrs. N. Lyons, groceries; H. W. Manon, groceries; Mrs. L. Marthoff, groceries; Otto J. Meyer, saloon; Antonio Milo, groceries and hardware; C. Muhdelius, groceries and liquors; R. Nelson, grocery and notions. George Nick, groceries.

George Papas, restaurant and saloon; E. Pescaro, drygoods; S. A. Phillips, soda water; Israel Poket, saloon; Edward Ryan, grocery and liquors; Angelo Selmi, grocery and vegetables; Harry Shapiro, paints and wall paper; H. H. Smith, wood, coal and lumber;

William J. Sweeney, blacksmith; A. Vireno, saloon; A. Vogler, bakery; W. Wilson & Son, groceries.

Colma listings at that time are as follows:

1915 Bradstreet: "On Coast Division, So. Pacific RR. Pop. 2,000. Telegraph, post office, Wells Fargo Express. Banking at San Francisco, 8 miles."

M. Belli & Co., gen'l. store and saloon; Benassini Co., blacksmith and implements; Biggio & Son, saloon; L. Bocci, monuments; G. Bocci & Sons, marble works; F. P. Brass, saloon, etc.;

(Continued on Page 2)

Hot Wires

(Continued from Page 1)

side, about 15 feet away.

Pacifica police and San Bruno Fire Department were notified by Lou Del Pogetto and Len Reynoldson, operating a nearby service station. Although Pacifica police, Pacifica firemen and San Bruno firemen attempted to revive the men with resuscitators, their efforts proved futile.

One man, McCann was hurled 15 feet away from the truck by the force of the electrical current and Anderson pitched to the ground beside the controls, according to Inspector Robert Greer and Patrolman John P. Murphy of the Pacifica Police Department.

A sign on the crane, right beside the controls, read: "Unlawful to operate this equipment within six (6) feet of high voltage lines."

"Both men apparently were dead when we arrived on the scene," said Inspector Greer. "However, the San Bruno firemen and our boys attempted to revive them with resuscitators, to no avail."

Shrubs, Auto Bumper Guards Thieves' Loot

Everything from shrubbery to Volkswagen bumper guards were lifted by burglars in recent thefts reported to Daly City police.

Tom Munson, 38, of 927 Castle Hill road, Redwood City, reported the theft of 34 green shrubbery plants at McKeon, Inc., 101 Eastmoor. The recently planted shrubs were valued at $102.

Joseph J. Lunghi, 150 Coronado, said a bumper guard was removed from the front of his Volkswagen parked in a carport below his apartment.

A $250 typewriter was stolen by a thief who broke open a window in the basement of Westlake Home Sales, 1053 Skyline drive, Leonard Link, salesman, reported to police.

A generator and distributor valued at $50 were reported stolen last Wednesday from a car parked at 101 Palmcrest by Pearl Walk.

TOO MANY NERVE PILLS HOSPITALIZES LOCAL WOMAN

Mrs. Roy Backlund, 38, of 445 Vista Grande, Daly City, was reported in fair condition this week at Community Hospital following her taking an overdose of nerve pills last Saturday morning.

She was taken to Junipero Serra Hospital and then to Community Hospital by Peninsula ambulance.

City Council

(Continued from Page 1)

The anti-BART recommendation was made by Glen Ireland, a retired San Mateo executive, now chairman of the projects committee which conducted the review upon which the council's recommendation was based.

He said, "I conclude that from the viewpoint of San Mateo County, the weight is on the side of withdrawing from the district and adopting a "wait and see" policy. In any future steps toward improved transportation, it is recommended that San Mateo and Santa Clara counties work closely together."

The fact that Santa Clara county is not in the district was listed as a disadvantage of the plans.

Members of the county board of supervisors have stated that they will not approve the rapid transit proposal unless Santa Clara county is in the picture.

Other conclusions reached by Ireland raised questions about estimates of diversion or commuters from their automobiles, future revenue and operating expenses and pointed out further increased tax costs if these estimates are not borne out.

"A good engineering principal," Ireland said, "states that if the advantages of the new plan or project are not clearly indicated (especially if large amounts of new money are involved), then it is better to stay with the existing setup or some relatively inexpensive modification thereof."

41 Daly City

(Continued from Page 1)

Charles F. Brignardello, marble and granite; M. T. Carroll & Sons, monuments; J. T. Casey, livery and butcher; Joseph C. Cavalli, blacksmith; A. Cavo & Son, marble and granite works; Coppa's Inc., restaurant;

Daniel & Pancoast, marble; G. B. DeMartini, hotel; B. D. Dinneen, marble works; Donohoe & Carroll, marble works; Miss J. S. Dunn, drygoods and notions; B. Engler, mfr. sauerkraut; John Gartland, saloon; John Goggin, marble; B. S. Green, meats; G. Groziani, boots and shoes; Thomas Harrison, saloon;

Sam Hutchinson, saloon; Imperial Mfg. Co. of Calif., boiler compounds, San Francisco; Charles T. Lambert, monuments; Lencioni & Silvestri Co., bakery; Joseph Leverton, marble and granite; Stephen McCue, hotel; C. Madrigali, hotel; Joseph Millett, saloon; E. H. Morris, marble works; P. D. Mullaney, marble works;

Louis Nava, meats, San Francisco; D. R. Owens, granite and marble; William Passaglia, blacksmith; Peterson & Benedetti, garage; E. Plantanida, saloon; A. G. Ramacciotti, groceries and saloon; John Rodgers, saloon; Max Roth, monuments;

Fred A. Russi, saloon and billiards; A. Stampanoni, general store; A. Tassoro & Co., saloon and restaurant; J. Tiedemann, saloon; Tosi & Avenali, monuments; E. A. Weisenburger, monuments; Alex J. Wulich, saloon; C. J. Zulk, manuments.

Local Residents Are Blood Donors

Residents of Daly City and Colma recently donated blood to the Peninsula Memorial Blood Bank.

Mrs. Robert D. Neff of Colma gave her 11th pint of blood. Other donors from Daly City were Mrs. Robert L. Mattson, sixth; Leendert Hyna, fourth; George O. Smith, third; Albert Redsun and Oscar Walters, first.

MOUNTAIN OF CLOTHES TO HELP NEEDY

This week at the Westlake Community Baptist Church, corner of Southgate and Elmwood in Daly City a "Mountain of Clothing" was dedicated. The dedication ceremony was the culmination of the efforts of hundreds of people in the San Francisco-Daly City area who dug into their closets and shelves for good serviceable, warm used clothing and blankets, and brought them to the lawn of the Westlake Church.

From here, the "Mountain of Clothing" will be taken to the World Service Processing Center for final packing and shipping overseas where it will be distributed to thousands of desperately needy people this coming winter. Church World Service, through missionaries, obligated themselves to see that these good used clothing and warm blankets, cleaned and mended, are given directly to the cold, handicapped and suffering people to replace the rags they were.

The Rev. Lynn Hodges, pastor of the Westlake Church expressed his appreciation to all the churches and people in the area who joined in making this drive such an outstanding success.

"The Christian people of our community were glad to give this clothing, especially when they learned that their donations, handled through the Church World Service goes straight to where it is needed, to be distributed by missionaries of all faiths already on the field," said Pastor Hodges. "This safeguards against the clothing falilng into black market channels and cuts out the middleman distribution costs."

Hodges went on to say that there is an urgent call for fifteen million pounds of clothing now with the cold winter months coming up. Reverend Hodges said further. "One fellow really seemed to be gripped by what he was doing. This man was heard to say 'I've given the shirt off my back and help a person much more needy than I am, I stand in my shoes . . . and I feel good about it'."

This clothing-blanket collection will be a yearly affair hereafter as far as Westlake is concerned, acocrding to Reverend Hodges.

Fire Prevention

(Continued from Page 1)

drawing, 10 points for the second award and 15 points for displays in halls and classrooms and visits to fire stations or other fire prevention activities.

Frosh Mothers Feted

Jefferson High School PTA held a reception for freshman students' mothers last Thursday afternoon in the school cafeteria.

John Mongan, school principal introduced the faculty to the group. Several hundred parents and teachers attended.

Edward Morgan, superintendent of schools, gave a brief account of the progress on the new school building which will be completed in February 1963.

A brief business meeting preceded the reception. Mrs. Mendel Plansky, president, presided.

The Executive Board will hold its next meeting this Thursday, Oct. 5 at 8:00 p.m. in the Faculty Room of the school.

Nordic Gymnast Expert Teaches New YW Classes

Out of the Nordic countries comes Mrs. Bente Henrichsen, the talented instructor for the Swedish gymnastics classes sponsored by the YWCA of North San Mateo County.

Mrs. Henricksen's exceptional background more than qualifies her to lead the new Y class. She graduated as a teacher in gymnastics and dancing from the Geide's Institute in Copenhagen and then studied ballet with ballet master Niels Larsen of the Royal Danish Ballet, graduating as an infstructor.

The gymnastics are something completely new at the YWCA. Exercise is combined to promote flexibility, strength, and coordination of the body—in rhythm and harmony with music. There will be a Wednesday class, beginning Oct. 4, at the Memorial building from 11 to 12 noon. There will also be a Thursday evening class, beginning Oct. 5 ,at Westmoor High School, from 8 to 9 p.m. The fee is $4 for six weeks, and registration can be made by phoning the YW at PL 6-7370. The YWCA is another United Crusade.

Holdup Pair Nab $11,000 In Playback

A comeback bank robbery was staged Monday when two men robbed the Bank of America branch at San Francisco International Airport of $11,022.

Police believed they were the same pair who robbed the same branch of $9,6999 on Aug. 28. The robbery occurred shortly after 2 p.m. when the robbers, one armed with a shotgun, and the other with pistol, forced eight persons into a vault, while they ran through the tellers' cash drawers.

The robbers escaped in a Ford coupe, either a 1949 or 1950 model, according to a bank employee. The August stickup was marked by the brief kidnapping of one of the tellers of the branch and the hijacking of a car at the airport. The robbers locked the car owner in the trunk.

Only partial descriptions of the robbers were given by the tellers. They said the one wielding the shotgun had covered his face with black shoe polish, and the one with the pistol had placed adhesive tape from his nose to his upper lip to avoid identification. Both wore dark glasses, the employees said.

San Mateo Sheriff's Inspector Ridenour and FBI agent John Sullivan were in the airport branch a short time before the robbery occurred, checking on the August holdup.

New Board Member

A Park Merced resident has been elected to the executive board of Stardust Chapter, Children's Home Society of California.

Mrs. Ward Nichols will serve as membership chairman for the newly organized chapter in Westlake. Anyone interested in becoming an associate member of the adoption agency serving all of California may contact Mrs. Nichols at DE 4-0507.

Westlake Chapter president Mrs. Trevor R. Geddes will host the October meeting at her home. Plans will be formulated for a Children's Theatre production early next year at this monthly meeting.

Girl Scout Council Open House Held

An Open House was held on Friday, Sept. 29 at the new headquarters of the Girl Scout Council of San Mateo County, United Crusade agency, located at 1101 Juanita avenue in Burlingame.

Volunteer workers, past and present, and friends of Girl Scouting were invited and made welcome between 3 and 8 p.m., acording to an announcement by Mrs. Thomas Roberts of San Mateo, council president.

The new headquarters serves as office space for the professional staff of the Council, and as a focal point for planning Girl Scout activities for more than 8,000 Girl Scouts residing in Central and Northern San Mateo County.

100 Voice Choir To Feature Big Music Festival

A Festival of Religious Music is being put on by the churches in celebration of the 50th Anniversary of Daly City. This dramatic program will be staged this Sunday evening, Oct. 8, at 7:30 p.m. at the War Memorial Auditorium on Mission street.

A one-hundred voice choir directed by Delmar Severy will sing as the progress of Daly City's religious life is reviewed through narration and tableaus. Dave Wells, of radio announcing fame, will narrate. The various pastors and rabbis will participate in clerical garb. Mrs. Gloria Matson will be at the organ.

Rev. Lynn Hodges has been the chairman for this affair in cooperation with the Golden Jubilee Committee of Daly City. Various church representatives served on the planning committee. Rev. E. Clark Robb assisted as president of the sponsoring Daly City Ministerial Association. Rev. Herbert Tweedie was in charge of publicity along with Rabbi Solomon Shore, Rev. Allen Downey and Rev. Vernon Thomas.

Everyone is cordially invited to attend and share God's blessings together through the words and music of this one and one-half hour presentation.

The milk of sea mammals, including the dolphin, porpoise, whale and seal, contains much higher amounts of fat than cow's milk or the milk of other land mammals.

City's Birthday Date Reads Same Upside or Down

The 1961 on the Daly City anniversary ties boosting the big celebration, Oct. 7 through Oct. 14, reads right whether the wearer is standing on his head or on his own two feet.

It doesn't make any difference whether you look at the numerals in a mirror or stand the wearer upside down. The numerals read the same. The mathematical probability of this happening again is about one to four million.

If you don't believe this just ask some math wizard at one of the colleges to figure it out for you.

OLM Members Make Plans To Attend Rosary

More than 2000 members of Our Lady of Mercy Parish will go to San Francisco's Golden Gate Park Saturday, Oct. 7, to participate in the largest public meeting ever held in the San Francisco Bay Area, Reverand Richard W. Power, pastor of Our Lady of Mercy Parish, reported today.

Th gigantic event will be the concluding rally of the San Francisco Archdiocese Family Rosary Crusade at which Father Patrick Peyton, C.S.C., world famed "radio and television priest" who has taken the crusade to millions in all parts of the world, will speak for family prayer.

Dr. Richard Hoedt, 479 Westmoor avenue, is Our Lady of Mercy Parish's chairman for the Family Rosary Crusade, and Mr. Robert Hunter, 17 Lakewood drive is associate chairman.

Under their direction, teams of lay "crusaders" have visited more than 2000 families in Our Lady of Mercy Parish, gathering written pledges for daily family prayer, Father Power said.

In the 13-county Archdiocese, more than 60,000 laymen, working in teams of two and carrying the message of Father Peyton's crusade, "The family that prays together, stays together," have called on more than 300,000 Catholic households.

The Crusade rally, which has drawn crowds of up to a million and a half persons throughout the world, will be held at 1 p.m., Saturday, Oct. 7, in Golden Gate Park Stadium (the Polo Fields), San Francisco.

Man Killed On Mission Street

A Sunnyvale man was fatally injured at 2:40 a.m. Sunday on Mission street near Market when he was struck in the lane of traffic by a car driven by John Linde, 52, of 530 Price street.

Police said Harold Clendenin, 33, of 1142 West Iowa street, Sunyvale, was struck some 50 to 70 feet north of the intersection. Linde told police he didn't see the man until his car struck him.

Classified Ads

The Record

Classified Rates

		Per Line	Minimums Charge 3 Lines
1 time,	per line	.50	$1.50
2 times,	per line	.65	1.95
3 times,	per line	.80	2.40
4 times,	per line	.95	2.85
5 times,	per line	1.10	3.30
6 times,	per line	1.25	3.75
7 times,	per line	1.40	4.20
8 times,	per line	1.55	4.65

A charge of $1 will be made for Blind Ads that require a box number at this office and handling of replies at the newspaper office.

Deadline: Tuesday, 2:30p.m.

Phone PLaza 5-3311

2A—Child Care

VILLAGE Cooperative Nursery School now enrolling 2½ to 5 year olds. PL 6-6771.

10.—Miscellaneous For Sale

Business forms, cards, letterheads, envelopes, statements, invoices, brochures.
MARCHBANKS PUBLICATIONS
3317 San Jose Ave., Daly City PL 5-3311

Social forms; wedding invitations; marriage, engagement & birth announcements; reception cards & informals.
MARCHBANKS PUBLICATIONS
3317 San Jose Ave, Daly City PL 5-3311

11—Miscellaneous Wanted

WE BUY GOLD COINS
DIAMONDS & JEWELRY
WESTLAKE JEWELERS
329 So. Mayfair WY 2-5535

16—Business Services

ANNOUNCING: Now open on Mondays and 2 nights a week. SPECIAL: Free cream or color rince on Monday.
"PATIO BEAUTY SALON"
204-A School St., Daly City PL 5-8796

CARPENTRY
Alterations, remodeling, rumpus rooms. Bank terms on approval. Bond if requested. JU 5-8799. JU 7-4734, eves.

Marie D. Bonfilio
Physician & Surgeon
10 Park Place
Millbrae
Phone: JUno 9-0344
If no answer: JU 8-7698
Hours:
Mon., Tues., Thurs., Fri. 10 a.m. to 3:30 p.m.
Mon. eve. 6:30 to 7:30 p.m. and by appointment
Not limited to only women and children

W.C. LASSWELL & CO
Morticians
6154 MISSION STREET
PLaza 5-0660

Dr. Donald D. Dickson
CHIROPRACTOR
6137 MISSION STREET
Phone: JUniper 5-8350
- Manipulations
- Colon Irrigations
- Electro-Therapy
- X-Ray

Closed Thursdays

Art Colvin

HOME OWNERS READ THIS "VERY IMPORTANT"

Art Colvin Says:

We can get you more cash for your home today than ever before, regardless of age. Business is terrific. **If we can't sell or trade your home in 90 days, we will buy it for cash under our Guaranteed Sales Plan.**
Wishes and promises will not sell your property. If you want action, call us for a Free Appraisal with no obligation whatsoever.

Art Colvin Realty
1999 Junipero Serra PL 5-1000

- Real Estate
- Rentals
- Home Builders
- Notary
- Insurance
- Developers

DALY CITY LISTINGS WANTED

Wm. Lagomarsino & Co.
(Since 1925)
7100 Mission PLaza 5-1100

The Ford in your future is here today!

Starting today at your Ford Dealer's, you will discover a line of Fords so long, so new, so varied that everyone will find his personal Ford—the car that fits his pleasure and his needs *precisely!* ■ For those who want a true luxury car, there are two distinguished new series of Galaxies—both swift as a rumor, silent as a secret. With Thunderbird styling, and quality that sets a new industry standard, the 1962 Galaxies give you every essential feature of far costlier cars. ■ If you are looking for economy without compromise, look to America's favorite compact: this year there are more Falcons than ever to choose from—13 in all. ■ Wagon fanciers will find unprecedented variety—from a new wagon that seats eight to a Falcon Squire Wagon with the rich woodlike finish of the famous Country Squire. ■ Pick the Ford in your future with this confidence: every 1962 Ford is built to a standard of quality so high that it will change all your ideas of how fine, how quiet, how enduring a car can be.

GALAXIE / 500 CLUB VICTORIA *(foreground)* . . . GALAXIE TOWN SEDAN *(background)* . . . The Galaxie / 500—new in name, new in luxury—is for those who want all of the elegant extras. The 1962 Galaxie makes it easier than ever to move up to fine-car luxury—at the low Ford price. All Galaxies are beautifully built to be more service-free. They go 30,000 miles between major lubrications, 6,000 miles between oil changes and minor lubrications. Brakes adjust themselves automatically.

FALCON SQUIRE WAGON . . . Brand new for '62, it's sleek and sophisticated. Inside, it is available with Futura bucket seats and console! Outside, it has elegant woodlike steel side paneling.

FALCON FORDOR SEDAN . . . Just one of 13 Falcons for 1962, this 4-door sedan has an improved version of the Falcon Six engine that last spring recorded the best gas mileage for a Six or Eight in the 25-year history of the Mobilgas Economy Run.

'62 Fords

Features of the future—now

NEVILLE FORD
7360 Mission Street DALY CITY PL 5-4813

FOUNDED 1885
Home Mutual Savings
AND LOAN ASSOCIATION
Resources over $130 million • Reserves over $11 million

4½% current rate per annum
INTEREST PAID AND COMPOUNDED · QUARTERLY
FEDERAL HOME LOAN BANK SYSTEM MEMBER
FEDERAL SAVINGS AND LOAN INSURANCE CORPORATION INSURED UP TO $10,000

DOWNTOWN*	POLK-SACRAMENTO	23rd & IRVING	19th & GEARY	WESTLAKE-DALY CITY
120 Kearny Street	1610 Polk Street	2201 Irving Street	5509 Geary Blvd.	5 Southgate • WYman 2-4300
GArfield 1-1830	PRospect 1-1765	MOntrose 1-3900	SKyline 2-6800	(Westlake Shopping Center)

Funds placed by 10th, earn from 1st *Home Office

NORTHERN SAN MATEO COUNTY'S LEADING NEWSPAPER

THE RECORD

DALY CITY

Published Weekly

NATIONAL EDITORIAL ASSOCIATION
AFFILIATE MEMBER

Formerly The Daly City Record

Entered as second class matter March 30, 1922, at the Post Office of Daly City, California, under the Act of March 30, 1879.

Published Weekly.....$4.00 per year

3317 San Jose Avenue Telephone PLaza 5-3311

Marchbanks Enterprises, Inc.....Publisher

Harold P. Bradshaw.....Editor

PROCLAMATION

"WHEREAS, the teaching and the practice of fire prevention are of invaluable assistance in saving lives and protecting property throughout the Nation; and

"WHEREAS, enormous losses can be avoided through effective fire prevention measures; and

"WHEREAS, fire prevention programs meet vital community needs and should be the concern of all the people of the City of Daly City;

"NOW, THEREFORE, I, Robert St. Clair, Mayor of the City of Daly City, do hereby designate the week beginning October 8, 1961, as FIRE PREVENTION WEEK.

"I call upon all our citizens to join in effective programs to promote safety in the control of fire; and I urge all of the people of the City of Daly City to participate actively in observing Fire Prevention Week, not only by co-operating with the observance thereof by our local Chamber of Commerce and our City, County and State Governments, but also by reminding themselves of the basic need of the contribution of each of our citizens to this program by continued co-operation with our own Fire Department and by continued observance of individual fire prevention fundamentals so that by our combined efforts we may effectively reduce the loss of life and property resulting from fires.

"IN WITNESS WHEREOF, I have Hereunto set my hand and caused the Seal of the City of Daly City to be affixed this 27th day of September, 1961.

ROBERT ST. CLAIR,
Mayor."

FIRE PREVENTION IS EVERYBODY'S JOB

Throughout the year, fire strikes an average of 800 American homes every day.

Every three-quarters of an hour, fire takes a life somewhere in the United States.

The tragic thing about these fires is that thousands of them could have been avoided. They should never have happened.

It is a reminder of this fact that the nation is observing Fire Prevention Week from October 8 to 14.

Nearly one-fourth of all fires in this country are caused by matches and smoking, according to the National Board of Fire Underwriters; another 20% are the result of misuse of electrical equipment.

Simply by using care with matches and lighted cigarettes, cigars and pipes we can hold down our vast fire toll.

By keeping matches away from children we can prevent them from starting fires.

By making sure that all of our electric appliances are in good repair, we can reduce the possibility of fire still further.

Fire Prevention Week always falls in the week containing Oct. 9, for it was on that day in 1871 that the Great Chicago Fire broke out. The Chicago fire took 250 lives and destroyed 17,430 buildings.

The Great Chicago Fire, in addition to being tragic and costly, had one constructive facet, it made America fire conscious.

Eventually it brought recognition of the need for a concerted national fire prevention effort.

On Oct. 9, 1911, the 40th anniversary of the Great Chicago Fire, the first Fire Prevention Day was observed. In 1920, President Woodrow Wilson issued the first Presidential-Proclamation of Fire Prevention Day.

In 1922, President Warren Harding proclaimed the first Fire Prevention Week. And each year since then the President of the United States has proclaimed Fire Prevention Week.

It is to the interest of all to rededicate ourselves to care with fire at this time.

SHARON LA FOON of Crown Drug Co. in Westlake Shopping Center, displays a handful of drawing tickets which may contain the lucky winners which will send two couples on free vacation trips to Mexico. Tickets are being given away at all Westlake stores for a drawing which will be held during Westlake's "Fiesta Days," October 7-14. The drawing is at 9:15 on the evening of "lucky" Friday the 13th.

Big Time Show To Be One Of Top Features Of Golden Jubilee

One of the topflight features of the Daly City Golden Jubilee will be the "Fantasies in Rhythm" presented by the Shipley and Smith Schools of the Dance at the War Memorial Auditorium at 8 p. m. Thursday night, Oct. 12.

The show will star a large number of dancing students and instructors as well as a number of dancers from some of the leading night club shows of San Francisco and the Peninsula.

Karen Smith, one of the teachers at Shipley-Smith of the Dance, will be featured in some specialty numbers of her own as will be Susan Wayne Alexander, daughter of Daly City's battalion fire chief.

The Rollerettes, a drill skating team from Monter Rio, will also be featured on the program as will the Shipley and Smith Juniorettes in a special number titled "Bourbon Street Beat."

Susan Alexander's number will be "Do You Remember," and Linda Hiskey will do "Jazz Antics." Another Juniorette number will be "Rock Around the Clock" and the Dancerettes will be starred in a "Cha Cha Razzle Dazzle" number.

Dwight Price will do "Real Gone," Kathy Wise will be "Little Miss Rhythm," Carol Georges will do "Acrobatic Fantasy," Pat Elmore "Steppin' Up," Bonita Sipe in "Aloha Week Hula," Marcia Blackwell in "Tiny But Mighty," Marily Goascila in "Jazz the Blues," Sheri Van Dervoort as "Miss Personality," Susan Alexander as "Sophisticated Lady," Peggy Lacitinola a "Spanish Doll," Steve Price in "Syncopated Beat," Billy Wedlake in "Stylized Rhythms," Lyn Corbisiere in "Acrobatic Interlude" and many others in group numbers.

Group numbers will be presented as follows:

"Everything's Coming Up Roses"—Sandra Kereluk, Sumi Lemon, Barbara Husen, Clemmie Thompson, Peggy Lacitinola, Janis Hastings, Sheri Van Dervoort, Marilyn Goscila, Bonita Sipe, Sheila Reitan, Diane Bahr, Carol Goerges.

"Sugar Blues"—Pat Elmore, Kimberly Morel, Marcia Blackwell, Kathy Wise.

"Doin' the Uptown Lowdown"—Susie Nepi, Denise Homer, Allyn Johnson, Kathy Hosford, Gerry Cahill, Caron Luddy and Vicki Braden.

"Shim Sham"—Carla Silvestri, Teri Lyn Loscutoff, Linda Neubauer, Genevieve Engalla, Philip Morel, Mary Tiraschi, Laura Mateo, Georgina Gambero.

"Variations in Ballroom"—Steve Price, Lyn Corbisiere, Ron Pappas, Renee Pappas, Billy Wedlake, Susan Alexander.

"Modern Rhythms"—Timmie Welsh, Barbara Siemon.

"Bourbon Street Beat"—Shipley and Smith Juniorettes—Kimberly Morel, Christine Crosat, Marilyn Rumble, Pat Elmore, Marcia Blackwell, Kathy Wise, Cheryl Cahill and Marilyn Lutich.

"Acrobatic Demonstration"—Kimberly Morel, Tony Snethen, Larry Snethen, Carey Uribe, Jan Uribe, Steve Price, Arlene Johnson, Lyn Corbisiere, Carol Goerges, Linda Garst.

"Yes, Indeed"—Shipley and Smith Junior Production—Julie Spalasso, Lyn Corbisiere, Loretta Modica, Renee Pappas, Steve Price, Ron Pappas, Susan Alexander, Billy Wedlike, Dwight Price, Scotty Nicholls.

"Cha Cha Cha-Razzle Dazzle"—Shipley and Smith Dancerettes—Madeliene Belli, Wilma Primofiore, Carol Peterson, Clemmie Thompson, Linda Hiskey, Peggy Jones, Susan Alexander, Jo Ann Seriano.

"Rock Around the Clock"—Shipley and Smith Juniorettes—Kimberly Morel, Christine Crosat, Marilyn Rumble, Pat Elmore, Marcia Blackwell, Kathy Wise, Marilyn Lutich, Cheryl Cahill.

"Free Style Jazz"—Linda Hiskey, Scotty Nicholls, Susan Alexander, Lyn Corbisiere, Arlene Johnson, Mary Hoffman, Dwight Price, Julie Spalasso, Loretta Modica.

"Original Boogie Woogie"—Sheri Van Dervoort, Clemmie Thompson, Barbara Husen, Sumi Lemon, Marilyn Goscila, Bonita Sipe, Diane Bahr, Janet Vandelin, Steve Price, Billy Wedlake, Ron Pappas, Sandra Kereluk.

A Daly Citian's View Of Big Banquet That Kicked Off 50th Anniversary Jubilee

By DIANE DALY

The Golden Anniversary Banquet, kicking off Daly City's 50th Birthday, was one of the largest and most brilliant affairs ever held locally. City officials, citizenry, and persons prominent in county affairs turned out in a glittering assemblage filling the War Memorial Building to capacity.

The Coral Room catered to a large number for the cocktail hour, and elsewhere groups were enjoying lively renewals of old acquaintanceships. Tables for 500, set in the auditorium, were decorated with yellow mums and blue larkspur centerpieces. An organ, specially set up, was played by Don Franks throughout the dinner hour. A well-planned program followed.

Acting as master of ceremonies was the audacious and very suave Mr. Hennessey, whose talents brought the whole affair into focus. His satiric rendition of "The Barber of Seville" was clever and well received. The Donettes, girl singers, made a pretty picture in their matching aqua gowns, as they sang medleys of popular tunes. Climaxing their presentation, to the amusement of the assembled guests, was the addition to their ranks of Councilman Joe Verducci and Arthur Bodien. In a change of mood, Jack Kendree played a violin solo of great sensitivity, stopping conversation in spite of the large crowd. William Sweeney, introduced as being "over 75," delighted everyone by a short song, participated in by the audience. Settling down to the serious side of the gala occasion, Judge Frank Blum took over the gavel and the introductions were under way.

VERDUCCI GIVES SPEECH

Joe Verducci, acting mayor in the absence of Bob St. Clair, commanded the large group with a dedicatory speech. Distinguished guests J. Arthur Younger, Congressman, spoke on the "Light Side of Fifty," and State Senator Richard Dolwig, present with his wife, did some reminiscing of an earlier day.

County Supervisors and their wives introduced were the Alvin Hatches, Mr. and Mrs. Louis Chess, the William Werders and Mr. and Mrs. James Fitzgerald. Ed McDonald gave a short inspirational speech.

From San Francisco, Mr. and Mrs. Pete Tamaras and Robert C. Kirkwood brought the greetings of Mayor Christopher.

Dignitaries of the county judiciary included Judge and Mrs. Louis de Matteis, the Judge James O'Keefes, Judge and Mrs. Rose, and Judge and Mrs. Wayne Millington. Also on hand was Daly City's Judge Charles Becker and his wife, Norma. Other guests of county prominence were Mr. and Mrs. Ralph Woodman (assessor), Keith Sorenson (district attorney), Earl Whitmore (sheriff), the Ira Boyntons, Mrs. Ross (librarian), Ruth Kirste (recorder), and Earl Bruning (county clerk), all of San Mateo.

Burlingame sent a decorative emissary in the person of Councilwoman Charlotte Johnson. Another feminine representative was popular Jean Fassler, councilwoman of Pacifica, who was joined by Gerald Schumacher, mayor, and the Harold Feyges and Mr. Fassler. Marvin Church and Homer Chandler, brother of our city librarian, brought the felicitations of the City of Millbrae. Mr. and Mrs. Robert Price, Mr. and Mrs. Beckner, and the Maurice Hamiltons represented San Bruno. Councilman Robert Fitzgerald of Belmont was also on hand with congratulations.

Mr. and Mrs. Leo Ryan from South San Francisco were seated near James Williams and Jesse Salmon, both councilmen from Brisbane. Colma sent the Earl Taylors, so popular in this city.

PLAQUES AWARDED

High point of the evening was reached with the awarding of gold plaques honoring former city officials . . . Mrs. Hugh Smith, Sr., accepting posthumously for her husband, Julius Twesten receiving from "Mrs. Daly City," Paul Selmi, Hugh Smith Jr., Paul Green, Tony Gaggero, Jim Kennedy, Del Wilson and Sam Vickers were among those who with their wives accepted plaques and the recognition of the enthusiastic crowd.

Messages were received and read from State Attorney General Mosk, and the San Carlos City Council. Particularly noted was a congratulatory telegram from Mayor Robert St. Clair of Daly City.

Toastmaster Judge Blum then introduced the present councilmen of Daly City: Edward Dennis, his wife Hilda and daughter Caroline taking a bow . . . Mickey de Bernardi and his Pat . . . also Francis Pacelli and his pretty wife. Missed by all was Florence Verducci, who was absent because of illness.

In spite of the large crowd and the many dignitaries present, the entire evening went along at a brisk pace, the guests attentive and responsive. Ending the program was a simple but straightforward speech by Miss Lynette Fischel, Miss Daly City . . . and the 50th Golden Anniversary Celebration was off to a great start!

HIGHLIGHTS OF EVENING

Host duties carried out by Mel Battye, accented with orchids for the ladies . . . Mrs. Maurice Hamilton turning all heads with a chic pink feather hat . . . the Danny Andersons, from San Rafael greeting old friends . . . Fire Chief Elmer Kennedy and Maxine chatting with the Fred Lagomarsinos.

Ed Cavagnero introducing his family, en masse! . . . Mickey and Pat de Bernardi receiving compliments on their son's football performance—TV'd in the afternoon . . . Art Bodien, man of the hour, collecting different shades of lipstick . . . the barber Greens, enjoying the "Barber of Seville" routine . . .

Judge Frank Blum proudly escorting two most attractive ladies, his wife Lois and the popular Ann St. Clair . . . school board's charming Ann Eason . . . genial Lyal Ingersoll . . . smiling Joe Lewkowitz . . . spotted in the crowd.

Phil (handlebar moustache) Brown and Leah discussing details with the John Putkeys . . . Supt. of High Schools Ed Morgan with his wife Winifred, a foursome with Dr. and Mrs. Vince Stratton . . . Councilman Pacelli receiving kudos for the successful programming . . . Custodian Vince de Bono, sporting a badger beard, a black Fedora . . . AND a gun holster . . . attractive Mrs. Rickman, early president of the PTA, admiring the table decor . . .

Special thanks being accorded the plaid-vested corps in the Coral Room (Lanty Molloy, Tom Maguire, Desmond Epindendio, Jack O'Shea and Elmer Finch).

The Paul Hupfs, hours fresh from a vacation in New York . . . Pat Green, wearing a pale green sheath, perennially young and attractive mother of five, chatting with the Jim Kennedys down from Hillsborough.

Many post-parade parties being planned . . .

S. San Francisco Parents To Go 'Back To School'

The first meeting of the South San Francisco High School PTA will be a "Back to School Night" on Monday, Oct. 9. Parents will meet in the school auditorium at 7:45 p.m. where they will be greeted by Principal Louis Bagnall and Mrs. Bertram Nicholls, president.

Parents will be able to visit the classrooms and meet the teachers as their children do every day. Students will bring home schedules of their classes for their parents' use, previous to meeting date.

All classes will be a 10 minute period with a five minute passing time. There will be student guides to help all lost parents. Refreshments will be served at 9:45 p.m. in the school cafeteria.

A BRIEFING SESSION on the operation of city government is given by City Manager Edward Frank (right) to four of the high school students who will be seated as city officials during the Youth in Government Day program scheduled for Oct. 9 in connection with the Daly City Golden Anniversary Celebration, Oct. 7-14. The students, left to right, are: Tom Glasser, Jefferson High School student body president, who will serve as city manager; Diane Pulsifer, Westmoor High School student body secretary, who will serve as city clerk; Carlos Rivas, Westmoor student body president, who will serve as mayor, and Donna Lesher, Jefferson student body secretary-treasurer, who will serve as finance director.

The View From ...Behind The Badge

What goes into the makeup of your Police Department? What kind of an organization is represented by the lone officer in the radio car, or the single bluecoat walking his beat.

The organization operates by virtue of mobility and communication—autos to move around in while on patrol, and in which to concentrate manpower where and when necessary.

Communication is the factor which implements these movements. We are speaking here primarily of radio, which is employed to direct the cars carrying the men to the locations where they are needed to protect life and property and to preserve the peace.

The most valuable, and expensive, resource available to this, or any other, Police Department, is manpower and womanpower. Our Department employs forty policemen and seven civilians. Four of the civilians are women.

The three male civilians are assigned as Police radio dispatchers. These are the people who answer the phones, register the complaints, and dispatch the radio car units to the scene.

The women are assigned, one as Secretary to the Chief, and three as a secretarial-typing-filing force. The women work regular business hours, while the men work around the clock on all watches.

Four policemen are posted to the Trafifc Division. These are the officers who operate the solo motorcycles and the three wheeler motorcycle, which is used for parking meter enforcement.

Three officers are assigned to the Investigation Division. This is a plainclothes detail, specializing in detective work and undercover investigations.

One officer performs in the Records Division, and supervies the civilian personnel in that Division.

Of the four Divisions, Patrol performs the basic police function, and it is this unit that has the most personnel assigned thereto. The Patrol Division works around the clock in three shifts. A platoon is assigned to each shift. The first Platoon reports on duty at 8 a.m., and is relieved at 4 p.m. by the second Platoon, which in turn is relieved by the third Platoon at midnight.

The uniformed patrolmen are supervised by four sergeants. Lieutenants command the second third Platoons.

PERSONNEL GLIMPSES — Officer James Doran recently completed two years in the ranks of the Daly City Police. Jim is 25, married, and has three children. He is well along the way to acquiring a degree as an English major at the University of San Francisco. Officer Doran has handled various assignments in the radio cars on all platoons, and recently completed a stint in the Investigation Division. He is currently assigned to beat patrol on the second Platoon.

Officer Robert Crocker completes nine years with the Department. Bob is 37, married, with two children. Officer Crocker is a native of Daly City and is a graduate of Jefferson Union High School. A World War II Army Signal Corps veteran, Crocker is currently assigned to third Platoon, Patrol Division. In the past he has been assigned to Traffic Division as a three-wheel motorcycle officer.

Fire Prevention Week Comes To City, Oct. 8-14

During the same week that Daly City's Golden Anniversary celebration is brightening the night skies with fireworks the Daly City Fire Department and residents of this community will also mark National Fire Prevention Week, Oct. 8 to 14.

That is the essence of a proclamation issued by Mayor Robert St. Clair in conjunction with nation wide proclamations and plans to observe this week in an effort to help educate the public in fire prevention.

"The Daly City Fire Department plans to observe this week by conducting a fire prevention poster contest and fire drills in all elementary schools of the district," said Fire Chief J. E. Kennedy, early this week.

"A public display of modern fire fighting equipment will be held in the Westlake Shopping Center on Sunday, Monday and Thursday," the Chief said.

Fire prevention posters will be placed in store windows to remind the public to be careful about fire to protect their family and home, according to department plans.

The Daly City Fire Prevention Bureau pointed out that good housekeeping is synonymous with good fire prevention. The elimination of all possible fire hazards will insure a much safer home.

"The fire department will also conduct home inspections during this week. These inspections will be to uncover any fire hazards that the owners may not be aware of and to advise the people on any problems they may have about fire prevention or matters concerning the safety of their homes," the Fire Chief concluded.

Homeowners Beef Over Egg Tossing

Four irate homeowners called police last Thursday after their homes were bombarded by eggs. The culprits were not discovered.

Reporting to police were Joseph S. Hopkins, 157 Lake Vista; Doris M. Dettner, 679 Stoneyford drive; Betty Ann Chope, 685 Stoneyford drive, and Mrs. Florinda Marie Martinelli, 149 Vale street.

COLUMBUS LANDS AGAIN! — Christopher Columbus (Joe Cervetto) shows Carole Selby (left) a jeweled crown aboard the historic sailing ship BALCLUTHA in San Francisco Bay while Barbara Boccone looks on and Nancy Beckwith films the "historic" event. The landing of Columbus will be re-enacted Sunday, Oct. 8 as the climax of San Francisco's colorful three-day annual Columbus Day celebration which begins Oct. 6. The crown will be worn by a girl, selected from a group of candidates as Queen Isabella, the Columbus Day Queen. Some 55,000 Italian-born or Italian-descent San Franciscans and Daly City residents — the largest national group in the area — will participate in the festivities.

Local Family Featured At Big Assembly

James L. Turpin, his wife, Ann, and daughter, Marlene, of 352 Lakeshire drive, will appear on the program for the semi-annual circuit assembly of Jehovahs Witnesses, to be held Oct. 13-15 at the Fiseta building of the San Mateo County fairgrounds.

The Turpin family will appear on the opening session as part of a demonstration showing the greater rewards that come from increased Christian activity. Eleanor Risher, 204 Frankfort street, Daly City, will also assist in this demonstration.

Mr. Turpin is an associate minister with the Daly City congregation of Jehovah's Witnesses and serves as one of the group Bible study instructors and as accountant for the congregation. He is a graduate of the Watchtower Society's Missionary School of Gilead in New York state and formerly served on assignment in Turkey, Greece and Switzerland.

"The three-day program," Turpin said, "will consist of a variety of talks on Bible subjects, with discussions and demonstrations arranged to aid all in attendance to carry out their ministerial responsibilities both as students of the Bible and as teachers of it."

Lester M. Dugan, district minister of Brooklyn, N. Y., headquarters, will deliver the address of welcome on Friday, Oct. 13, at 7 p.m., speaking on the convention theme, "Assist One Another to Do God's Will."

Main session of the assembly will be the free public Bible discourse by Mr. Dugan on Sunday, Oct. 15, at 3 o'clock on the subject: "Uniting Men in a Split-Up World."

Sermon Topic Is Announced For St. Paul's

"Runaway from God" will be the Sunday, Oct. 8, sermon topic at St. Paul's Methodist Church, 500 Miller avenue, South San Francisco.

Church and Sunday School services are at 9:30 and 11 a. m.

Job's Daughters, Bethel Chapter No. 225, will attend services and hear Rev. Robert A. Lundy speak. A delegation of St. Paul's Methodist men attended a training conference on the forthcoming United Methodist Church, San Mateo, Oct. 3.

The Methodist Men of St. Paul's Church are planning a "Do It Yourself" project to paint the church sanctuary. The first of three consecutive Saturday workdays will be held Oct. 7 at 8 a. m. Lunch will be served to the men by members of the Women's Society of Christian Service.

A Methodist Men's Officers Training Clinic was held in the Parkside Methodist Church, San Francisco, Sunday afternoon, Oct. 8, from 2 to 6 p.m. A group of laymen from St. Paul's Methodist Church, including Sam Steinert, president, attended.

Blood Bank At Sharp Park Oct. 13

The North Coastside Blood Bank will be stationed at the Masonic Hall, Old County Road, Sharp Park, on Friday, Oct. 13, between 3 and 7 p. m. Sponsors are Mizpah Fellowship Women's Club.

Anyone desiring to make an appointment to donate may call Mrs. Grace Ayres at FL 5-2580.

Braille Classes For Adults Are Started At MP

Braille class for adults began last Monday at the Red Cross building on Middlefield road in Menlo Park and will continue every Monday evening from 7:30 to 8:30 p.m., being conducted by an experienced transcriber.

More volunteers are urgently needed to support the joint effort of the Red Cross and 17th district of the California Congress of Parents and Teachers which is now in its sixth year of operation. The need to understand and interpret communication by means other than reading is increasing thereby affording many people who have some spare time to volunteer to support their nonsighted friends.

Anyone desiring information on this vital subject should contact Mrs. J. M. Flohr, P. O. Box 163, San Carlos, LY 1-8554.

Models Selected For St. Thomas Fashion Show

The selection of models has been completed for "Fashions U. S. A.," the fashion show and luncheon to be presented Oct. 21 by the Sodality of Our Lady of the Assumption of St. Thomas More parish, 1300 Junipero Serra, San Francisco.

This event will take place at noon, at the Pacifica Room, Villa Hotel, in San Mateo.

Reservations may be made by contacting Mrs. Will Medeiros, JU 7-7900, or Mrs. Marie Mangini, PL 5-9625. Reservations will close Oct. 16.

Mrs. Dan Ravetti, model chairman, has named the following as models: Mesdames Donald Barnett, William Brown, George Buzza, John Melani, Tevis Martin, Bryan O'Connor, Gerald Roullier, Harold Wiese, and the Misses Helen Dunne, Marilyn Bruno and Jane Maley.

The fashions will be shown through the courtesy of H. Liebes of Hillsdale with co-ordination by Mrs. Mary Jane Smith. Commentary will be handled by Miss Mary Frances Hayden.

Keyser On Morton

Serving aboard the destroyer USS Morton, which was scheduled to return to its San Diego home port on Sept. 28, is Gail E. Keyser, radarman third class, USN, son of Mr. and Mrs. Gail S. Keyser of 620 Brighton road, Pacifica.

AGENCY CRUSADERS — Volunteer leaders from the North County YWCA will be among the hundreds of workers for the United Crusade of San Mateo County who started visiting local business firms Monday, Oct. 2. As members of the Business Division, the Y leaders visited business areas in Westlake and Colma. Shown planning the drive during a recent Open House program are, left to right, Mrs. Eleanor Raymond, crusade chairman and president of the YWCA; Mrs. Doris Fox, the Crusade's volunteer publicity chairman for North County, and Mrs. Helen Doerr of the YWCA of North San Mateo County.

Lake Merced Scout Leaders To Meet

First fall meeting of all of the Institutional Representatives of the Lake Merced District San Francisco Council, Boy Scouts of America, will be held Tuesday, Oct. 10, on the campus of San Francisco State College, it was announced by Richard N. Ross, District Scout Executive.

Some 40 men, representing churches, PTA's, civic and vet-

eran organizations that sponsor Boy Scouting in the local Scout District, will be in attendance.

Ross said the district area includes Forest Hills, St. Francis Woods, Lakeside, Ingleside, Park Merced, Westlake, Daly City and Colma.

Topic for the evening is "Institutional Representative—Coordinator of Scouting." The evening's program will start with a "dutch" dinner at 6:30 p.m. in the faculty dining room at the college. Howard Stites of Daly City will preside at the meeting.

Guest speaker will be Mr. Roland E. Dye, San Francisco Scout Executive and formerly one of the Assistant Directors of the National Council of the Boy Scouts.

Among the Institutional Representatives expected to attend are: Arthur Gordon, representing the Westlake PTA, sponsoring Pack 63; Robert Webber, representing American Legion Post 41, sponsoring Troop 62; R. Wayne Alexander, representing the Daly City Fire Department, sponsoring Troop 65; Charles M. Tripp, representing the Church of Jesus Christ, Latter Day Saints, sponsoring Pack, Troop and Post 92 and Troop 392; Alfred M. Wood, representing the Sterling Park Community Association, sponsoring Pack 184; John Mahoney, representing Our Lady of Perpetual Help Church, sponsoring Troop and Post 243; Fred O. Goodell, representing the Daly City and Colma Lions Club, sponsoring Pack 244; David McKee, representing the Vista Grande avenue Christian Church, sponsoring Pack, Troop and Ship 248; Rev. R. Long, representing the Holy Angels' Church, sponsoring Pack 261; Herbert Goebel, representing the Broadmoor Post 824 of the American Legion, sponsoring Pack 343; Fidal Penna, representing the Parents of Westlake, sponsoring Troop 343; Frank Carroll, representing Our Lady of Mercy Church, sponsoring Pack and Troop 347, and Bob D. Carlaccio, representing the Vista Grande-Thornton PTA, sponsoring Pack 350.

The evening's program will include the plans for the coming events in which some 2,500 district boys and leaders will participate this fall. These are the annual fall camporee in Marin County, this month, plus a training conference for all Boy Scout Junior Leaders in November.

Sisterhood To Hear Oct. 10 Talk On Juvenile Delinquency

Dr. Charles C. Weill, M. D., well known pediatrician, will talk on "Juvenile Delinquency and Early Childhood" at the first Salad Bar luncheon of Temple Judea Sisterhood, Tuesday, Oct. 10, at 11:45 a. m. at the Temple House, 95 South Mayfair in Westlake.

Sisterhood members and friends in need of transportation may call Mrs. Sidney Bronstein, LO 6-1864.

RELIGIOUS SCHOOL

Religious School classes now in session are available through grades pre-kindergarten to 12. Hebrew classes twice weekly are conducted under the auspices of the Bureau of Jewish Education. For further information, call Temple Judea, PLlaza 6-6362.

POST CONFIRMATION

Temple Judea announces that classes for juniors and seniors in High School meeting with Rabbi Shapiro on a bi-monthly basis each Sunday morning at the Temple House. This class, based on informal discussions, will explore topics such as marriage in the Jewish tradition, entering college, Jewish demography.

BAS MITZVAH CEREMONY

Miss Linda J. Taylor, daughter of Mr. and Mrs. John Taylor, will celebrate Bas Mitzvah this Friday evening, Oct. 6, at 8 p. m. at Temple Judea, 95 South Mayfair avenue in Westlake. Rabbi Shapiro will speak.

Fabled Lands South Of The Border Described By Traveling Teacher

By PARIS B. SIMMONS

In crossing the border at Nogales, Arizona into Nogales, Mexico, one experiences the feeling of driving from one world into another. The construction of homes, the dress of the people, the language, and the very way of life, as known in the U.S.A. changes immediately and drastically.

A few miles past the border is a second customs stop. Here, passengers and self during the trip ahead.

FRIENDLY DRIVERS

The Mexican bus driver is a friendly individual who gives on-coming vehicles a blast on his horn and a big wave as he nears; but, when he is about to pass, going in the same direction, his hand goes on the horn and his foot pushes the gas pedal to the floor, which can be a thrilling, but rather hair raising experience for the motorist.

Along the highway, small wooden, metal, or stone crosses are frequently viewed. Some have mounds of rocks around them, others are simple crosses which have been set up in the soil. Contrary to popular tourist belief, all of these are not graves. They mark the place where an accident has taken place and death resulted. In a few instances they are graves of citizens that were so badly mutilated in an accident that they had to be buried immediately, as embalming is not generally practiced in Mexico. Most of these crosses serve as memorials and many times are adorned with wreaths and flowers.

KNIGHTS OF THE ROAD

Between Nogales and Hermosilla, the Mexican Tourist Bureau operates a service truck for motorists, that travels between these two cities daily, to help stranded tourists. Running out of gas, flat tires, overheated cars, or mechanical breakdowns are common occurrences to the operators of this vehicle. There is no fee, other than the cost of materials used, but the men on duty will accept a tip. In most cases, this is given, gladly, by the individual who has been stranded in a desert area for hours, to be sent on his way by these "Knights of the Road."

The road signs give the apportunity for a brushup in the Spanish language. Translated (and the writer does this most freely), the most common warn: Watch out for the cattle; Dangerous Curve; Don't leave rocks on the pavement; Keep next to the curb, and Town approaching. It takes little time to discover the reason for the first warning, "Watch out for the Cattle." All along the highway from Nogales to Mexico City, cows, burros, and horses are seen that have been killed by cars and left to bloat, explode and finally be devoured by the vultures. Cattle, including the tourist cannot avoid being impressed with the freight cars lined up, one after another, which serve as housing for railroad workers and their families. These families gather in the doorways of their unique homes and curiously watch the highway travelers. They are quick to return a greeting, and the smiles that light their faces as they wave back, bid a most hospitable invitation to their large and delightful country.

Journeying on, the religious beliefs of the Mexican people evidences itself in small shrines which are very beautiful, and generally located on top of a hill or mountain. Occasionally, a bus is seen stopped at the foot of one of these roadside shrines, and the driver of the bus kneeling beside it, in a prayer of protection, for his horses, cows, pigs, and donkeys are not fenced. They have free access to the highways, which makes night driving an extreme hazard and one to be avoided.

From the border to Mexico City, the U.S.A. visitor is quick to note the extreme poverty that exists in some areas of this immense country. As in the United States, in certain portions of Arizona and New Mexico, the desert areas are most rugged for human existence. Intense heat, lack of water, primitive facilities, all contribute to the misery that is present.

This is a problem that confronts both the Mexican and U.S. governments. The living quarters of the people of Mexico very from crude mud huts to elaborate city homes and magnificent rancheros.

It is rather amusing the number of times Mexican officials are asked by tourists about the danger of bandits to travelers. The officials, in most cases, point out that every country has its thieves and that this is no more or less true in Mexico, than in any country in the world. They ask, facetiously, "What ever happened to your Mr. Al Capone?"

St. Cecilia To Hold Back-To-School Night

Mrs. Thomas Burns, president of St. Cecilia's Mothers Club, announced this week that the next monthly meeting will be held Monday, Oct. 9, at 8 p. m. in the school auditorium. It will be "Parents' Back to School Night." Fathers are cordially invited to attend with mother.

Sister Micheline Mary, superior, will be the guest for the evening and she will introduce the faculty to the parents. The parents will also be given the opportunity to sit in their child's place in the classroom and learn about their child's program for the coming year. After classes, refreshments will be served in the school auditorium.

Happy Birthday to Daly City

and Best Wishes to all citizens who are residents of Daly City.

Westlake Community Baptist

SOUTHGATE AND ELMWOOD, DALY CITY

SUNDAY SERVICES — 9:30, Church School; 10:55, Morning Worship; 6:00, Youth Groups; 7:00 Vesper Hour. Thursday—All Church Night.

Nursery for All Services

Lynn E. Hodges, Pastor

The YWCA Invites You to a Fashion Show

IN THE WESTLAKE SHOPPING COURT

THURSDAY, OCTOBER 12

1:30 to 3:00 p. m.

PRESENTED AS A PART OF THE DALY CITY GOLDEN JUBILEE CELEBRATION

Fashions from Westlake Shopping Center Stores

CHOSEN BY MORE THAN 75,000 FAMILIES

N. GRAY & CO. Funeral Service

DIVISADERO STREET AT POST

4000 NINETEENTH AVENUE
(One block East of Junipero Serra Blvd.)

TELEPHONE WAlnut 1-1231

Rules and Regulations on

GARBAGE COLLECTIONS

Weekly maximum allowances on monthly rate: One can ONLY — maximum 40 gallons.

- Small wooden box, approximately 2 cubic feet for grass cuttings—no dirt or rocks in can or box.
- Weekly newspapers tied in bundle next to can.
- Flatten out all cardboard boxes and tie them securely with heavy cord, place beside can.
- Remember to put can out the night before, next to the curb.

For Extra Garbage or Trash Pick-up

Call before regular pick-up day: **PL 6-1130**

PLEASE DO NOT LEAVE MONEY UNDER CAN.
We will bill your direct for extra services!

your friendly DALY CITY SCAVENGER CO. PL 6-1130

NOW OPEN

西湖

DINNER FOR 2 $3.50

DINNER FOR 3 $5.25

DINNER FOR 4 $7.00

Beautiful! New! Exotic!

GOLDEN BUDDHA LOUNGE

Cocktails in a Far East setting . . . popular beverages as well as exotic Polynesian drinks.

And the beautiful new

MANDARIN ROOM

A completely new Dining Terrace to add to your dining pleasure.

SAI WU GARDENS

"The Bay Area's Most Unique Authentic Chinese Restaurant"

209 SOUTHGATE Westlake Shopping Center

For Take-Out and Delivery, Call PL 6-0213

OLM Catholic Women Meet Next Monday

The regular monthly meeting of the Westlake Catholic Women will be held in the parish hall next Monday evening, Oct. 9. The meeting will begin promptly after devotions to Our Lady of Perpetual Help, which are at 8 p.m. in the church.

Reports on the Sodality enrollment and breakfast which was held on Oct. 1 will be given by Mrs. Howard Polbitz and Mrs. James Davis.

Mrs. Frank Lawson will report on the progress of preparations for the Mercy Ball, which will be held at the Villa Hotel on Saturday evening, Oct. 28. Mrs. Lawson is chairman of the dinner-dance, and is assisted by Mrs. Robert Gilmore as co-chairman.

Mrs. Vincent Alberti, decorations chairman, has announce "Harlequin Holiday" as the theme for the evening.

Tickets are priced at $15 a couple and are being sold by the reservations chairmen, Mrs. Byron Davenport and Mrs. Philip Glebow.

A highlight of this meeting will be the presence of Sister John Gabriel who will speak to the group about the work to which she is dedicated, the Saint Elizabeth Infant Home.

Hospitality chairman, Mrs. Wililam Coen, will be assisted by Mrs. Robert Mathes, Mrs. Thomas Corkery, Mrs. Richard Thompson, Mrs. Dan McGill, and Mrs. James McKeever as hostesses.

Class Series On Pre-School YWCA Sponsors

A secial series sponsored by the YWCA of North San Mateo County and the Vista Mar PTA, entitled "The Emotional Needs of the Pre-School Child" will be presented at the Vista Mar School for parents of the community Monday nights, beginning Oct. 16 through Nov. 20.

The topic of the first meeting will be "How Does He Grow?" and will discuss child development from birth to six years, led by Mrs. Thelma Harms, head teacher for the University of California Nursery School.

On Oct. 23, Dr. Stanley Louie, well known pediatrician, will discuss "Your Child — His Doctor and You," and will answer all your child's medical questions.

"Here's Looking At You, Mom" is the topic for the Oct. 30 meeting with Theresa Mahler, director of Child Care Centers of San Francisco, leading the discussion.

Under the heading, "Parents-Pre-Schoolers and Books," the Nov. 6 discussion will have Mrs. Mae Durham from the U. C. School of Librarianship conducting the meeting.

The Nov. 13 topic will present one of the most important phases of a child's life and is entitled "How to Prepare Your Child for Kindergarten," and guest speaker will be Dr. E. Merritt of San Francisco State College.

Rounding out the series, on Nov. 20, will be a resume of the entire series entitled "What Does It All Come To?" and will be led by Dr. Bernice Madison of S. F. State College. Everyone is cordially invited to attended and there is no charge for any ofthe meetings. Mothers of pre-school children are urged to get together and form a group that will attend together. Because of the usually high caliber of the speakers, this may well be the most valuable time you will ever spend in pursuit of your having a happy well adjusted child, according to Elaine Wolf, YWCA director.

Fashion Show Slated By Veronica Women

"Ooh, La La," the theme of the 10th Annual Fashion Show of the St. Veronica's Women's Club of South San Francisco, will have its Gallic premiere at the Hilton Inn, International Airport, on Oct. 21, at 12:30 p.m.

Models' chairman Mrs. Robert Bragg has released the names of the mannequins who will be wearing fashions with an international flavor by the City of Paris. They are Mmes. Patrick Ahern, George Aherne, Jack Boone, Robert Bragg, Oliver Conroy, Vincent Di Corti, Alfred Fourie, William Jennings, Hubert Kennedy Jr., and Rafael Siciliano. Miss Lisa Boissiere, fashion co-ordinator, will be at the microphone during the show.

Reservations may be made by contacting Mrs. Rudolfo Baldonado at PL 6-3641 or Mrs. James Berriatua at PL 6-6276. Proceeds from this show will go to the parish building fund.

EXPLORATION COSTS

During the past decade, International Nickel has invested about $65,000,000 on its continuing program of exploration for nickel deposits.

EARLY DAY STAR of vaudeville, Trixie Beeson of Daly City who will be featured in the Old Time Vaudeville Show at the War Memorial Community Center Tuesday night, Oct. 10. Trixie will be seen in a hula hula and Gay 90s number "Bird In A Gilded Cage." Trixie has been a resident of Daly City for many years and has been in show business since she was eleven years old.

Nu Sigmas Greet City On Golden Jubilee Week

The president of Nu Sigma, Mrs. Thomas Eichner and members, expressed their good wishes this week for Daly City's 50th anniversary.

The chapter meets the first and third Thursday of each month, September through May in members' homes and presents programs.

There are 12 active members at present. Over the years, new pledges and transferees have enriched the chapter. Others have moved on, leaving one charter member, Mrs. Nellie Preston, on the roll.

In May, 1952, eight young women received the pledge ritual of Beta Sigma Phi Sorority to become charter members of Nu Sigma Chapter, Daly City. These young women became members of a social and cultural non-academic organization, founded in 1931 by Walter W. Ross.

Nu Sigma assists with service projects, by donation to cancer research and through aid for cystic fibrosis research. Locally, the chapter takes part in operation Santa Claus, supplies funds for daily juice hour for Aid to Retarded Children and recently donated a tape recorder to the San Mateo County Blind Children Association.

Associated with the Peninsular Inter-City Council, as one of 14 member chapters, Nu Sigma enjoys the council Founder's Day Banquet and Dance, April 30.

Westlake Junior Lutheran Club Activity Slated

Children attending Westlake Lutheran Sunday School, 222 Avalon drive, will embark on a new Saturday program of activity when the Junior Lutheran Club begins next month.

This is a national program sponsored by the American Lutheran Church in Lutheran Churches all over the country this fall.

The Westlake group will meet on the second Saturday of every month from 9:30 to 11:30 beginning in November. Children 4 years of age through the sixth grade will be welcome to enroll.

Pre-schoolers (4-5 years old) will be taught by Mrs. Kenneth Kraemer, with Miss Virginia LaChance assisting. The Primary class (Grades 1-3) will be led by Mrs. Herman Eck with Miss Linda Hodgskiss as her assistant. Mrs. Curtis Rehm will teach the Junior Group (Grades 4-6).

This is an activity program which will include worship, study, handcraft and refreshments. Children may register with their Sunday School teachers during the month of October or by calling Mrs. Charles Newby at PL 6-0592.

Westlake Sunday School, which began its fall program on rally day, Sept. 17, has opened its doors to a record enrollment of children. More than 150 students are attending classes which begin with nursery children and continue through young adults.

A staff of 35 trained teachers and other personnel are on hand to instruct the youngsters. Sunday school begins at 9:45 a.m. each Sunday morning.

IRON ORE PLANT EXPANSION

A major expansion of International Nickel's iron ore recovery plant at Copper Cliff, Ontario, is under way which will triple its present capacity in 1963.

Vista Grande PTA Launches Year With Luncheon

Vista Grande-Thornton PTA started the new school year with a teacher's luncheon at Vista Grande School on Sept. 28. The attractive table settings, refreshments and serving were done by Mrs. Al Tiraschi, president of the PTA, Mrs. Jerry Loveless, room representative, and Mrs. Abe Gensel, historian.

Richard Foster, Superintendent of Schools, was a guest of honor. New members of the faculty an staff present were Jess Parks, principal of Vista Grande and Crocker Schools; Miss Travis Glassick, kindergarten teacher; Mrs. Kaye Pace, fourth grade teacher; Mrs. Dorothy Leech, clerk; Tony Tapia, custodian.

Old faculty friends of the PTA and the school who were present included Mrs. Hazel Colwell, teaching vice principal, Miss Sandy Scott, Mrs. Ethel Heerdt, Mrs. Gina Beck and Mrs. Mary Chalios.

School Board Okays Colma Funds Bid

The Jefferson Elementary School Board of Trustees Monday approved a State Division of Finance application for $590,000 in state funds to build six classrooms, a multi-use room, locker and shower facilities onto the Colma Upper School.

A revokable permit was approved for the walkway for the pedestrian overpass on the east side of Lake Merced boulevard. Construction will begin in December if weather is favorable.

Superintendent Richard Foster said the fire department and school district have agreed upon the walkway being placed in front of the fire station.

In other actions, the board: accepted the notice of completion of the $250,000 education center at 101 Lincoln avenue, Daly City.

Accepted the resignation of Mrs. Alice Palmer, fifth grade teacher at Vista Mar School, effective Oct. 6.

Accepted the low bid of Buzz Haskins on four grading contracts on Daniel Webster and Ben Franklin schools.

Discussion Groups At Garden Village

A series of parent discussion groups, organized by grade level, will commence at Garden Village School in October.

Discussion groups allow parents an opportunity to discuss problems pertinent to various grade levels and to serve as a clearing house for ideas.

Parents assist each other and find their problems are not unique. Small groups will allow thorough discussion.

Parents with a child in more than one grade may attend one or both meetings.

Mr. C. J. Martindale, principal of Garden Village, will assist the discussion leaders. Richard L. Foster, superintendent of the Jefferson Elementary School District, will lead the discussions at one of the grade levels. Mothers will be small group leaders.

Rummage Sale

California Daytimers B'nai B'rith Women's rummage sale will be held Oct. 8, 9 and 10 at 2140 Sutter street, San Francisco.

All proceeds from the sale will go towards veteran programs and other philanthropies.

HOME OWNERS — LOANS!

Select Your Own Payment Plan

GROSS LOAN	49 Months	61 Months	
$ 500	12.50	10.50	payments
1000	25.00	21.00	can be
1500	37.50	31.50	adjusted
2000	50.00	42.00	to suit
2500	62.50	52.50	your
3000	75.00	63.00	budget
4000	100.00	84.00	

These Payments Include Principal & Interest

Loans Over $5000 Also Available

PHONE FI 1-7717 Or Call Toll Free ENterprise 1-8001

SANCO INVESTMENT & Loan Co. Loan Brokers

1110 So. El Camino — San Mateo — Open Saturdays 10 to 12

Lady Of Mercy Women Plan Ball Oct. 28

The Westlake Catholic Women of Our Lady of Mercy parish are planning the Eighth Annual Mercy Ball, which will be a dinner dance at the Villa Hotel in San Mateo.

Mrs. Frank Lawson is chairman for the event scheduled for Oct. 28. Mrs. Robert Gilmore is co-chairman and Mrs. Vincent Alberti is in charge of the decoration.

Bids for the dinner-dance are priced at $15 per couple and reservations will be taken by Mrs. Byron Davenport and Mrs. Philip Glebow. Dancing will be from 9 p.m. 'til 1 with music by the Maurice Wollohan orchestra.

Blood Donors Listed

The following residents of Daly City and Colma recently donated blood to the Peninsula Memorial Blood Bank:

Mrs. Robert D. Neff, donated for the 11th time; William E. Chapman and Mrs. Bertram Toor (fourth); Charles Wine and George O. Smith (third); Billy J. Christopher and Mrs. Thomas J. Presley (second); Albert Redsun, Richard R. Jones and Mrs. Jack Skei (first).

Sr. High Students Must File Early For U.S. Exams

Congressman J. Arthur Younger today urged all Senior High School boys who wish to take the preliminary Civil Service examination for the United States Service Academies to file their applications as quickly as possible. Deadline is Oct. 10 at noon.

Application blanks have been supplied to the principals of all 22 high schools in San Mateo County or they may be secured by contacting Congressman Younger's office at 23 Second avenue, San Mateo, phone DI 2-8127.

The examination will be given on Saturday, Nov. 4, at the American Legion Hall in Redwood City.

This year Congressman has two appointments to Annapolis, two to West Point, one to the Air Force Academy and will nominate eleven boys to contest for 23 appointments to the Merchant Marine Academy which are selected on a statewide basis.

There is no cost of any kind to take the examination and any Senior high school boy in San Mateo County is eligible or any college boy who is within the age requirements for entrance and a resident of San Mateo County.

Sacred Heart Mothers Fashion Show Is Oct. 20

Sacred Heart High School Mother's Guild will present its second annual Fashion Show "Enchanted Evening" on Friday, Oct. 20, at 8:15 p.m. at St. Mary's Cathedral Hall, Van Ness avenue and O'Farrell street.

Fashions are by Moore's. Mrs. John O'Brien is chairman, and Mrs. Hugh Maguire is co-chairman.

Reservations for the fashion show may be made by contacting Mrs. Daniel Sheehan, MO 4-1252 or Mrs. Larry Weston OV 1-6235. Deadline for reservations will be Oct. 16.

Tiny Tot Starts With Makeup At Very Early Age

She started to use makeup at an early age, but she put it in the wrong place.

Little Miss Janice Davies, one-year-old daughter of Mrs. Earlene Davies, 1261 Alicante drive, Linda Mar, somehow got a bottle of liquid makeup but instead of putting it on her face she drank it.

Pacifica police were called and the little tot was rushed to Junipero Serra hospital by Pacifica ambulance. There, after a check to determine if there was any poison in the makeup, she was examined and released to her mother to return home.

Mother Singers To Be Featured

Seventeenth District Mother Singers from San Francisco will be featured at the next regular meeting of the Jefferson High School PTA on Thursday, Oct. 12, at 8 p.m. at the high shool.

The Mother Singers will render a group of songs and the unit is indeed fortunate in obtaining their services.

Olaf Koldingness Rites Are Held

Funeral services were held Monday from the W. C. Lasswell & Co. Mortuary for Olaf Koldingness, 68, who died Sept. 26 in San Mateo. He was a native of Norway and had resided in California 18 years. His family survives in Norway.

Funeral services were held at Oliver Memorial Park Cemetery.

HEAR ABOUT IT ON KNBC!

THE LANAI

Exotic food of the Indies, the Orient, and Hawaii

Rare tropical drinks from secret recipes

Complete Oriental and Curry dinners

FI 5-1242 • El Camino Real • San Mateo

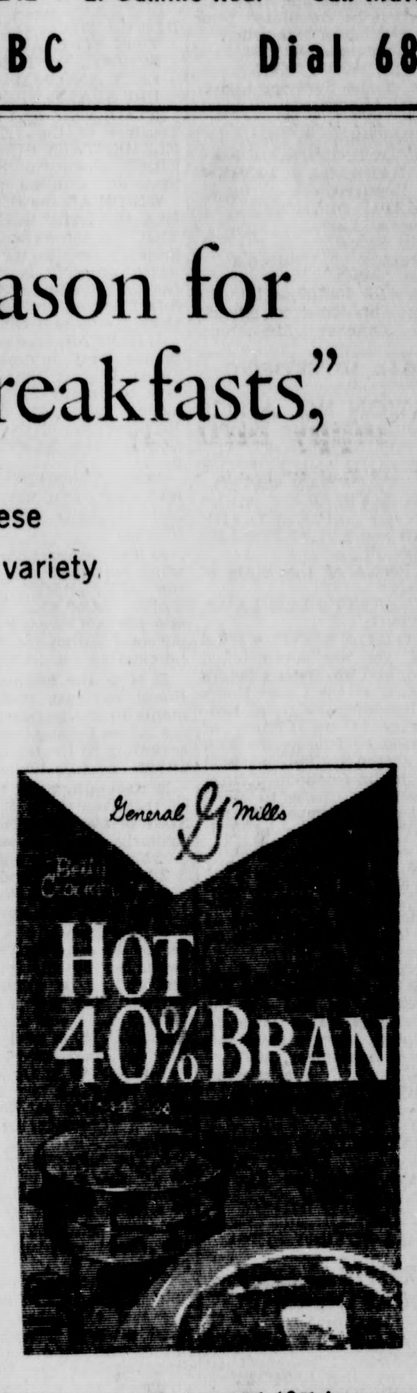
KNBC Dial 680

"This is the season for good, healthy breakfasts,"

says Betty Crocker, recommending these three hot cereals for flavor, nutrition and variety.

Wheat Hearts is the only leading cereal with as much as 20% wheat germ, the golden storehouse of Vitamin B_1 (thiamine). Our bodies don't store it up, so we need it every day, to fight fatigue and boost our morale. A hot, hearty bowl of *Wheat Hearts* is a natural way to get your morning share of Vitamin B_1. *And* you'll enjoy its toasted, nut-like flavor.

Protein Plus provides the extra protein which most of us need for breakfast. Proteins are the "building blocks" of our tissues and it's especially good to get plenty of protein at the *start* of every day. *Protein Plus* actually equals meat and milk as a source of high-quality protein. For flavor, *Protein Plus* gives you two-grain goodness of wheat *and* oats.



Here is a new form of 40% bran — *Hot toasted 40% Bran*. It's the only cereal that provides all the well-known health benefits of bran, and offers a nourishing hot breakfast at the same time. The flavor is something special, too. *Hot Toasted 40% Bran* has a wonderful "country kitchen" flavor, like the robust stone-ground cereals of the old days.

If you and your family already enjoy the benefits of an occasional hot cereal, you'll appreciate these three even more. Because they bring good flavor, good health and variety to your table. Try them soon.

And listen for this little jingle on Don McNeil's "Breakfast Club" and "Frank Hemingway and the News" on ABC Radio:

"You and your family need a good, healthy breakfast to start you on your way — And the healthier your breakfast the happier your day."

(LEGAL ADVERTISING)

ORDER TO SHOW CAUSE

No. 96148
IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA IN AND FOR THE COUNTY OF SAN MATEO

In the matter of the Application of ROBERTA LEAIRD for leave to change the names of
ANTHONY LEAIRD and
KENNETH LEAIRD,
Minors, to
ANTHONY HARLAND and
KENNETH HARLAND.

ROBERTA LEAIRD having filed her petition in the above entitled case, and said petition having requested permission to change the names of ANTHONY LEAIRD and KENNETH LEAIRD, Minors, to ANTHONY HARLAND and KENNETH HARLAND,

IT IS HEREBY ORDERED that all persons interested in said matter appear before this Court in the Hall of Justice and Records in the Department of the Presiding Judge thereof on October 31, 1961, at the hour of 10:00 A.M., and then and there show cause, if any there may be, why the application should not be granted. It is further ordered that a copy of this order be published in THE RECORD once a week for four successive weeks and that said publication be completed prior to the hearing of this order.

Dated: September 8, 1961.
FRANK W. ROSE
Judge of the Superior Court
(Endorsed)
F I L E D
September 8, 1961
JOHN A. BRUNING, Clerk
By BARBARA J. LEVIS
Deputy Clerk
DONALD C. DUCHOW
Attorney at Law
775 Post Street
San Francisco 9, California
ORdway 3-6913
Attorney for Petitioner
Publish: September 14, 21, 28; October 5, 1961.

LEGAL ADVERTISING

CITATION NO. A-1138

IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA IN AND FOR THE COUNTY OF SAN MATEO
IN THE MATTER OF ADOPTION OF: SHIRLEY ANN LAMB and EVERETTE LEE LAMB, JR.,

The People of the State of California:
To EVERETTE LEE LAMB, GREETING:

BY ORDER OF THIS COURT, you are hereby cited and required to appear before this Court, at the Court Room of the Presiding Judge, at Redwood City in the County of San Mateo, on Friday, the 20th day of October, 1961, at 9:30 o'clock in the forenoon of that day, then and there to show cause, if any you have, why the petition for adoption of EDWARD HOLLAND for the adoption of SHIRLEY ANN LAMB and EVERETTE LEE LAMB, Jr., your minor children, should not be granted as prayed for in the petition on file herein.

WITNESS, the HON. J. A. BRANSON, Judge of the Superior Court, in and for the County of San Mateo, with the Seal of said Court, affixed this 1st day of September, 1961.
ATTEST:
JOHN A. BRUNING, Clerk.
(SEAL)
By MAYBELLE C. BROWN, Deputy Clerk.
Publish: September 21, 28, October 5, 12, 1961.

(LEGAL ADVERTISING)

CERTIFICATE OF COPARTNERSHIP

No. 6796

KNOW ALL MEN BY THESE PRESENTS:

That we, the undersigned, WOODROW JOHNSON WOOD and LILA WOOD do hereby certify:

That we are copartners transacting business in the State of California, under the fictitious firm name and style of WILWOOD INC.; that the principal place of business of said copartnership is situated at 2310 Valleywood Drive, San Bruno, in the County of San Mateo, State of California, and that the names in full of all the members of said copartnership, and their respective places of residence, are as follows, to-wit: Woodrow Johnson Wood, 2310 Valleywood Drive, San Bruno, California. Lila Wood, 2310 Valleywood Drive, San Bruno, California.

IN WITNESS WHEREOF, we have hereunto set our hands this 25th day of August, 1961.
Woodrow Johnson Wood
Lila Wood
STATE of CALIFORNIA)
CITY & COUNTY) ss.
OF SAN FRANCISCO)

On this 28th day of August, 1961, before me EDNA R. KETJEN, a Notary Public in and for the City & County of San Francisco, State of California, personally appeared WOODROW JOHNSON WOOD and LILA WOOD, known to me to be the persons whose names are subscribed to the foregoing instrument and they duly acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal at my office in the City & County of San Francisco, the day and year in this certificate first above written.
(S E A L)
EDNA R. KETJEN
Notary Public in and for the City and County of San Francisco, State of California.
My commission expires: 7-2-65.
(ENDORSED)
FILED in the office of the County Clerk of San Mateo County, Calif.
September 11, 1961
JOHN A. BRUNING, Clerk
By JUNE M. LYNCH
Deputy County Clerk
Publish: September 14, 21, 28; October 5, 1961.

Red Cross Seeking Two San Franciscans

The Red Cross is seeking two former San Francisco residents at the request of other Red Cross societies.

Anyone having information about Marvel Levy (or Ladd), or Antonio Martinez Girona is requested to call the home service department of the Red Cross at PRospect 6-1500.

(LEGAL ADVERTISING)

NOTICE OF PUBLIC AUCTION

In accordance with Sections 427 and 428 of the Vehicle Code, Public Auction to satisfy liens will be held at 10:00 A.M., October 24, 1961 at 1719 Ocean Avenue, San Francisco, California, One 1951 Cadillac 8, No. TRSD4D62, No. 516297909.

Ocean Avenue Garage
1719 Ocean Avenue
San Francisco, California.
Publish: October 5, 1961

(LEGAL ADVERTISING)

RESOLUTION NO. 61-9-18

BOARD OF TRUSTEES, JEFFERSON ELEMENTARY SCHOOL DISTRICT, COUNTY OF SAN MATEO, STATE OF CALIFORNIA

RESOLUTION OF INTENTION TO LEASE CERTAIN SCHOOL DISTRICT PROPERTY AND NOTICE INVITING SEALED PROPOSALS.

RESOLVED, by the Board of Trustees of the JEFFERSON ELEMENTARY SCHOOL DISTRICT, County of San Mateo, State of California, that

WHEREAS, the JEFFERSON ELEMENTARY SCHOOL DISTRICT is the owner of certain property hereinafter described, which property is not, within the time limits hereinafter set forth, needed for school classroom use by said District; and

WHEREAS, it appears to be in the best interest of said School District that said property be leased to the highest bidder, pursuant to Section 16051, et seq., of the Education Code of the State of California;

NOW, THEREFORE, IT IS HEREBY FOUND, DETERMINED AND ORDERED as follows:

1. The improvements hereinafter described are owned by the JEFFERSON ELEMENTARY SCHOOL DISTRICT and are not needed for school purposes within the time limits hereinafter set forth.

2. It is the intention of this Board to lease said improvements to the highest bidder for the prices hereinafter set forth, according to the terms and conditions hereinafter set forth.

3. Said property is situated in the County of San Mateo, State of California, and is particularly described as follows:

Multi-purpose room, plus 2 classrooms, Thomas Edison School, 1255 Southgate, Daly City, California.

4. The term of the lease shall be for 40 consecutive Sundays, beginning on October 1, 1961, and ending on June 24, 1962, between the hours of 9:45 o'clock A. M. and 12:00 (Noon) o'clock P. M. of each and every Sunday. Said lease may be renewed for an additional period upon the same terms and conditions herein set forth, upon mutual agreement between the parties.

5. The minimum rental shall be in the sum of $27.58 per Sunday, plus any and all costs of advertising the within resolution of intention to lease for the above referred to rental period.

6. The successful bidder shall hold the District harmless from any and all claims, suits, actions or any demand of any nature and kind that may be made against the District by virtue of the existence of the said proposed lease, and shall furnish evidence to the District that it has obtained insurance coverage in amounts satisfactory to the District, naming the District as co-insured for any and all loss that may result by said proposed use of the premises.

7. At 8:05 o'clock P.M. of Monday, the 16th day of October, 1961, at the regular meeting place of this Board, 101 Lincoln Avenue, Daly City, San Mateo, California, this Board will hold a public meeting at which sealed proposals to lease the above-described property will be received and considered.

8. The Board reserves the right to reject any and all bids and to withdraw its offer to lease the property.

9. The Clerk of this Board is hereby directed to cause to be posted copies of this resolution signed by at least two-thirds of the members of the Board, in three public places in the District not less than 15 days before the date set for the opening of bids, and to cause to be published a copy of same not less than once a week for three successive weeks before said date in the Daly City Record, a newspaper of general circulation published in the County of San Mateo.

Regularly passed and adopted this 18th day of September, 1961.

AYES and in favor of said resolution:
Trustees:
DONALD R. CALVERT
JOSEPH LEWKOWITZ
KATHERINE R. MULLEN
THOMAS F. NOONAN
O. WAYNE DOUGLAS

O. WAYNE DOUGLAS,
Chairman, Board of Trustees, Jefferson Elementary School District
ATTEST:
DONALD R. CALVERT,
Clerk of Said Board.
Publish Sept. 21, 28, Oct. 5, 1961.

Adult School Has Openings

Classes in French, Italian, Spanish and Russian are still open for registrations at South San Francisco Adult School.

Advanced sewing, dressmaking and tailoring have sewing machines available for use.

Shop classes, business courses and all fields of arts have a limited number of openings.

For further information, call South San Francisco Adult School, Monday-Thursday, 6:30 to 10 p. m., JU 9-6285.

(LEGAL ADVERTISING)

NOTICE OF TRUSTEE'S SALE

RWC 311891

On Tuesday, the 31st day of October, 1961, at the hour of 10:30 o'clock a.m. at the entrance to the CALIFORNIA PACIFIC TITLE INSURANCE COMPANY Building: 333 Marshall Street, Redwood City, California, TITLE INSURANCE AND TRUST COMPANY, a corporation, successor by merger to CALIFORNIA PACIFIC TITLE INSURANCE COMPANY, a corporation, as trustee, will sell at public auction, to the highest bidder, for cash, in lawful money of the United States, all payable at the time of sale, the following described real property, situated in the City of Daly City, County of San Mateo, State of California, and described as follows, to-wit:

Portion of Lots 40, 41, 48 and 49, as designated on the map entitled "BELLA VISTA TERRACE DALY CITY, CALIFORNIA," which map was filed in the office of the Recorder of the County of San Mateo, State of California on February 25, 1949 in Book 30 of Maps at page 2, more particularly described as follows:

BEGINNING at a point on the Southeasterly line of Edgemar Street, distance thereon North 67° 00' 30" East 31 feet from the most Westerly corner of Lot 49 as shown on the map above mentioned; thence from said point of beginning along said Southeasterly line of Edgemar Street North 67° 00' 30" East 31 feet; thence South 22° 59' 30" East 80 feet; thence South 67° 00' 30" West 31 feet; thence North 22° 59' 30" West 80 feet to the point of beginning.

Said sale will be made, without covenant or warranty regarding title, possession or encumbrances, to satisfy the obligations secured by and pursuant to the power of sale conferred in a certain deed of trust executed by AZA LEE HARRIS, a widow as trustor to CALIFORNIA PACIFIC TITLE INSURANCE COMPANY, a corporation, as trustee, for the benefit and security of WILLIAM LESTER CROCKER AND EDITH M. CROCKER, his wife, dated July 19, 1957 and recorded July 25, 1957 in the office of the Recorder of the County of San Mateo, State of California, in Book 3254 of Official Records, page 667 (69547-P).

Dated September 28, 1961.
TITLE INSURANCE AND TRUST COMPANY,
a corporation, successor by merger to
CALIFORNIA PACIFIC TITLE INSURANCE COMPANY, a corporation.
By Paul L. Johnson,
Vice President
By P. F. Meydenbauer,
Asst. Secretary
Publish: October 5, 12, 19, 1961.

(LEGAL ADVERTISING)

NOTICE OF INTENDED SALE

TO WHOM IT MAY CONCERN:

Notice is hereby given that on Friday, the 13th day of October, 1961, at the hour of 2 o'clock P.M. of said day, the undersigned Vendees, Pershing Barber and Milan R. Heath, both residing at 3718 Willow Pass Road, Concord, County of Contra Costa, State of California, intends to purchase and will purchase from Paul A. Aquilina and Vaso Boreta, Vendors, residing at 221 Ranier Avenue, South San Francisco, and 101 Knoll Circle, San Francisco, respectively, County of San Mateo, State of California, that certain personal property described as all the issued and outstanding shares of stock of Say When, Inc., a California corporation which owns and operates that certain bar business known as Club Say When located at 6192 Mission Street, Daly City, County of San Mateo, State of California.

The following is a general statement of the character of the merchandise or property intended to be sold:

The assets of said corporation includes all stock in trade, fixtures, equipment, trade name, good will, leasehold interest and on sale general liquor license issued to the premises of said business.

That said sale will be closed and consummated and the agreed purchase price and consideration of said sale will be paid on the above date and hour at the office of Mervyn Schneider, attorney at law, Room 510, 400 Montgomery Street, in the City and County of San Francisco, State of California.

Dated: This 28th day of September, 1961.
PERSHING BARBER
MILAN R. HEATH
Vendees
(Publish October 5, 1961.)

PLATINUM CATALYST

An important application of platinum is found in its use as a catalyst in the manufacture of high-octane gasoline, and chemical and pharmaceutical products.

LEGAL ADVERTISING

CERTIFICATION OF PARTNERSHIP DOING BUSINESS UNDER FICTITIOUS NAME

The undersigned partners do hereby certify that they are doing business as DALY CITY ANSWERING SERVICE, at 1991 Junipero Serra Boulevard, Daly City, San Mateo County, California. The full names and addresses of all members of the partnership are as follows:

INES INGLES, 3201 Crestmoor Drive, San Bruno, San Mateo County, California.

MICHAEL J. LUCEY, 623-87th Street, Colma, San Mateo County, California.

That the foregoing business is a partnership comprising as members the parties whose signatures are fixed hereto.

This certificate is being filed pursuant to the provisions of Civil Code Section 2466 and 2472 and Government Code Section 6064.

Dated: September 5, 1961.
INES INGLES.
MICHAEL J. LUCEY.
(S E A L)
STATE of CALIFORNIA (
County of San Mateo (ss.

On this 5th day of September in the year one thousand nine hundred and sixty-one before me, XENOPHON TRAGOUTSIS, a Notary Public in and for the County of San Mateo, State of California, residing therein, duly commissioned and sworn, personally appeared INES INGLES and MICHAEL J. LUCEY known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF I have hereunto set my hand and affixed my official seal in the County of San Mateo the day and year in this certificate first above written.

XENOPHON TRAGOUTSIS
Notary Public in and for the County of San Mateo, State of California.
39 Clark Drive, San Mateo, California.,
My Commission Expires October 26, 1963.
Thomas L. Bocci
Attorney at Law
308 Linden Avenue
South San Francisco
JUno 9-3913
Publish: Sept. 14, 21, 28, Oct. 5, 1961.

(LEGAL ADVERTISING)

STATEMENT REQUIRED BY THE ACT OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946 AND JUNE 11, 1960 (74 STAT. 208) SHOWING THE OWNERSHIP, MANAGEMENT, AND CIRCULATION OF

THE RECORD published weekly at Daly City, California for October 5, 1961.

1. The names and addresses of the publisher, editor, managing editor, and business managers are:

Publisher — MARCHBANKS ENTERPRISES, INC., 3317 San Jose Ave., Daly City, Calif.

Editor—Harold P. Bradshaw, 3317 San Jose Ave., Daly City, California.

Managing editor—None.

Business manager—None.

2. The owner is (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual member, must be given.)

MARCHBANKS ENTERPRISES, INC., 3317 San Jose Avenue, Daly City, Calif.

Mrs. J. W. Marchbanks, 3317 San Jose Avenue, Daly City, Calif.

3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: (If there are none so state.)

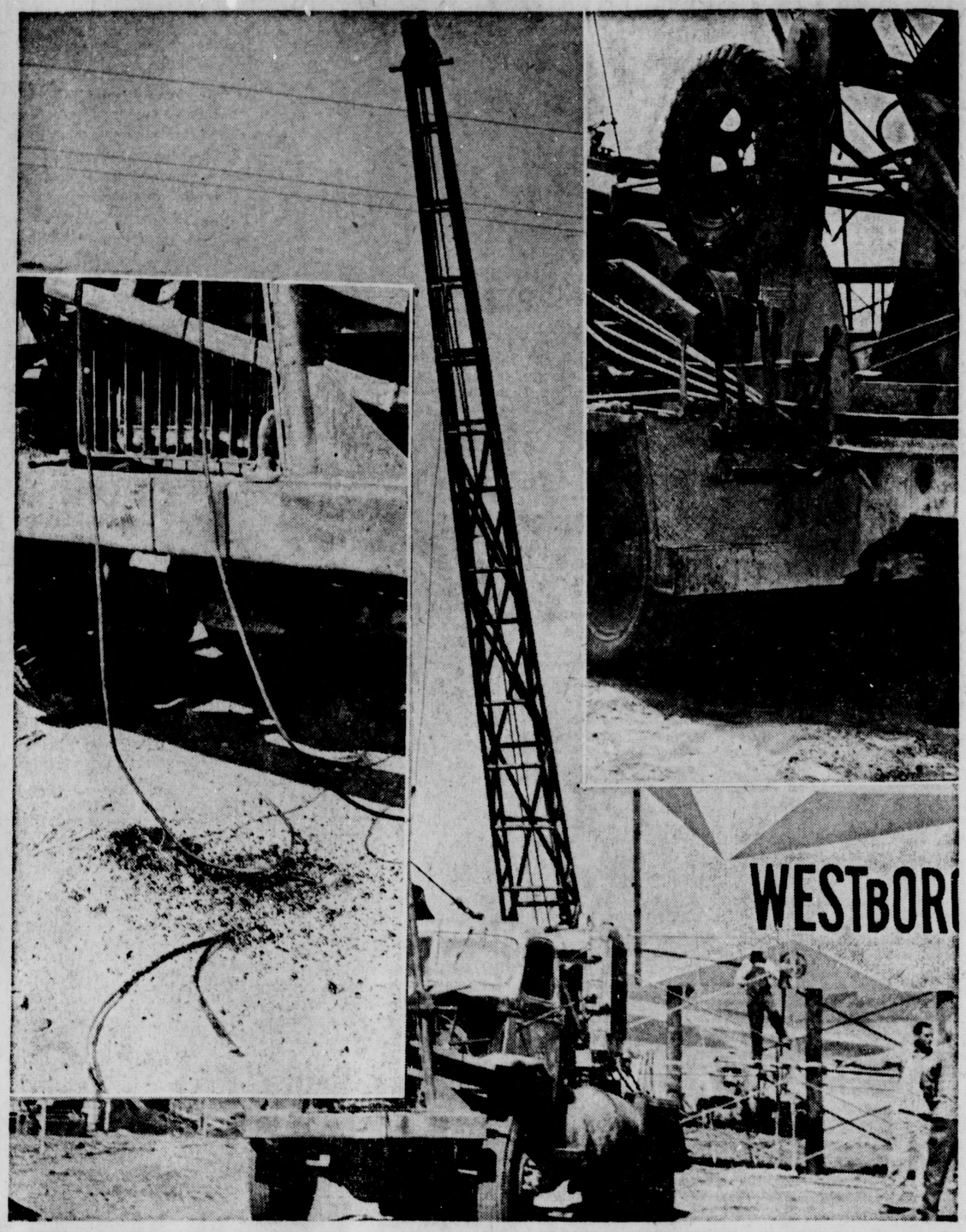
None.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: (This information is required from daily, weekly, semiweekly, and triweekly newspapers only.) 2,750.

HAROLD P. BRADSHAW,
Editor

Sworn to and subscribed before me this 5th day of October, 1961.
(SEAL)
JAMES MIQUEU,
Notary Public in and for the county of San Mateo, California
(My commission expires September 4, 1965.)
(Pub. Oct. 5, 1961.)



CARELESSNESS CAUSED the death of two men when the crane they were operating struck a high-voltage power line at Sharp Park road and Skyline boulevard. One man was killed when the electrical current rushed through his body. He slumped over the controls, upper left (note his cap where it fell). Another was killed when he rushed to his aid and tried to pull him free.

Jeff High Started With 45 Students In '22, Took 30 Years To Go Over 1,000

It took Jefferson High School 30 years to go over the 1,000 mark in enrollment. When the school was first started in 1922 it had a total of 45 students and it wasn't until the 1952-53 school year that the enrollment reached 1,049 average daily attendance, according to Edward Morgan, superintendent of the high school district.

Five years later the figures again zoomed and the 1957-58 school year saw an average daily attendance of 2,282. Three years later, 1960, the figure stood at 3,646 and just one year later, 1961, it reached 4,257 students.

The investment in plant facilities and equipment in the high school district has soared from a few thousand of dollars back when it had only 45 students to $11,435,000 in 1961 exclusive of land values. At the present time, with renovations and new biuldings going in at Jefferson high School there will be $2,600,000 invested when finished. This school will, then be able to accommodate 1,500 students, according to Superintendent Morgan.

NEW ADDITIONS

At the moment plans call for the district to keep the cafeteria and two shops but approximately $2,000,000 is to be expended on new biuldings and remodeling.

At Westmoor High School there is an investment of $3,038,000 with $401,000 to be added to this under the new contract recently let to a San Francisco construction company. The district expects to have an investment of $3,635,000 in Westmoor when it is completed and it will accommodate 2,200 students.

The district has approximately $2,600,000 invested in the new Terra Nova High School in Pacifica and by next spring will have another $2,600,000 invested in the new Oceana school now under construction.

"At the present time we have currently under construction or plans ready for the start of new construction and renovations a total of $7,500,000 in buildings and facilities," Superintendent Morgan said. "We are masterplaninng all four of our high schools to accommodate at least 2,000 students each.

At the start of the new school year — 1961-62 — the Jefferson Elementary School District had $9,791,766 invested in buildings and equipment and $4,505,708.14 in sites and improvements scheduled or completed for a total investment of $14,297,474.14

The enrollment of 8,968 in the nineteen elementary schools of the district breaks down into figures for each school as follows:

PUPILS FILL SCHOOLS

Abraham Lincoln, 758; Benjamin Franklin, 1,146; Christopher Columbus, 415; Colma K-6, 498; Colma Upper, 654; Crocker, 218; Daniel Webster, 430; Fernando Rivera, 315; Garden Village, 499; General Pershing, 154; George Washington, 401; Thomas Jefferson, 279; Pauline Brown, 305; Olympia, 335; Thomas Edison, 725; Vista Grande, 238; Vista Mar, 524; Westlake, 379 and Woodrow Wilson, 621 .

The total enrollment of Laguna Salada's eight elementary schools is set at 5,750, by Superintendent Fred Lucas. This breaks down into Sanchez, 845; Linda Mar, 833; Pedro Valley, 886; Pacific Heights, 485; Vallemar, 724; Sharp Park, 722; Pacific Manor, 699 and Westview 556.

There are more pupils in the Pedro Valley school area than can be housed there and the district is busing out 250 children each school day to other schools. The district is in the process of acquiring properties for two new school sites and will soon have the new buildings under construction.

The total amount invested in the present eight schools, two new sites, including plants, equipment and real estate was placed at $5,483,860, by Superintendent Lucas. The estimated value of the new sites and buildings to be erected on them is set at $2,745,767.

Pack 347 Cubs To Get Pins, Select Editor

Bobcat pins will be presented at the first post-summer meeting of Our Lady of Mercy Cubpack 347 at 8 p. m. Friday, Sept. 29, in the activity room of Fernando Rivera School, located off Lake Merced boulevard behind the firehouse.

Acting Cubmaster William Upp will present Bobcat pins to 16 fathers who will in turn pin the pins on their sons to make them official Cub Scouts.

Pack 347 will also welcome five new den mothers and Upp will introduce Louis Rocha, the new Pack 347 Cubmaster.

The meeting will be concluded with a contest to select a new editor for the pack's newspaper, the Cub Reporter, written by the boys and for the boys of the pack.

All Cubs wishing to compete for this honor are asked to bring to the pack meting a photograph taken during their vacation. The Cub submitting the best photo will be editor the coming year.

Colma Fifth Grade Class To Publish Monthly Newspaper

Mrs. Rasmussen's fifth grade at Colma K-6 has begun a study of journalism and as a class project for the year has decided to publish a monthly newspaper for the school.

The content of the newspaper will be stories, poems and general news from the various classrooms. Each month they plan to have a special feature article. October's feature will be the Daly City 50th Anniversary.

The "Colma Scoop" will be published under the leadership of editor Ronnie Thuener and his reporting staff: Laurie Anderson, Gerry Baldassarre, Willa Barnes, Steven Christiano, Gail Harada, Lynn Hillman, Stephen Jacobson, Gerald Kaleiki, Manette LaCour, Monita Lemon, Rodney Moore, Keith Poole, Betty Vines, Mary Wurm and Ricky Yano.

GOOD ADVERTISING was what Daly City firemen accomplished Saturday, Sept. 23, in Redwood City firemen's 100th anniversary parade. Battalion Chief Wayne Alexander displays plaque which Daly City firemen received for hauling old 1907 hose carts in parade. Local firemen called attention to Daly City's 50th anniversary celebration. Fifty-three units from neighboring fire departments were in the parade. Daily City firemen were decked out in 1907 garb, including bow ties and beards. Seventeen Daly City firemen, including battalion chiefs Alexander and Melvin Hanson, attended the affair.

Vista Mar PTA Begins 4th Year On Oct. 10

Vista Mar PTA begins it's fourth year with "Get Acquainted" night Oct. 10, at 7:30 p.m. There will be an open house and the 8:15 p.m. meeting will be held in the multipurpose room. Friends and parent of Vista Mar school are requested to attend.

Officers for the year will be introduced by Mrs. Thomas J. West, president. They are Mrs. Vincent O'Connor, Vice President; Miss Marjorie Tobias, principal and honorary vice president, Mrs. James Maloney, recording secretary; Mrs. Virgil Anderson, corresponding secretary; Mrs. Thomas Robbins, treasurer; Mrs. Dwight Magnusson, financial secretary; Mrs. Albert Scagliola, auditor; Mrs. Albert Benezra, historian; Mrs. Robert St. Claire, parlimentarian. Chairmen for the year include Mrs. Ronald Meyer, co-ordinating committee representative; Mrs. Charles Conran, health and welfare; Mrs. Maurice Kasavan, mental health; Mrs. Vincent O'Connor, program; Mrs. Joseph Pulizzano, parent education; Mrs. Raymond Fassler, pre-school education; Mrs. Howard Quinn, reading and library service; Mrs. David Galway, publication and magazines; Mrs. Albert Back and Mrs. Tryphon Nichols, poster and exhibits.

Mrs. Theodore N. Tronoff Jr. and Mrs. Glenn Phillips, hospitality, Mrs. Robert St. Claire and Mrs. Dwight Magnusson, honorary life membership and founders day; Mrs. Richard H. West, outside publicity; Mrs. Ronald Meyer and Mrs. Lawrence Rogers, inside publicity; Mrs. Angelo Gallo, spiritual education; Mrs. William Sorenson, recreation; Mrs. Edwin Short and Mrs. Joseph Elliott, school board representatives; Mrs. Donald McKinsie and Mrs. Richard Insick, room representatives, Mrs. Alex Spieller, school education and service; Mrs. Deal Perkins and Mrs. Paul Salsgiver, ways and means:

Mrs. S. Cornomolla, membership chairman, has announced that the annual membership drive will begin Oct. 9 and will continue for two weeks, with the theme for this year "Vistas that broaden your life each day, will lead to a better PTA."

Vista Mar PTA is attempting to exceed the 100 percent mark again.

Pranksters Burn 'J' On Lawn At Jeff High

Over enthusiastic Westmoor High School students burned a big "J" in the grass bordering the football field at Jefferson High School last Thursday and painted the doors and sides of some of the buildings black and white.

Superintendent Edward Morgan said the Westmoor High School student body would have to "dig up" for the damages.

The fire was started by using a rag dipped in oil, rubbing it on the surface of the grass and setting fire to the grass.

Parent Help Stressed By PTA Speaker

Dr. Vinton Stratton, assistant superintendent of schools in the Jefferson Elementary School District, speaker for the first unit meeting of the semester at Woodrow Wilson PTA, discussed the values of parental and individual participation in groups such as the PTA, in relation to responsibility in the current critical national and international situations.

Mrs. D. Hayes and Mrs. E. Steele, co-chairman of the Woodrow Wilson PTA membership campaign announced plans for a concerted effort to get fullest participation during these next weeks.

Among the many who attended were Mrs. Katherine Mullen, member of the Jefferson Elementary School Board; Mrs. Foriest Cunningham, past president of Woodrow Wilson PTA and current president of the 17th District, California Congress of Parents and Teachers; and former Woodrow Wilson PTA presidents, Mrs. Mendel Plansky, now Jefferson High School president, Mrs. E. Mason, Mrs. C. Clarke, Mrs. F. Moss. Mrs. Charles Tabucchi was in charge of the "Apple for the Teacher" decorations and table settings. Hostesses included Mrs. F. Pressley, Mrs. C. Boux, Mrs. E. Steele, Mrs. R. Mangean, Mrs. W. Zimmerman, Mrs. Wm. Buser, and Mrs. O. Luster.

Mrs. E. B. Hahn introduced the teachers to the parents.

Entertainment for the affair was provided under the direction of Ceaser Romero. Armando Estrada, Brian Stark, Shirley Divers, and Greg Burdick played as a combo for the guests.

Ramages Return From Honeymoon Spent In Las Vegas

A two-week honeymoon in Las Vegas followed the wedding of Phyllis Cloonan, daughter of Mr. and Mrs. Richard Cloonan, 273 Skyline drive, Daly City, to Jack Ramage of San Francisco.

Reception was held at Westlake Auditorium following a ceremony at Our Lady of Mercy Church. The new Mrs. Ramage is a second grade teacher at M. Pauline Brown School in Daly City. She was graduated in 1960 from San Francisco State College, where she was affiliated with Alpha Chi Alpha sorority.

The groom is a recreation director at Rossi Playground in San Francisco and is attending San Francisco State College. He is the son of Mr. and Mrs. Jack A. Ramage, 6350 Fulton street, San Francisco. The couple will reside at 305 Palmcrest drive, Daly City.

The bride wore a floor-length creation of lace over organza tiered in back with fingertip veil. Matron of honor was Mrs. William Angeloni.

Bridesmaids were sister of the bride, Marilyn Cloonan, Mrs. William Tinges and Mrs. James Kimball. They wore organza of lime green and carried coral carnations.

Best man was Neil Laughlin of San Francisco. Ushers were William Angeloni, James Collopi, William McDill, Dennis Murphy and Bob Aguirre.

Westlake 5th, 6th Graders ON Trip To Missile Base

By GEOFF BECKER

On Sept. 22, Miss Paynter and Miss Bohleen took a trip to the Westlake Nike Base with their fifth and sixth grade classes.

Our guide was Chief Warrant Officer Hauger, who showed us through the base. We went underground in a "Magazine." We saw ten Ajax Nikes in the magazine. These missiles were aircraft destroyers.

We learned that when the Nike is in the air and it misses its target the first time, it will keep going after the aircraft until it runs out of gas. The missile never hits its target directly; it explodes above and in front of the aircraft.

The high range missles are the Hercules type. These are three times as big as the Ajax Nike. The Ajax has three warheads and is a very good weapon. The Nike has to be put together because it comes in a pressurized can.

You have to wear a rubber suit and gloves if you are in the area where the missile is being loaded with fuel. This will prevent you from acid and other chemicals. If you got any acid on you it would be necessary to clean your body with special chemicals. You would then have to take a physical examination after 90 days to see if your blood count was okay. A person can get leukemia from these strong chemicals.

We also learned that the electrical system must be in perfect condition. If it wasn't, there would be danger of the missile destroying itself or not turning in the right direction.

Colma Officer Trains With 8th Infantry

Army Capt. William F. Kirschbaum, son of Mrs. Alma O. Kirschbaum, 264 88th street, Colma, recently participated with other personnel from the 8th Infantry Division in Exercise Wind-Drift, a field training exercise in Sannalager, Germany.

During the one-week exercise, units of the division were airlifted from staging areas in France to the British All-Arms Training Center in Sennalager, where they participated in a mass parachute drop. After the drop, these units engaged in maneuvers against other divisional units which acted as aggressor forces.

Captain Kirschbaum, a member of Headquarters Company of the division's 20th Transportation Battalion which is regularly located in Bad Kreuznach, entered the Army in 1946 and arrived overseas in 1959 on this tour of duty.

The 34-year-old officer is a 1944 graduate of Polytechnic High School in San Francisco.

His wife, Paulette, is with him in Germany.

R. C. Seeks Three

The Red Cross is attempting to find three former San Franciscans: Jose and Jesus Peremne and Iluminado C. Coquia. Anyone knowing where they are is asked to call the home service department of the Red Cross at PRospect 6-1500.

Judy Birke, Local Ice Artist, Signed With Ice Follies, Now Going On Tour

Just about 12 years ago, when she was only five, Judy Birke's childish eyes sparkled with glee when a friend of the family gave her an old pair of boys' ice skates.

Right then Judy determined what her future would be. She said she was going to grow up to be a star figure skater in the Ice Follies.

Today, at the budding and lovely feminine age of 17, Judy is skating with the Ice Follies and will tour the country for the next nine months in this spectacular show.

Judy is well-known to many residents of Daly City and especially to her classmates at Westmoor High School from which she recently graduated. Her mother is Ramona Birke, official hostess for Daly City, who resides at 251 Lakeshire drive, Westlake. In addition to being city hostess Mrs. Birke has been doubling in city duties these past few weeks as an assistant co-ordinator of the Daly City 50th Anniversary celebration committee.

"Yes, Judy decided way back then she wanted to be a star figure skater," Ramona said as she, with pardonable pride, showed some photos of Judy in her more youthful appearances on the ice.

"She attended the Phyllis and Harris Legg Studio of Ice Skating at 1951 Ocean avenue in San Francisco and was featured in shows at the Emporium, the Jack Tar Hotel and in various benefit shows at the Legg studios, Mrs. Birke said.

Judy made her debut with the Ice Follies in Los Angeles about a month ago. Her nine months' itinerary with the follies will take her in some of the largest cities in the United States, her mother said.

Judy is a tall, slender brunette. She is a serious student and a hard worker on the flashing blades, according to Phyllis and Harirs Legg, former Ice Follies stars.

In addition to being a scorching skater on the frozen surfaces Judy is also an ardent water skiier and equally good on the waxed boards of the mountain skies, according to all reports. She also has a talent for drawing and sculpture and her mother feels that if she doesn't remain with the Ice Follies she may eventually become an interior decorator.

Buri Buri Religious Committee Is Formed

A new religious committee of the Buri Buri Women's Club, headed by Mrs. Basil Cruise, has been formed in connection with the California Federation of Women's Clubs' "Pray for Peace" campaign.

President Drysdale said: "As our club is an interfaith organization, we will each pray in our own way — but we all pray for the same thing: for peace."

"In these troubled times," she continued, "more and more women are seeking the help and guidance of God regarding the safety and well being of their families, so that we all might live without ever knowing the horror and destruction a nuclear war will bring to all mankind."

PTA Sends Best

The Parent-Teacher Association of Bayshore City wishes to extend its congratulations and best wishes to the people of Daly City on the celebration of their 50th anniversary. We sincerely hope that your Golden Jubilee is a memorable occasion.

Linkletter To Head Campaign

Art Linkletter, television star, has been named national chairman of White Cane Days, annual fund raising drive sponsored by Lions Club, International, to provide money for aiding the blind and in sight conservation work.

Appointment of Linkletter was announced by Wallace D. Dorman of San Diego, chairman of the council of governors for California and Nevada, who said White Cane Days will be observed on Oct. 20 and 21 for most of the nation, though a few states and countries have chosen other dates in October.

"White Cane Days is observed to provide funds for helping blind and visually handicapped persons at the local level," Dorman stated. "This," he said, "includes providing glasses and medical care, particularly for needy school children, though needy adults also receive assistance."

MR. AND MRS. JACK Ramage celebrated their recent wedding at Our Lady of Mercy Church with a two-week honeymoon in Las Vegas. The bride is the former Phyllis Cloonan, a second grade teacher at M. Pauline Brown School in Daly City. The couple will reside at 305 Palmcrest drive, Daly City.

UNIQUE COINAGE METAL

Nickel is the only metal which has been proved to be satisfactory for coinage purposes in its pure form.

Your Job With PTA Described

"Would you like to know more about the job you are going to do for your PTA this year?" was the big question before the "Special Workshop" held at the Burlingame Methodist church last Thursday.

Mrs. Foriest Cunningham, seventeenth district president of the California Congress of Parents and Teachers, announced that representatives from almost all PTA units in the district reported and extended appreciation to all who participated.

"Founders Day" was under th direction of Mrs. Robert B. Christensen; "Magazines," directed by Mrs. B. S. Green; "Publicity" was explained by Mrs. Raymond Cook; "Newsletter" covered by Mrs. David Ellison; "Intermediate Presidents" directed by Mrs. Robert De Weese; and Mrs. Joel L. Yager handled "High School Presidents."

"Special Workshops" are primarily designed to assist presidents, officers and chairmen in performing the duties of their position to the best of their abilities in the interests of all concerned and to pave the way for promoting welfare in their communities.

DC COURTS OF CDA JOIN IN FASHION SHOW

The San Francisco and Daly City Courts of the Catholic Daughters of America are sponsoring a luncheon and fashion show for the benefit of the Archbishop's Seminarian Burse.

This even will take place on Oct. 14 at the Marines Memorial Club, 609 Sutter street, San Francisco. Luncheon will be at 1 p.m.

Court St. Mary's is in charge of models, Court Cathedral, programs; Court Notra Dame, decorations; Court Golden Gate, publicity; Court West of Twin Peaks, raffle; Court Salesian, reservations. Tickets may be obtained by calling either JU 4-6532 or MO 4-0450.

Mother's Club Will Meet

St. Michael's Mothers' Club will hold the second meeting of the school year at 8 p. m. Oct. 9 in the school auditorium.

The school nurse, Mrs. Joyce Wisner, will be the principal speaker. The seventh grade mothers will hostess.

Campfire Girls To March In Oct. 7 Parade

Camp Fire Girls of Daly City will participate in the Daly City Golden Jubilee parade on Saturday, Oct. 7.

Guardians of the Camp Fire groups are Mrs. Daryl J. Ober, Mrs. Arthur W. Nichols, Mrs. J. B. Wiener, Mrs. William Kneebone, Mrs. John Scanton and Mrs. Jack Eichelberger.

Blue Bird leaders are Mrs. Edward Raymond ,Mrs. John O. Jensen and Mrs. Frank Moroney.

Anyone interested in becoming a Camp Fire Girl or Blue Bird may call the Peinsula Council Field Director, Miss Jean Weber on Fridays, 9:30 a.m to 2:30 p.m. at PL 6-7370.

Crocker-Pershing PTA

"Reading Program in Our Schools," will be the Oct. 10 special feature of the regular meeting of Crocker-Pershing PTA, slated for 8 p.m. in the multi-use room of George Washington school, 261 Whittier.

Topic for the meeting will be "Getting To Know You." Kindergarten mothers will be the hostesses.

Seminary Student

Charles D. Austin, son of Mr. and Mrs. Roy H. Austin, 253 Westridge avenue, Daly City, is a fourth year student at Dallas Theological Seminary and Graduate School of Theology, 3909 Swiss avenue, Dallas, Texas, which opened classes for its 38th year Tuesday, Sept. 12.

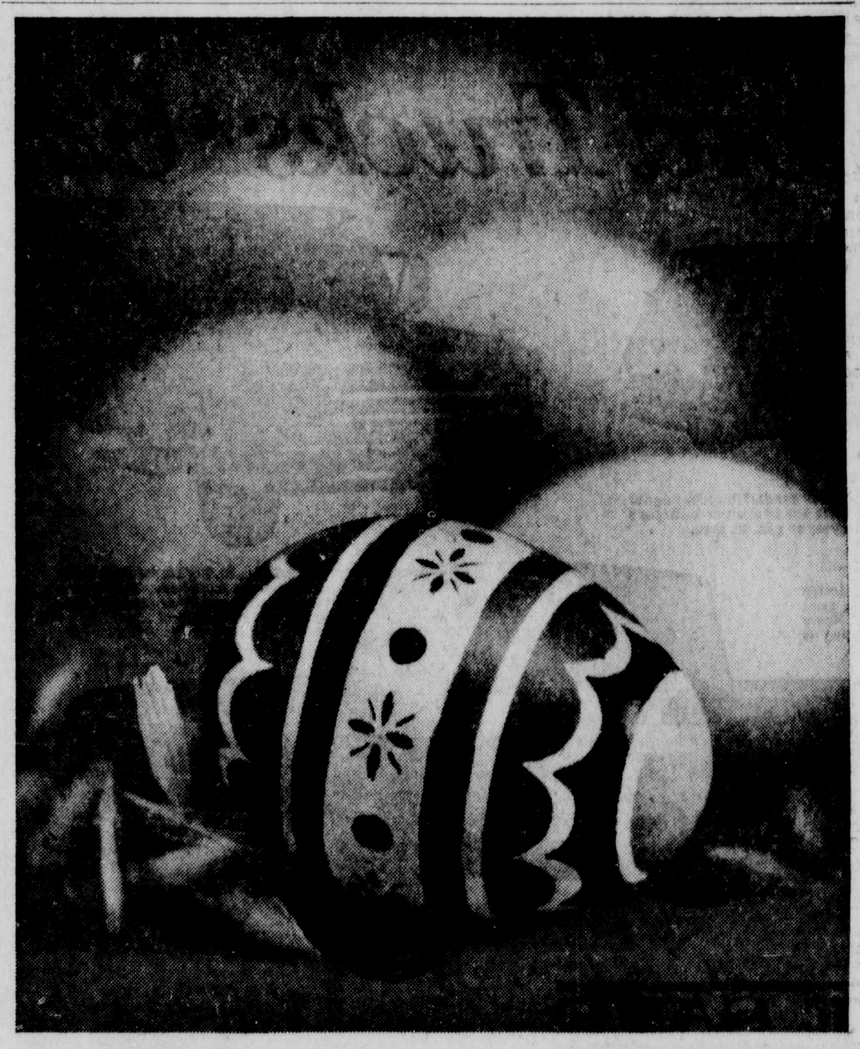
The entire student body represents more than three-fourths of the states, several provinces of Canada, the Caroline Islands, Kenya, Korea, Japan, Switzerland and Union of South Africa.

Seaman Makes Local Visit With Fleet

Participating in a "Fleet Visit" to San Francisco, aboard the guided missile light cruiser USS Oklahoma City, a unit of the First Fleet, Sept. 9-14, was Robert Aita, seaman, USN, son of Mrs. Rosa M. Downs of 298 Willits street, Daly City.

WORLD'S GREATEST NICKEL SOURCE

The world's greatest source of nickel is the Sudbury District of Ontario. From this area, which is about 200 miles north of Toronto, comes more than 60 per cent of all the nickel produced by the free world.



Mighty pretty...but will it hatch?

Lots of money-making schemes *look* good. But it's the way they turn out that counts. That's one reason for having a savings account. You know your money is safe. You know the interest is sure. You *can* count your chickens before they hatch—*when your money's in the bank.*

BANK OF AMERICA

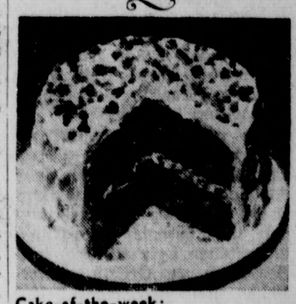
NATIONAL TRUST AND SAVINGS ASSOCIATION • MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

—now DAILY interest!

DEPOSITS BY THE 10TH OF THE MONTH EARN INTEREST FROM THE 1ST

DESSERTS OF THE WEEK FROM Betty Crocker

"Cupcakes are a fun dessert — and a nice snack, too. Set them out for the children after school or pass round a gala plateful when it's television time. Or for something special, try our Spicy Prune Cake."



Cake-of-the-week:
SAN FERNANDO PRUNE CAKE

Make Betty Crocker Honey Spice Cake Mix batter as directed — except use ½ cup prune juice as part of liquid. Bake in 9" layers and cool. Make Betty Crocker Fluffy White Frosting Mix as directed — except use ½ cup boiling prune juice for liquid. For filling fold ½ cup chopped, cooked prunes, ½ tsp. grated lemon rind into ¾ cup frosting. Frost top and sides with remaining frosting; garnish with chopped walnuts.

Family Favorite:
BRAZILIAN MARBLE CAKE

Make Betty Crocker Marble Cake Mix batter as directed — except use cold brewed coffee instead of water or add 1 tbsp. powdered instant coffee to yellow batter. Pour into prepared oblong pan, 13x9½x2". Marble. Bake and cool. Prepare Betty Crocker Fluffy White Frosting Mix as directed — except add 2 tsp. powdered instant coffee. Fold in ½ cup chopped chocolate pieces. Frost cake.

After school treat:
CUPCAKES AND MILK

Pick your favorite Betty Crocker Cake Mix — and follow the easy package directions for cupcakes. Frost with any one of our Betty Crocker Frosting Mixes. Then decorate with candy shot or sprinkles or make faces with bits of candied fruit. Serve with milk for a nourishing, tasty snack.

Special for fall — a set of 3 gleaming Twin Star stainless steel mixing bowls for just 3.00. Quality bowls designed by Oneida Community Silversmiths. Just send $3 plus one box top from any Betty Crocker Cake or Frosting Mix package, with your name and address, to General Mills, Dept. 860, Minneapolis 60, Minn. Offer expires Oct. 27, 1961.

BETTY CROCKER
makes the difference...
the difference you can taste

SPORTS

Pomp, Ceremony To Open Daly City Ball Game

Pomp and ceremony and the presentation of a plaque to Joe Sarto will highlight the annual firemen's baseball game Sunday, Oct. 8, at 1 p. m. between local firemen and city employes at Marchbanks Park. A Joe Sarto American Legion team baseball game will precede the ceremonies from 11 to 1 p. m.

Mel Battye, former Daly City mayor, will announce the arrival of the American Legion color guard. Joe Sarto, founder of the Sarto Athletic Club, will be presented with a scroll from the American Legion.

Fire Chief Edward Kennedy and City Councilmen Francis P. Pacelli and Joseph J. Verducci and City Manager Edward Frank will participate in pregame ceremonies.

Among the city stars will be pitcher Barry Krohn, first baseman Les Bastedo, shotstop Benny Padodi, third baseman Mickey DeBernardi, catcher Mickey DeBernardi, catcher Harry Krohn, centerfielder Rick Brewer, left fielder John Matzek and rightfielder Tito Sarto.

Harry and Barry Krohn are a father-son combination. Harry is a former Pacific Coast League ball player with Seattle.

Fire department support will be added by pitchers Chuck Christian, first baseman John Jacob, second baseman Gary Curto shortstop John Castagnola, third baseman Gene Klinger, catcher Lyle Church, leftfielder Barry Griffin, centerfielder John Roy, right fielder Jim Dresser or Pat Cunneen, and utility men Dale Cheli and Rich Merlo. Refreshments will be handled by the Teen Club, headed by Chuck Vincent.

Local Boy To Camp Pendleton

Completing recruit training Sept. 14 at the Marine Corps Recruit Depot, San Diego, was Marine Pvt. Mati Rajasalu, son of Mr. and Mrs. Oswald Rajasalu of 304 West Orange avenue, South San Francisco. Upon completion of the recruit training, the new Marine reported to Camp Pendleton, Calif., for infantry training.

PAL Fifth Ties Holy Angels, 7th Win 21-0

First game "glitters" caused the Daly City Recreation touch football PAL fifth grade to have two touchdowns called back due to offsides Sept. 30, but they managed to tie Holy Angels 6-6. Don Hackett of the fifth grade PALs returned a punt late in the fourth quarter to tie the score.

Seventh grade PAL Tigers white washed Parkmerced 21 to 0. In a second seventh grade football game, the PAL Golden Bears beat OLPH Bulldogs 22-7.

Scoring Fifth Graders: Hackett, run. TIGERS: Miller, 12 (pass to Mike Wynn); Val Sabuco, 30 (recd. fumble); Jim Tarantino, 50 (kickoff return); Mike Miller, 30 (pass to Nick Kosturos).

GOLDEN BEARS: Monte Consiani, 20 (pass to Jeff Long); Consiani 40 (end run); Joe Farrell, 35 (pass to Long).

To Drag Racers To Go Sunday At Half Moon Bay

Two of the hottest drivers with two of the hottest drag race cars will be competing for championship honors at the Half Moon Bay drag race track on Sunday.

They are Jim McLennan, driving the Champion Special from South San Francisco, and Pete Robinson, winner of the national drag race title at Indianapolis. Robinson is from Atlanta, Ga.

Both hot cars have been clocked at better than 180 miles per hour and they have equaled or exceeded the drag track record of one-quarter mile in 8 and 65 hundredths seconds.

Qualifying rounds for the other contestants will be held during the morning hours but the top draggers will not be on the track until about noon.

LEAPING HIGH to catch a key pass is Westmoor High School's right end, Steve Schmuck. He managed to outjump Jefferson Indian Duane Baswell (17), and outmanuever would-be Indian tacklers Al Cacicedo (46) and Dennis Namanny (30). Westmoor Ram Gary Allard (98) and Jefferson halfback Sam Ennon (24) are in the background. Westmoor won 21-18.

Daly City Drug Team Sports Dinner, Oct. 10

The victorious Daly City Drug junior baseball team will be feted to a sports dinner Oct. 10 at the Westlake Bowl.

The team, which won 44 games, while losing six and tieing two, played in four different leagues during the season. "We had pretty good luck this year," said coach George Benson. Club owner is Tom Bournellis.

Movies of some of the "better" ball games taken by Harold Clayton, father of Drugs pitcher Paul Clayton, will be shown at the dinner. Daly City Drugs ended up in the first division of the Park Merced League, was first place in the Daly City League and made the semi-finals of the San Francisco Juniors League. Junior league players are age 12-14.

ANCIENT NICKEL COINAGE

Coins containing nickel were used as early as 235 B.C.

It's SPARE TIME at Westlake Bowl

by Jim Grealish

Noon Oct. 7 will be the kickoff of the Daly City Golden Anniversary Tournament to determine the Bowling King and Queen of the Golden Anniversary Celebration who will be crowned at the Grand Ball Oct. 14. It will be a singles tournament with separate trophies for men and women. Many local Bay Area dignitaries will be on hand for the opening squad which will be part of a busy day in the program of the celebration. The entry fee of $2.50 per person will cover the three games, scorekeeper and prize fund. The Tournament will close at midnight Oct. 13.

Bill Hardwick, the rising young star on the Peninsula bowling horizon made two trips to Westlake before leaving to join the Fresno team in the National Bowling League. Shooting in the Second Annual Westlake Handicap Team Tournament with Dick Lancaster, Bob Wild, Ron Lisher and Ev Collins, he made a gallant effort to cash in on some of the $2,000 guaranteed prize list before the Tournament ends Oct. 15. On the first visit, as a member of Ev Collins All-Stars, he helped his team shoot a 3007 scratch series to take fifth place in the team standing and first place in the scratch series division. However, on his second visit he shot a torrid 638 series which had he bowled on his first trip, would have put his team in first place. An added feature of the second shooting was that all five members of the team struck out in the last frame of the third game.

The Bertelsen Meat Spun Steak team stole the limelight Wednesday evening as Norma Bell made eight consecutive strikes on her way to a 242 game while teammate Les Peterson bowled a very rare all-spare game.

Our favorite sponsor, Dorothy Moyle of the A-1 Nursery has made her advertising co-educational. In addition to her 16 team lane ladies' handicap league on Tuesday morning, her eight team men's handicap league on Wednesday mornings is now off and rolling.

The 875 Scratch Westlake Classis continues to register outstanding scores. High rollers last week were Gil Antencio with 233/649, Bob Anderson with 229/636, Hai Hickenbottom with 221/623 and Randy Wilcox with 223/617.

Anee Iklar and Bea Durand are the September Powder Puff Queens with Helen Vincent and Vicki Ertassi as the "Ladies-in-Waiting" — waiting for Oct. 16 so they can again try for the top spot. Anne has a 505 scratch series, beating Helen by 19 pins while the handicap Division was much closer, Bea wininng over Vicki by only 3 pins with a 595.

Beth Nielsen made both the men and women sit up and take notice in the Ball and Chain Mixed Fives with a tremendous 220 game and 508 series.

October 28 is the date of the 'ABCDE" Night at Westlake with A for Action, B for Bowling, C for Costumes, D for Dancing and E for Eats. A combination three game bowling tournament in costume at 7:30 p.m. followed by dancing at 9 p.m. and a midnight buffet. At a total cost of $5 per person, there will be trophies for both bowling and costumes. Those who do not care to participate in the bowling will receive three drink tickets. Rick and Primo already have an impressive sign-up which is limited to 75 couples.

Norm Butler, Jr. in the Westlake Knolls league has no respect for his Dad when it comes to bowling. With his father's coaching, he rolled a 222 game and 616 series last week—beating Norm Senior by a "few" pins.

Friday, Oct. 13 at 1 p.m. will be Senior Citizens Day at Westlake. This will mark the start of a program exclusively for those who have retired. After the organizational meeting, weekly sessions of instruction, league and social bowling will be held. The basic part of the instruction will be Brunswick's new film presentation for senior citizens.

Hank Druhe bowled his high game and series of the year last week with 235 and 634 — enough to make son Dennis sit up and take notice.

Americans spend less for food now than in all our history and less than any other country in the world in relation to our income.

Top Pros And Amateurs In Golf Tourney

The first two foursomes of top professionals and amateurs, all from Daly City, have been made up for the Daly City Golden Anniversary Open Golf tournament to be played at Lake Merced Golf Club on Thursday, Oct. 12.

The two foursomes include Pete Markovich, former Northern California PGA president; Tomma LoPresti, Sacramento pro; Bob Sylvestri, top-flight amateur and pro at the new Colma course under construction; George Gnau, former Reno Open champion. Ed Castagetto, former state amateur champ and twice winner of the Reno Open; Art Linhares, a member of the Daly City police department and top state amateur; Nels Cullenward, one of the West's foremost left handed golfers and Ernie Nevers, former Stanford all-time football great, also a low handicap golfer.

Tickets for this tournament are $15, including green fee and dinner, and may be obtained from the Daly City Chamber of Commerce. More than 189 golfers are expected to participate in this tournament.

Knights, Cowboys Win Games In New League

The 8th grade PAL Cowboys defeated a small, but hearty Parkmerced team, 46-6, and the 7th grade PAL Knights opened league play with a decisive, 29-0 win over Holy Angels.

The Knights scored in every quarter. On defense, Ray Duranth intercepted four Holy Angels passes. Norman Garcia was a terror in the Knights defensive line play.

The strong PAL Cowboy line of Bob Bias, Mike Garcia, Mike Zugar, Terry Piccardo and Herman Wickershiemer averages 160 pounds per man, one of the biggest 8th grade lines in the league.

Scoring summary: Cowboys —Dan Cafferata (60 yard kickoff return), Jeff Starkovich, 9 (run); Hood, 25 (pass to George Egan); Cafferata, 25 (interception return); Ken Dye, 50 (interception return); Hood, 15 (pass to Cafferata); Hood, 35 (pass to Starkovich).

PAL Knights — Joe Cardoza, 25 (run); Larry Black, 18 (run, interception); John Sirnia (safety); Cardoza, 19 (pass to J. Grey); Cardoza, 25 (pass to Black).

Jeff Unable To Convert, Drops One To Westmoor

Jefferson High School's pretty majorettes failed to arouse enough enthusiasm Friday as the Indians met their second defeat of the season, 21-18, at the hands of the Westmoor Ram varsity.

The Indians' inability to convert extra points cost them the game.

It was a better, snappier Jefferson squad, however, that took the field, and sparkled on a number of plays. Jefferson's Bob Miller passed at will and could have scored easily if his receivers had been alert. And Sam Ennon, a short, stocky halfback, left Westmoor tacklers far behind his heels on end runs.

Westmoor was benefitted by a hard charging line and speedy, plunging backs, including Mike Barich, Steve Funai, Mike DeBernardi and Mike Kearney, who gave Jefferson no end of trouble with their whirling, plunging attack.

The Westmoor club looked and acted snappy and in good condition, whereas the Jefferson offense dragged from time to time.

Jefferson High scored quickly in the first quarter on a shocker-type drive that left Westmoor gridders standing with their jaws open. The Indians drove from their own 43, lost the ball for lack of yardage on their 27, recovered a Westmoor fumble by Mike Kearney and then scored the TD three plays later on a one-yard sneak by quarterback Bob Miller. Miller's conversion pass was intercepted by DeBernardi and the score stood 6-0 at the end of the first quarter.

Westmoor struck with a 96-yard sustained drive that took them into the second quarter. The Rams stopped a Jefferson drive on their two yard line, then hit pay dirt 16 plays later as Barich plunged over the center of the line. Barich carried over the extra point as Westmoor led 7-6.

Recovering a Jefferson High fumble on the 46-yard-line, Westmoor's Steve Funai connected on a four-yard pass to Gary Alard and a 17 yard pass to Barich that brought them down to the Jefefrson 19 yard line. Then Mike Kearney, a deceptively fast runner, piled off left tackle for 19 yards and shot over on the next play from four yards out. Barich plunged for the extra point and Westmoor led 14-6.

JEFFERSON PERKS UP

Jefferson's Miller, connected for 20 yards to Al Cacicedo and this seemed to give the Indians enough enthusiasm to break through the Westmoor defense for 67 yards on seven plays, including a 20 yard run by Miller and a 27 yard run by speedy Sam Ennon and score on Miller's quarterback sneak. They failed to run over the extra point and trailed 14-12 early in the third quarter.

Westmoor's wiry, hard plunging Mike DeBernardi, sailed around left end for 41 yards and a near touchdown in the third quarter but the play was called back on a Ram penalty. Quarterback Funai connected on a 10-yard pass to Steve Schmuck and caught Titi Torres in the end zone on a beautiful running pass in which Funai outgalloped the Jefferson tacklers. DeBernardi plunged into the end zone and Westmoor led 21-12.

But Jefferson kept the necessary suspense in the game and after Daryll Crist recovered a fumble, the Indian's Miller beat off right tackle from the 16 yard line for Jefferson's third touchdown but Caciedo's run for the extra point was no good.

Westmoor kept up a good running attack as the clock ran out. Coach Pete Matisi of Westmoor praised the running attack of backs Barich, DeBernardi, Kearney and Frank Ballante and the defensive spirit of Gary Allard and Rich Vullo. After the game he said "I was pleased." "We had the jitters in last week's game."

The Jefferson High School band put on an impressive show at halftime with a "Big J" and a "50" formation denoting Daly City's 50th anniversary.

Summary:

Westmoor — Yards rushing, 226; yards passing, 55 (6-10), first downs rushing, 10; first downs passing, 4; penalties, 40 yards.

Jefferson — Yards rushing, 170; yards passing 57 (4-9); first downs rushing, 7; first downs passing 2; penalties 10 yards.

Terra Nova Spirits May Be Low; To Face Jeff Gridders Here

Terra Nova High School's football squad, in low spirits after taking a 37-0 drubbing last Friday in their first varsity game against Woodside, will face an up-and-coming Jefferson High School squad Friday at Jefferson. And the Westmoor Rams, with two wins under their belts, point for a third win at Burlingame.

Terra Nova coach Floyd Gonella said Woodside last week was "much better than we expected."

"They scored 18 points in the first five minutes. We couldn't come back."

Gonella predicts "a long, brutal season." "We didn't expect it to be that bad, but found out before it was too late. We didn't get a break all night. They were just a better ball club than we were."

"Jefferson High," he said, "has a good ball club." And, he added, Terra Nova team spirit will be hard to get up after the last crushing defeat.

"As of now, the boys are pretty depressed."

Gonella said five of his players were carrying the load. They were in there pitching on both offense and defense. He praised performances of guards Manuel Pick and Dan Gentry, halfbacks Don Katona and Jim Boyette, fullback Dennis Caruthers and center Bob Simmons.

Westmoor coach Pete Matisi predicts a close ball game against Burlingame. "We expect to run and throw passes, too. The team spirit is good. We kept it high for the Jefferson game."

Westmoor's squad this week will be sharpening up its defensive game. Pass blocking against Jefferson last Friday, Matisi said, was "very poor." "We're concentrating on that," he said.

Center Mike Pignataro received a sprained ankle. His was the only Westmoor injury but he will be expected to start this Friday.

Nike Missile Men Plead Not Guilty

Two young enlisted men from the Nike Anti-Missile Base pleaded not guilty to burglary charges last Thursday in Municipal Court, South San Francisco. The men were booked by Pacifica Police last month as they were allegedly caught in the act of burglarizing the Sharp Park Auto Wrecking Company in Pacifica.

A preliminary hearing date will be set Oct. 10 for Alfred Giovangelzo, 18, Nike Base, and James Bostick, 20, from the same Army installation.

Both were routed from behind some autos in the lot when they tried to escape from police. They had inadvertently tripped the burglar alarm, police said.

Daniel Webster PTA Holds Meet

Daniel Webster School PTA held its first unit meeting on Sept. 20 and discussed the PTA carnival, to be arranged this month.

Earl Hall, husband of Mrs. Earl Hall, recording secretary of Dan Webster, put on a roving reporter skit, interviewing teachers, school principal and school secretary. Hostesses for the evening were the Daniel Webster executive board.

GIRL ENLISTS

Christina N. Speck, 18, daughter of Mr. and Mrs. Philip H. Speck of 215 Berendos avenue, Pacifica, recently took her oath of enlistment in the United States Air Force and is presently taking basic military training at Lackland AFB in Texas.

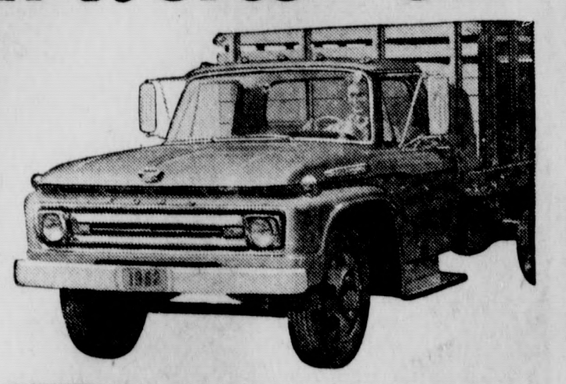
Christina attended Westmoor High School and was graduated with the class of '61.

According to T/Sgt. William B. Tipton, Air Force recruiter at 6268 Mission street, Christina has been selected to attend the Air Force X-Ray Technical School after completion of basic training. Upon completion of the technical schooling, Christina will become an integral and vital part of an Aerospace Unit on an Air Force base.

COME SEE

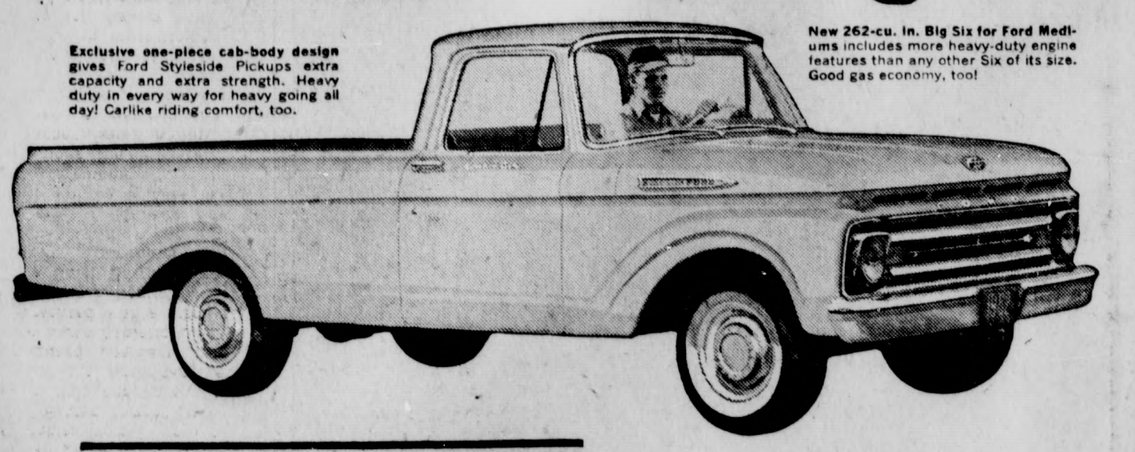
new Ford Trucks for '62

America's best selling van—and small wonder! Priced far under popular conventional 6½-ft. panels but has larger loadspace (204 cu. ft.)! It can save $100 a year on gas, oil, tires.



New 262-cu. in. Big Six for Ford Mediums includes more heavy-duty engine features than any other Six of its size. Good gas economy, too!

Exclusive one-piece cab-body design gives Ford Styleside Pickups extra capacity and extra strength. Heavy duty in every way for heavy going all day! Carlike riding comfort, too.



COME SAVE

with full-time economy

Come meet the trucks that make saving money a full-time business . . . the new Ford Trucks for '62 . . . a selection of over 600 models in all!
Come see the truck that's right for your job, whatever your job. Come see the trucks you can buy and operate at lower cost . . . trucks that can save you money mile after mile, load after load, year after year!

Ford's full-time economy only starts with low price. It includes savings on tires and on maintenance—wherever there's a chance to save. Come in today and let us show you how. Check out the facts. Work out a deal.

FORD TRUCKS COST LESS

SAVE NOW . . . SAVE FROM NOW ON!

PRODUCTS OF Ford MOTOR COMPANY

COME IN!!!!

NEVILLE FORD

7360 Mission Street DALY CITY PL 5-4813

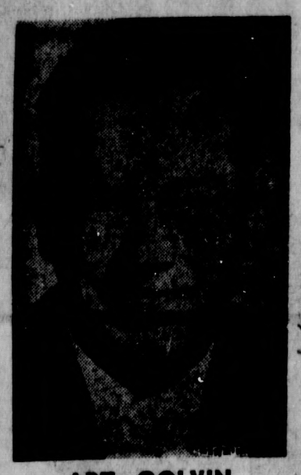
GOLDEN ANNIVERSARY SOUVENIR EDITION

Marchbanks Publications

DALY CITY'S 50TH ANNIVERSARY

1911-1961

A CENTURY OF PROGRESS IN HALF THE TIME



ART COLVIN
President

ART COLVIN SAYS

Thank You

DALY CITY

ON YOUR

JOHN MEYER
Sales Manager

50th ANNIVERSARY

. . . we haven't been here 50 years, but we are

PIONEERS

IN THE REAL ESTATE RE-SALE FIELD!

WE HAVE SOLD MORE THAN

A-DEAL-A DAY FOR THE PAST 6 YEARS

AND CONTINUE TO LEAD THE FIELD WITH MORE THAN $37,000,000 IN REAL ESTATE SOLD IN THIS PERIOD.

We are extremely proud of Daly City's achievement. We are equally proud to have been a part of this tremendous growth. As pioneers in the local real estate re-sale field, we look to the future with optimism and pledge to continue our aggressive sales efforts on your behalf.

MEMBERS OF ART COLVIN REALTY SALES STAFF SEND SALUTATIONS TO THE CITY OF DALY CITY

JOHNNY AMBROSIUS	KEN DANISON	ED LINDENBAUM
H. E. ALLYN	ROBERT ELLIS	KAY MALONEY
NORMAN BENSON	TINY GARRISON	JOHN MEYER
ARCHIE BOISSEAU	JIM GARRISON	ART NOLAN
IRWIN BROWN	PAT GIANANDREA	ADRIAN SEELEY
VIC CASTILLO	JIM GRIGG	CONNIE SEELEY
BERNARD COHN	URSULA HAUGHT	L. B. SHACKELFORD
FERN COHN	RAY HOSKING	RUDY TRETTEN
ART COLVIN	GORDON HOSKING	FLORENCE TRETTEN
BERT COOPER	JAMES HUGGINS	HANK VINEYARD
EMILY CRITCHLOW	CLAIR JOHNSTON	CONRAD WAGEMAN
PEGGY DANIELS	CHESTER JONES	KARL WOODMAN
	CARROLL KASTENDIECK	

BUSINESS IS GOOD --- WE NEED MORE HOMES TO SELL!

ASK ABOUT OUR GUARANTEED SALES PLAN

MEMBERS MULTIPLE LISTING SERVICE

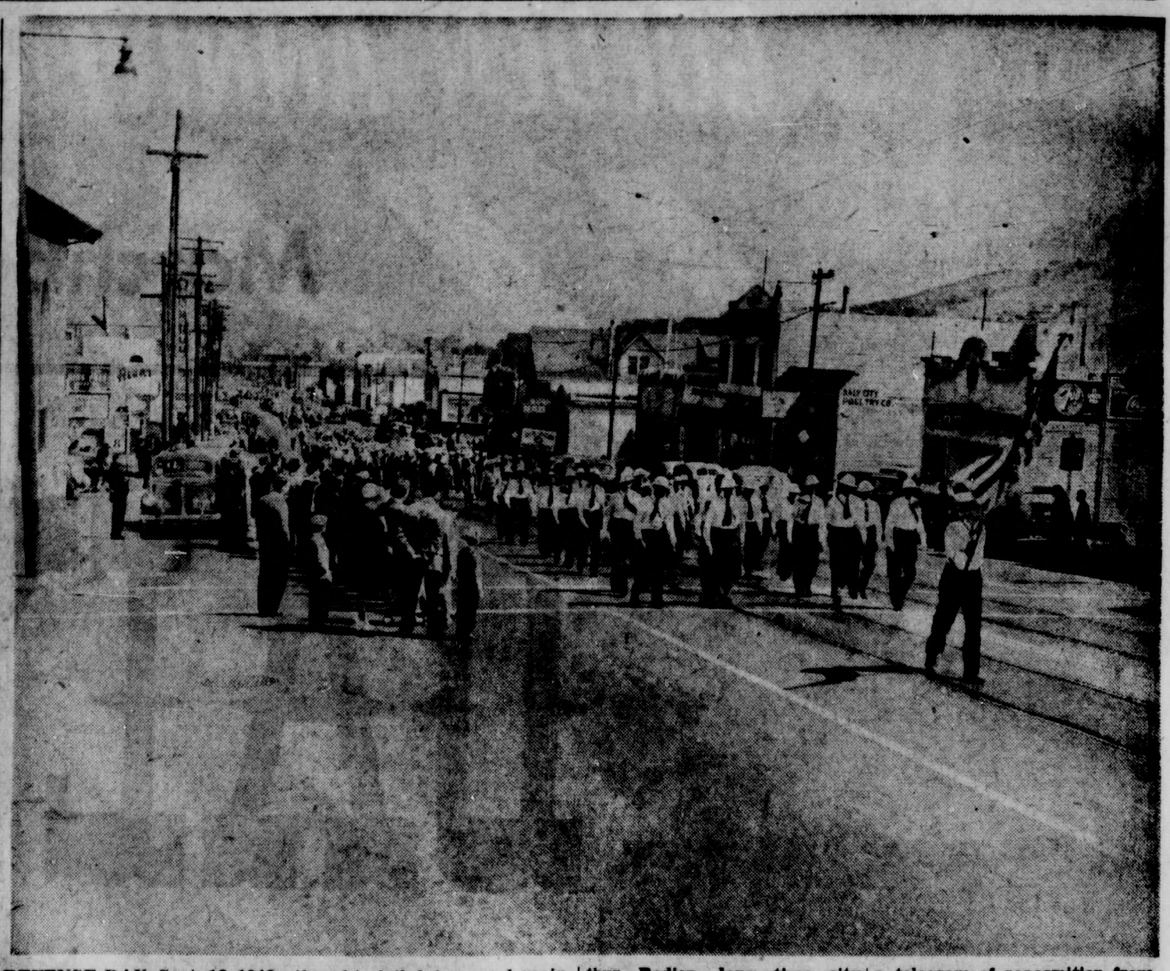
San Francisco Real Estate Board

COLVIN

Open 7 Days A Week 8:30 to 8:30

1999 JUNIPERO SERRA BLVD., DALY CITY
PL 5-1000

SEAVUE THEATRE BLDG., PACIFICA
FL 5-3436



DEFENSE DAY, Sept. 18, 1942, was an important day for Daly City residents, as the city thought civil defense and maintained a vigorous and later much copied CD program. Arthur Bodien, long time city councilman and city director of public works, still cherishes a telegram of recognition from President Roosevelt on the city's civilian defense program.

View of Daly's Old Quarry Above Mission, N.E. of Hillside Dr.

OLD DALY QUARRY back of where Daly City's City Hall now stands. The area that was quarried in the early days before and for a number of years after the city's birth has since been built up with many modern homes. Thousands of cubic yards of stone and gravel were removed from the quarry for use in construction of Daly City and San Francisco buildings and for city streets.

CONGRATULATIONS TO DALY CITY FOR 50 YEARS OF GROWTH & PROSPERITY

FOR THE *BEST ITALIAN FLAVOR* ALWAYS INSIST ON *PASQUALE'S* BRAND FOODS

- RAVIOLI
- PIZZA
- FRESH EGG NOODLES
- ITALIAN MUSHROOM SAUCE
- FAMOUS GNOCCHI

Pasquale's BRAND

Pasquale's Brand Food Products, along with the choicest imported Italian foods and delicacies, may always be purchased at either of these two fine food stores.

BIGGEST LITTLE LIQUOR DEPT. IN ALL DALY CITY

Lucca MARKET

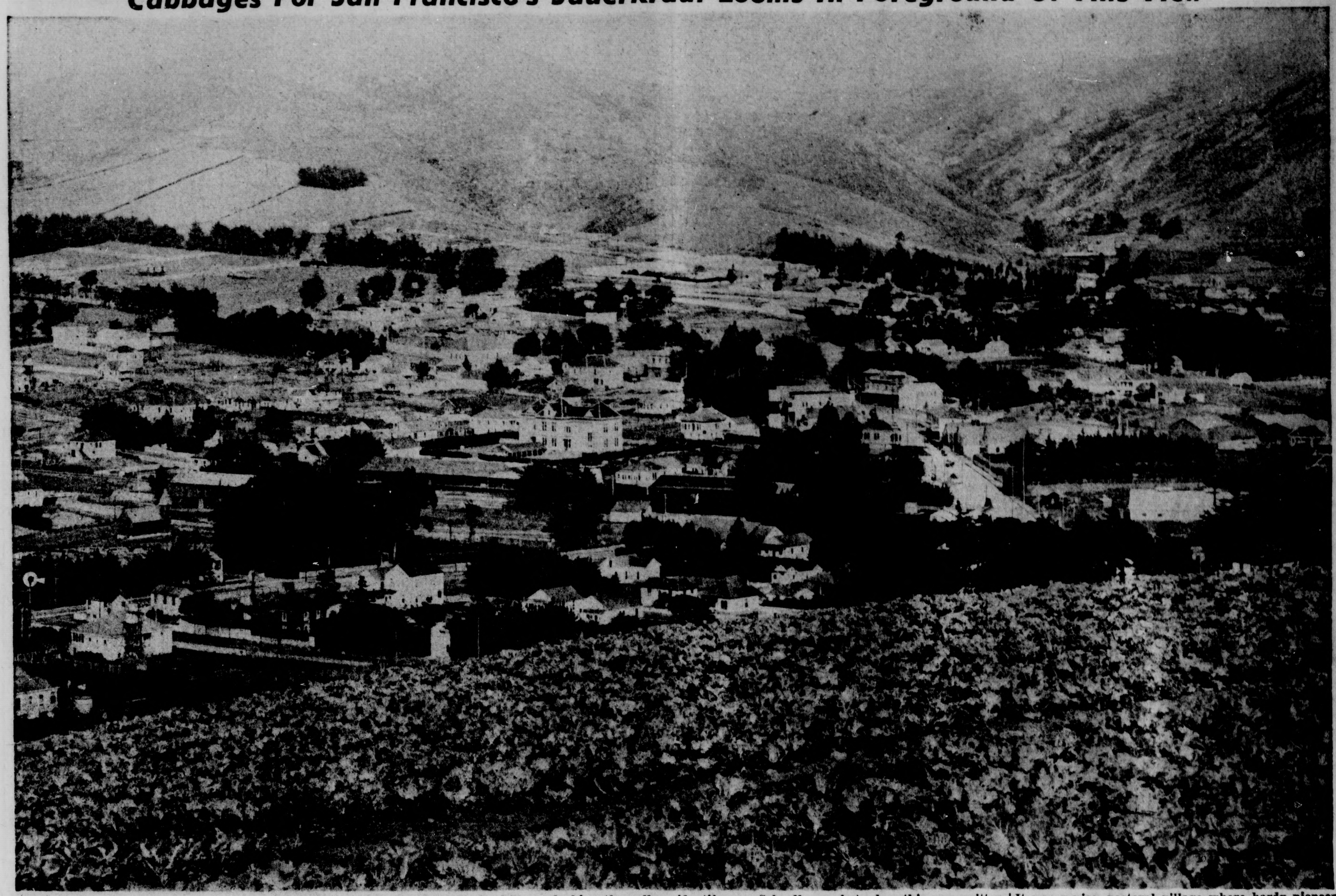
7370 Mission Street, Daly City

PASQUALE'S DELICATESSEN

431 Grand Avenue

South San Francisco

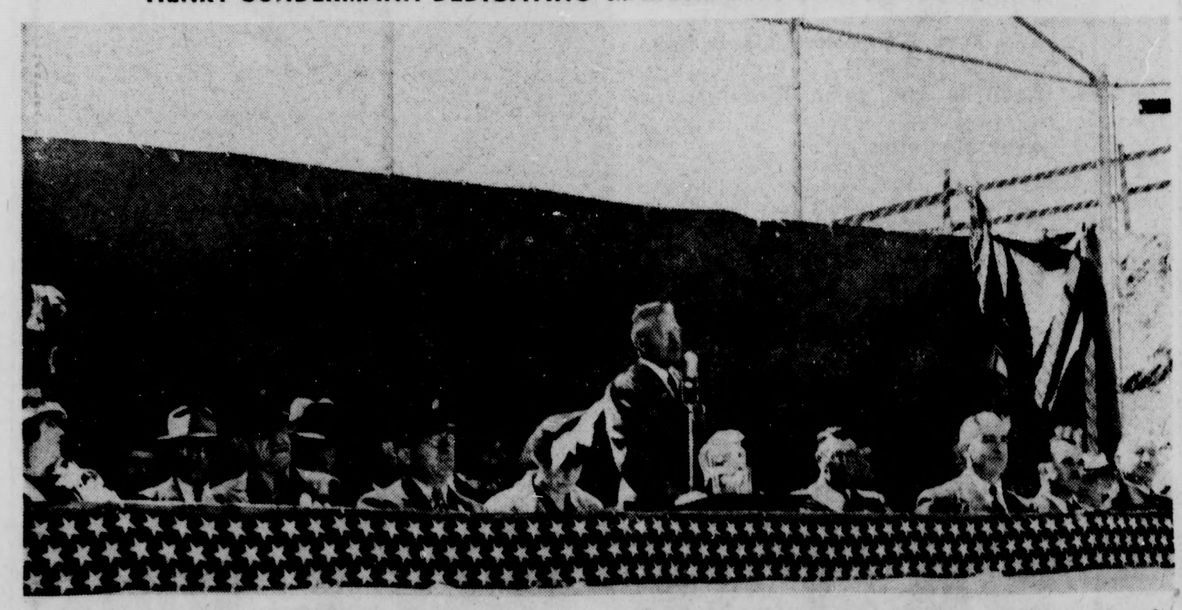
Cabbages For San Francisco's Sauerkraut Looms In Foreground Of This View



CABBAGES AND KINGS and many things. That was what was known as Colma Valley back in the days about the turn of the century, before Daly City was known as anything more than "The Hill." In the foreground, on the brow of a hill overlooking the valley, is a part of what was a huge cabbage patch most of which was grown to help fill the sauerkraut barrels of San Francisco. In the center is what old-timers identify as a Schoolhouse, but when this was written, no one was available who seemed to know what school it was, probably one of the first if not the first here. In the background looms the San Bruno mountains. It was a nice, pastoral village where hardy pioneers raised children some of whom later became leaders in the community of Daly City.

MISSION DOLORES IN San Francisco, founded late in the Eighteenth Century by Spanish missionaries, shown in the early days of Daly City. The Mission was the Northern terminus of the Royal Road, including missions throughout California to the south. The Royal Road, El Camino Real, King's Highway, ran from Mission Dolores up above the "hill" in Daly City—apparently some 200 yards higher up the hill—and down into Colma, across where the lawns of cemeteries are now and into Baden. It continued down the peninsula to Santa Clara and San Jose and then south to Mission de la Angeles.

HENRY SUNDERMANN DEDICATING MARCHBANKS PARK, JUNE 8, 1941



"MAY HE BE LONG REMEMBERED"—Ladies and gentlemen, I now dedicate in the name of this City this public park, henceforth to be known as "Marchbanks Park." So spoke Henry Sunderman, member of the Daly City Council, when he officiated at the dedication of the park which was a gift to the city from John W. Marchbanks, pioneer civic leader and donor of many gifts to the city, churches, charities and individuals.

Congratulations to Daly City
on its
50th ANNIVERSARY
... the city with the
GOLDEN
FUTURE AHEAD

there's "gold" in Daly City's Hills

Every Home Owner is a Shareholder in This Great Bonanza

Nowhere on the Peninsula has there been such accelerated growth as in Daly City in the last half century — particularly in the last ten years. For almost every home that's sold, there is a professional real estate agent lending his assistance. Your property is your valuable share in the great wealth of this city. When George Harrison handles a listing or sale, we treat the transaction as carefully as if it were our own property. That is why we've earned the reputation . . . "gateway to superior services."

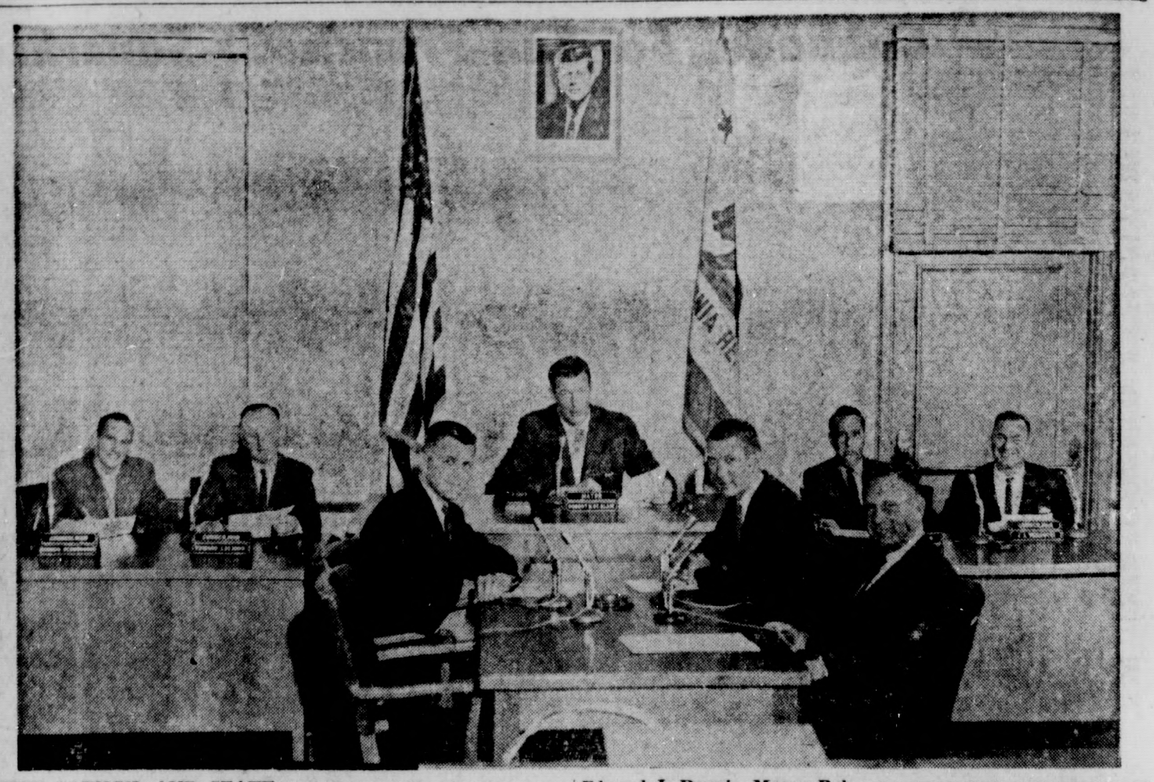
We salute a "Century of Progress in Half the Time." We are extremely proud to be in the real estate business in Daly City and have the opportunity of helping the community maintain its high property values and comfortable suburban atmosphere. Daly City's future is our future. Thanks to Daly City and its residents, we are certain it will be a "Golden" one.

1801 Junipero Serra
WY 2-5222

GEORGE HARRISON REALTY

"your gateway to superior services"

POLICE DEPARTMENT—First row, left to right: Sgt. Jerry Galindo, Lt. David Hansen, Richard deLosa, Dickie Crenshaw, Helen Sherwood, Chief Roland Petrocchi, Josephine Runne, Muriel Mermon, Dispatcher James Welsh, Charles Maschinot, James Doran, Captain Roy Beecher. Second row: Edward Beecher, Arthur Linhares, Dispatcher Robert Peterson, Richard Phillips, Sgt. Charles Terry, Sgt. Richard Sims, John Coleman, John Kolbmann. Third row: Richard Brewer, Dave Johnstone, Sgt. Henry Sundermann, Dispatcher Clark Chester, Tom Culley, Robert Crooker. Fourth row: Ralph Warren, Neil Hammermann, James Sunderland, James Bergstrom, Charles Munday. Fifth row: William Schumacher, Lester Bastedo, Tom Donohue, John Van Otten. Sixth row: Dennis Sheehy, Phillip LaBruzzo, Frank Murray, Lt. John Walsh, Gordon Sims.



CITY COUNCIL AND STAFF—Front table, left to right: William Chapman, city engineer; Paul Hupf, city attorney, and Edward Frank, city manager. Council table, left to right: Michael De Bernardi, Edward J. Dennis, Mayor Robert St. Clair, Frank Pacelli and Joseph Verducci.

FOR BETTER BARBER SERVICE
Treat Yourself to the Best!
CLINT'S BARBER SHOP
6284 Mission Street
CLIFF COFIELD, Proprietor

CONGRATULATIONS
from
MODERN PAINTERS & DECORATORS
239 Knowles Avenue Daly City

"SERVING A PROGRESSIVE COMMUNITY"
TV SERVICE and SALES
BYRNE RADIO & TV
6241 Mission PL 5-1900

WESTLAKE KENNEL CLUB
PRESENTS A
PUPPY and ALL-AGE, ALL-BREEDS and OBEDIENCE MATCH
October 21 at 9 a. m.
Marchbanks Park
• OBTAIN ENTRY BLANKS AT ANY LOCAL PET SHOP
• ENTRIES CLOSE OCTOBER 9
• CONTACT SHOW CHAIRMAN
PINKY HERCSUTH, PL 6-4339
PL 5-8482
OBEDIENCE CLASSES — Barbara Wilson, Trainer
CONFORMATION CLASSES — Abby Betschowa, Trainer
For Information: PL 6-4339 or PL 5-8482

Daly City Looked Very Bad In 1911 But Seemed Mighty Good To All Of Us!

What did Daly City look like about 1911?

"It looked like the devil, but it looked good to us," related Arthur Bodien, 26 Rice street, one of the early day pioneers and city councilmen of Daly City.

"For most of us who came out here after the 1906 earthquake, it was a home—that was all. We had no sewers. They were put in later.

Bodien noted that the "water situatin was bad. There were three small companies. Once the water was shut off for weeks."

"We had no streets. They just came along and put a redwood plank along the street and that was the curb. They put up two strips and poured oil on the curbs. In two or three weeks grass would be growing on top of it."

Mission street, he said, "was a main artery at that time. At the top of the hill it was no more than 40 feet wide. It was widened later to about 150 feet."

"In 1914, we held an election and dedicated Mission street to the State Highway Commission."

"Yet, slow, horse and buggy travel was the rule and up until 1913 there was a sign at the edge of town setting the speed limit at 10 miles an hour.

There was a dog coursing park where Jefferson High School is now. They raced greyhounds and live rabbits and went out with horses to stop the dogs from eating the rabbits. Two rabbits were released and the dogs were judged on the graceful pursuit of the hare. If the rabbit was smart enough it got into a hole in the fence. There was no limit on betting and races were held mostly on Saturdays and Sundays."

NO SCHOOL HERE

Early Daly City, Bodien said, "had no school. We had to send the youngsters to the Thornton School at Colma. If they went to high school they had to take a suburban electric car to San Mateo. About 1910 the city set up a grammar school in Ryans Hall, a dance hall over a grocery store at Knowles and Santa Barbaa."

"Then the people floated a bond issue here for $45,000 to build a couple of schools. We had only one policeman then and got another later. The city got along for several years with only three policemen."

Daly City's first Mayor, Bodien, recalled, was Edmund Dryer in 1911, and the first city hall was a store on Mission street located across from the present War Memorial building. It is now a Chinese laundry.

There were three fight arenas in those days. The Crawford arena was in the west end at the county line. One arena was at the corner of School and Mission and the other at Market and Mission streets.

FOG FOGGED FIGHT

Bodien was present for the 43 round fight between Leech Cross, "a dentist from back East" and Dick Hiland. "But the fog came in so thick on that Saturday afternoon that unless you were four seats away from the arena you couldn't see the fight."

Bodien said the city floated a $100,000 water bond in 1913 for a reservoir and two plants. An improvement club was formed in 1907, he said, and the first fire department was organized. "At the first meeting about 40 signed up. about it!' She was a perfect choice," Bodien concluded.

Everybody wanted to be a fireman."

He added that Daly City "had the first all woman jury in the United States. It all started over a neighborhood fight between two women. The justice of the peace came to town and he selected 12 women and put my mother on the jury."

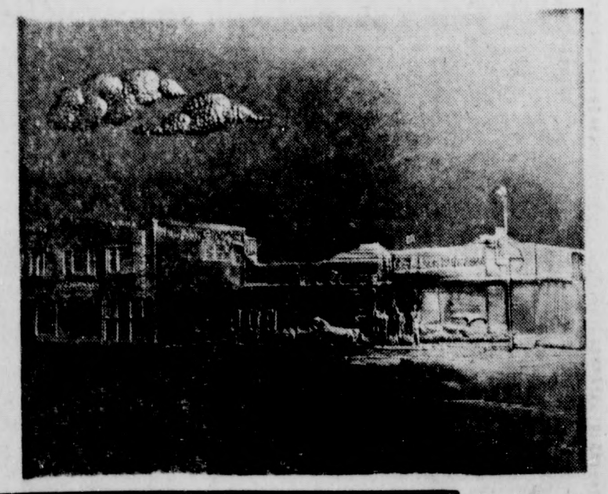
"She said 'see here judge, I don't want to be on the jury because I don't know a thing

FIRE DEPARTMENT—Kneeling, left to right: Jack Winters, Capt. Charles E. Marshall, Captain Harold K. Schrock, Barry E. Griffin. Standing, left to right: Captain Ward H. Albee, Captain Richard E. May, Battalion Chief Wayne Alexander, Chief John E. Kennedy, Battalion Chief Melvin G. Hanson, Captain Elwyn H. Greenstrand, Captain Allen Brush.

ELECTRONIC SERVICE
We Are Proud to Be a Part of
DALY CITY
"A Progressive Community"
PL 5-3300
HOPMAN ELECTRIC
6309 Mission St.
ELECTRONIC SERVICE

BEST WISHES
JUNIPERO SERRA HOSPITAL

IN OUR 2nd HALF-CENTURY OF SERVICE TO YOU...
IT STARTED AS A BLACKSMITH SHOP IN THE 1890s . . . TODAY IT'S A BEAUTIFUL BUILDING STANDING AT THE CORNER OF MISSION AND WESTLAKE AVENUE.
Yes, Wm. J. Sweeney & Sons have been in the same location for over 50 years . . .
We are proud to have a part of Daly City, and have watched it grow as we have.

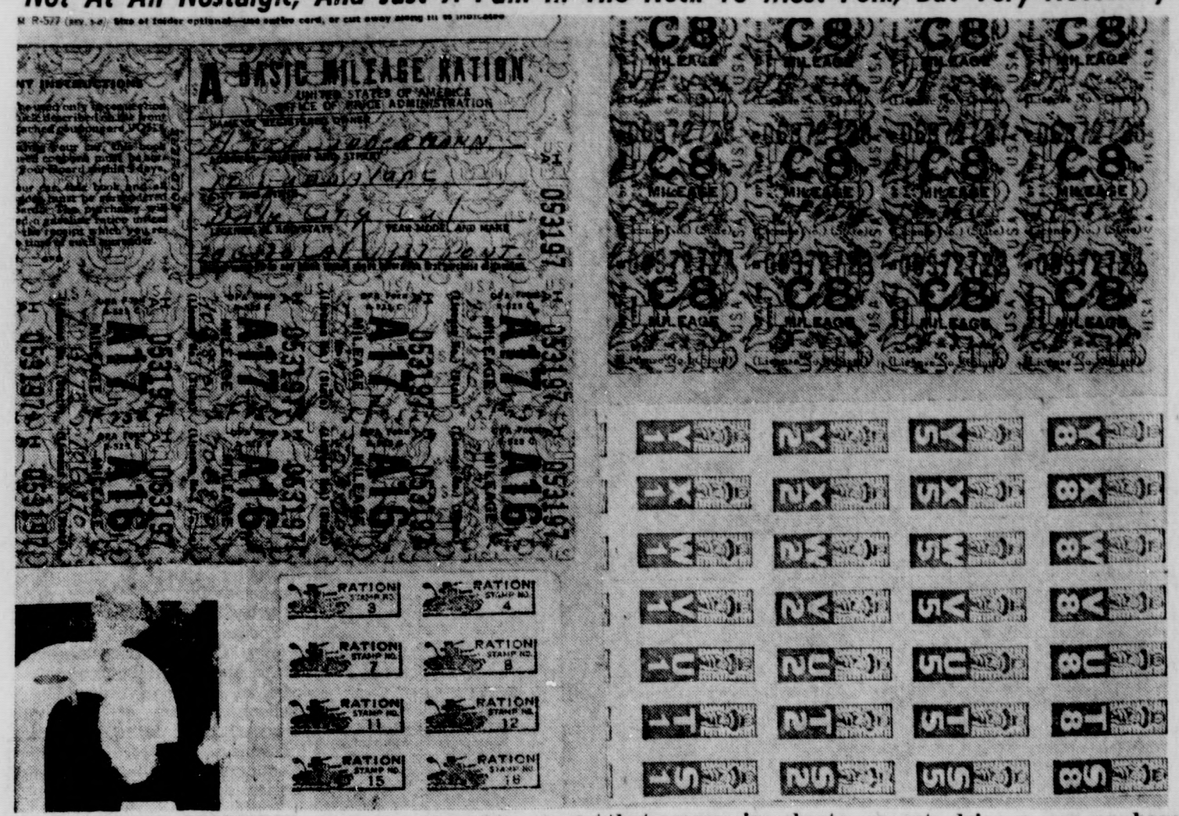


SEE THE NEW '62 LARK NOW ON DISPLAY IN OUR SHOWROOM
WM. J. SWEENEY & SONS
6806 Mission Street DALY CITY PL 5-6500

for . . .
hair styling . . . modern as tomorrow!
service . . . as courteous and old-fashioned as yesterday!
make your next appointment at
george's beauty salon
6133 mission street JU 6-2006

An Integral Part of Daly City
for 31 Years We Salute the City on This
50th Anniversary
Court St. Mary No. 1155
CATHOLIC DAUGHTERS OF AMERICA

Not At All Nostalgic, And Just A Pain In The Neck To Most Folk, But Very Necessary



MOST FOLKS IN THEIR LATE 20s or early 30s will remember these bits of colored and perforated paper that came in sheets or books during World War II. You really didn't have to have these ration ration stamps unless it was imperative that you eat, drive a car or have sugar for your tea, coffee and breakfast cereal. If you're now in your 'teens just ask Mom or Dad.

WESTBOROUGH HOMES WILL BE DISPLAYED SOON

What exactly is "Outlook 70"?

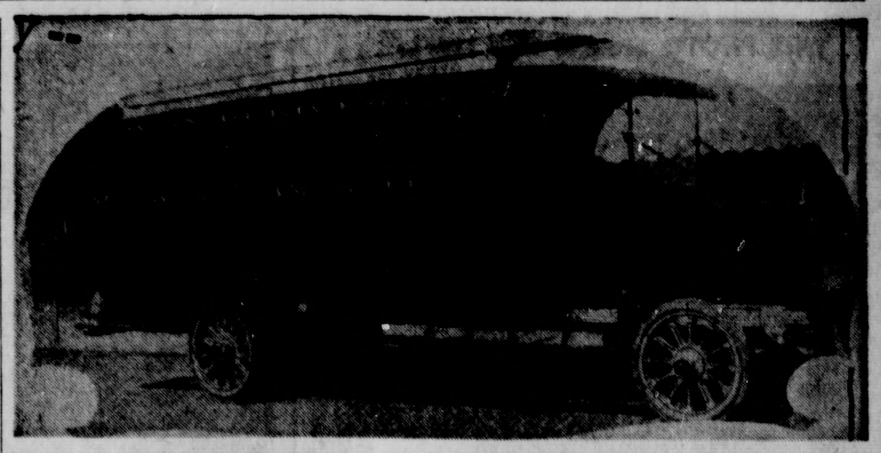
The mystery behind the signs along Junipera Serra boulevard across from the California Golf Club will shortly be solved with the emergence of ". . . the most interesting and original model home showcase in California history," said a spokesman for Westborough Homes yesterday.

"This much," he said, "may be revealed. Five model homes are being rushed to completion around an unique display pavilion. We believe this exhibit will be rewarding for anyone who is truly interested in homes whether or not they are currently in the market for one. We believe that in our two-story plans we have come up with a striking new design to traditional San Francisco living .. . taking, as it were, what is memorable from the past, and individualizing and modernizing it for more pleasant living today."

Home design and architectural circles have expressed keen interest in the forthcoming homes, he said.

"Outlook 70," it is known, will display the stylings for 89 homes, first component of a master-planned development on 659 scenic North Peninsula acres.

The self-contained Westborough community is planned to ultimately include elementary schools, a high school, park and shopping centers.



FIRST GAS MILK WAGON — used by the Dairy Delivery Company founded by John Daly shortly after the San Francisco fire and earthquake. This truck took over the jobs of several of the horse drawn milk wagons which first plodded the streets of Daly City and San Francisco.

Graduation Class Of 1925 Boasted Two Students

Jefferson High's first graduation class—that was back in 1925—consisted of two students, one was a boy, and the other a girl.

The boy was Marc Worst. The girl was Irene Hoffman. Graduation exercises were, of course, held in the auditorium on the evening of June 4 before a large gathering, and the atmosphere was one of the usual pomp and circumstance.

And what has happened to those two students? Where are they now—some 36 years later?

Irene is now living in Daly City. She is Mrs. Frank Lister and resides at 6279 Mission street, with her husband. Mrs. Lister is presently employed as a bookkeeper with the Fern Carpet Service in San Francisco.

She has two children of a former marriage. One, Mrs. Darlene Barowitz, who also has two children, resides in South San Francisco. The other, Don Stiewel resides in Colma and operates the Pirelli Tire company on Market street in San Francisco.

"Both of my children also attended Jefferson High School and graduated from there the same as did I," Mrs. Lister said. "For a time, shortly after I was first married after graduating from Jefferson, I lived in Colma and later in San Francisco. But, I am back in Daly City now and very happy to be here."

As for Marc, for a time following graduation, he contributed a "social column" each week for the Daly City Record, before attempting other avenues of endeavor.

Today, he is a vice president of Lockheed Aircraft Company. He lives with his wife and family in Southern California.

Although, Marc and Irene made up the first graduation class, they are not recognized as the "Pioneer Class." That distinction goes to the June, 1926 class for the reason that it was the first class in which all of the seniors had been able to attend the school for four years. The high school district did not come into existence until 1922.

INDUSTRIAL — COMMERCIAL
RESIDENTIAL
AA FLOOR COVERING
Rug and Upholstery Cleaning
This Ad Worth $5 Off on Any Wall-to-Wall Rug or Chesterfield Cleaning Job
UN 3-3418

COLMA VISTA GRANDE
F.O.E. SOCIAL HALL
WILL BE OPEN
OCT. 6-14, 1961
3344 San Jose Avenue, Daly City
COLMA VISTA GRANDE
AERIE NO. 1848
FRATERNAL ORDER OF EAGLES
Installed Feb. 6, 1909

Daly City Women Sparked Development Of Parks & Recreational Programs

Though Daly City is celebrating its Golden Anniversary, organized recreation in Daly City cannot do so for many years. The founding of the community in 1911 left a large time gap between that and the beginning of organized recreation on September 1, 1934. On this date the Daly City Council composed Paul Selmi, Henry Sundermann, Julius Twesten, John J. Fahey and Hugh H. Smith passed a resolution to provide an organized recreation program one day a week at the Jefferson Elementary School District sites in cooperation with the Jefferson Elementary School District.

Money was appropriated to pay two recreation leaders $5 each daily to conduct a program on Woodrow Wilson, Jefferson Elementary and General Pershing School grounds. It was required that the recreation leaders have an elementary school teaching credential and be otherwise unemployed.

SUPERVISION SETUP

An administrative and advisory committee was formed to administer and supervise the recreation situation. Members of the committee included many prominent leaders in the early recreation movement. James Ferguson, former superintendent of the Jefferson High School; Richard Crane, superintendent of the Elementary Schools; Mayor Paul Selmi, Arthur Bodien, Mrs. Maizy Boyle and Mrs. Ann Eason, present day Parks and Recreation Commissioner, and then PTA President, were named to this committee.

This initial movement in recreation was motivated, implemented, and brought to realization by a group of early recreation pioneers composed of Maude Hanselman, Woodrow Wilson and Vista Grande PTA; Mrs. Lillian Landini, Crocker PTA; Mrs. Dorothy Giralbaldi, Jefferson Elementary PTA; Mrs. Maizy Boyle, Women's Civic Club; and Mrs. Ann Eason, president of the General Pershing PTA.

Interest in recreation by these women started in the early 1930s. Their enthusiasm and interest gained public support finally culminating in the council's resolution in 1934.

The recreation program was conducted in a traveling basis, one Saturday at Woodrow Wilson, the next at Jefferson Elementary and then General Pershing. Many children were required to assist in this effort. As a result, participation in the program at Woodrow Wilson and Jefferson Elementary Schools was so low that the program was abandoned. General Pershing School with the help of Mrs. Ann Eason and her longtime friend, Maisy Boyle, succeeded.

WOMEN SPARK MOVE

Working together with the two initial recreation leaders, Miss F. Crouch and Mrs. Lillian Hauptly, they developed a program that took care of about 70 consistent participants.

This program continued until 1938 when the Works Project Administration took over administration of the recreation program. This was done on a joint support plan with the city of Daly City. In this year the City Council appropriated $15,000 for the total recreation budget.

The WPA entered many fields of recreation heretofore untouched. Two small installations, 101 Parkview and the Peoria St. Scout House, were pressed into use for arts and crafts, sewing classes and other activities of this type. The WPA continued to organize and administer this program through the war years.

SERVICE CLUB SETUP

During the war years Daly City entered into the welcoming and promotion of leisure time activities for servicemen. A servicemen's club was developed at the corner of Crocker and Missions streets. The Daly City Council contributed the rent and payment of utilities for community groups under the direction of Mrs. Ann Eason, Mrs. Maizy Boyle and Margaret Steele acting as working supervisors for this endeavor.

Many young men here found a home away from home. Through recreational activities offered the servicemen, many friendships were developed with local girls that eventually led to marriage. It was a common practice of the groups manning this service center to give bridal showers for these girls. This operation lasted over a three year period.

Following the war in 1946, the City Council took steps to form a city Parks and Recreation Commission. Elman J. Rose was chosen to fill the capacity of recreation director. The part time position gave great impetus to the recreation program. In the summer of 1946, Rose developed programs for Lincoln and Marchbanks Parks and Jefferson Union High School.

(Cont. on Page 6, Section 1)

Court St. Mary Salutes City On Golden Jubilee

A Daly City organization for 31 years, Court St. Mary No. 1155, Catholic Daughters of America, salutes the City on its Golden Jubilee.

Instituted on July 13, 1930, the forty-third Court in the state, the first grand regent was Mrs. Ellis (Josephine) Johnson and Rev. James P.

(Cont. on Page 6, Section 1)

WE'RE PROUD OF OUR ROLE!
We at Fuller in Westlake (as well as thousands of stores throughout the country) play a continuous role in the beautification and development of the communities in which we serve. Daly City has achieved a milestone in its history, and we're extremely proud to have made our contribution.
• PAINTS • WALLPAPER
• GLASS • MIRRORS
• ARTISTS' SUPPLIES
• LADDERS AND WALLPAPER KITS
Loaned for Your Home Improvement Projects
FULLER
WESTLAKE SHOPPING CENTER
169 Southgate PL 6-5333

ANNIVERSARY SALE!
NOT OUR 50th BUT OUR 1st
Celebrating the Event with
THE LOWEST PRICE EVER!
Unheard of VALUES! Sensational BUYS!
DRAPERY FABRICS 49c yd
In a beautiful selection of colors and fabrics
ALL FIRST QUALITY 45" - 48". REG. TO $3.98
HEAVY ANTIQUE SATIN $1.00 Yd.
REG. TO $8.50 YARD
UPHOLSTERY FABRICS 54" to 64" Wide $1.00 To $3.00 Yard
Popular colors in beautiful tweeds and textures
FABRIC FAIR "The Store of Fabulous Buys"
2058 Mission Between 16th and 17th UN 3-2637
OPEN DAILY — 10 A.M. - 6 P.M. FRIDAYS 'TIL 9 P.M.

CONGRATULATIONS
DALY CITY
LOUIS LENT
INSURANCE AGENCY
Westlake Building
375 So. Mayfair
Daly City
Phone PLaza 5-7711

OUTLOOK '70
...showcasing the new-view way of living!
COMING SOON
WATCH FOR
OPENING
WESTBOROUGH
JUNIPERO SERRA BLVD.,
OPPOSITE CALIFORNIA GOLF CLUB

THIS PHOTO SPEAKS FOR ITSELF . . .

WHEN ITS COAL
SEE
1920 H. H. SMITH
Phone Randolph 666 215 Los Banos Ave., Daly City

ELECT
HENRY
SUNDERMANN
CITY TRUSTEE
ELECTION, APRIL 12, 1920

RE-ELECT
A. L. STOCKTON
DALY CITY TREASURER
ELECTION, APRIL 12th, 1920

PROTECT YOUR HOME
Vote Yes
1920
Fire Alarm System

COMPLIMENTS OF
H. TOFT
CITY MARSHAL
1920
PHONE RANDOLPH 1105

LESS SPACE USED — for political advertisements, newspaper ads, and campaign cards by politicians and businessmen back in the early 1920s. Here are five of them reproduced from 1920 which many people will recognize or at least know the men whose advertisements they were back then. One, readers will note, advocated installation of a fire alarm system for Daly City.

ELECTION OF James T. Casey, Supervisor of the First San Mateo County District was a recurring scene in Daly City for many years. Casey (standing in left aisle) is credited with bringing into the area concrete and steel bridges, Junipero Serra boulevard, Ocean boulevard, and the State Highway during his long leadership as district supervisor. Nearly all people in photo have since passed away, save Mrs. Jean O'Rourk (second row, center, second from left), who loaned Marchbanks Publications this photo.

Court St. Mary

(Cont. from Page 5, Section 1)

Donohoe was appointed the first chaplain. Charter members numbered thirty-five.

Active throughout the years were the Mmes. Charlotte Ford, Jennie Johnson, Kate Core, and Elizabeth Wettstein, who presently serves as Vice State Regent of the Catholic Daughters of America.

Mrs. Milton Weckerle, Daly City Court St. Mary member, held the high office of State Regent in 1954 and 1955.

The C.D.A. organization is established in 46 states. Its aim is the preservation of the holy faith, intensification of patriotism, the material, moral and intellectual development of Catholic womanhood and well being for Catholic girls. Its motto is "Unity and Charity."

Court St. Mary has an extensive social welfare program including visits to the San Francisco General Hosiptal and Little Sisters of The Poor.

Sponsored yearly are the Poetry Contest, Baccalaureate Mass, and breakfast for graduates of Jefferson Union High School, support of a priest brother, civic duties, teaching catechism classes, providing Communion outfits, and numberless acts of charity.

Presently Mrs. Elmo Pucci is Grand Regent and Rev. Matthew P. Sullivan is Chaplain for Court St. Mary.

Congratulations, Daly City!
on this momentous occasion of your
50th Anniversary
Westlake Hardware
A "Pioneer" member of Westlake Shopping Center
349 So. Mayfair
PL 5-8022

EL CARMELO PARLOR
Which has grown and thrived in this fine community, extends
CONGRATULATIONS
to the officers and citizens of Daly City on this Golden Anniversary.
May our fair city continue to grow and prosper in the years to come.
OFFICERS AND MEMBERS OF
EL CARMELO PARLOR No. 181,
NATIVE DAUGHTERS OF THE GOLDEN WEST

BEST WISHES
TO
DALY CITY
ON ITS
50th ANNIVERSARY
WE ARE HAPPY TO HAVE BEEN A PART IN THIS FAST GROWING AREA
FOOD CENTERAMA
7283 Mission Street
DALY CITY

Population Five Times Greater Than City Has Now Is Predicted By C. Of C. Chief

Must Plan For Light And Heavy Industry In All Future Annexations

The Daly City of the future will have five times its present population. There will be a mile-wide buffer zone of light and heavy manufacturing, commercial and residential extending from the eastern boundaries of the city. The downtown area will slowly shed some of its used car lots and be replaced by department stores and various forms of shops.

This is the opinion of local businessman Frank Mortorana, president of the Daly City Chamber of Commerce and owner of Aero Motors, 7073 Mission street.

Here are some of his predictions and comments on the future as he sees it:

"We should refuse to permit any annexation to Daly City that does not have a definite commercial potential. This is necessary to maintain a balanced tax base and moreover for the creation of new jobs. Straight residential areas only create temporary construction jobs.

"There's a definite need to be properly located next to existing port facilities. This would interest bigger businesses in moving to town.

"Some day we'll be able to negotiate with the Crocker people to get a corridor of land to the bay and establish a port facility and industrial-commercial area.

NEED THINKING COUNCIL

"It takes three votes of the Daly City council to pass a law.

A progressive thinking city council is all we really need.

"The city should plan to improve the older deteriorating commercial parts of the city which should be refurbished. In any growing city there are areas that deteriorate only because they are old.

"I think Daly City has one of the best futures of any city in California. It is close to a major international trade center. Our growth should be guided by the use of practical business common sense.

"In spite of ultra-conservative personalities that often would inhibit progress, this area is going to grow. We have natural benefits because we are located next to San Francisco.

MASTER PLAN ADVOCATED

"I think the city should have a Master Plan of its own, independent of the county or any other political subdivision. The plan should be adopted by law so that it cannot be changed by later city councils.

"We shoud be interested in a mile-wide ribbon on the eastern boundaries of Daly City to build into a a future residential park, incorporating light and heavy industry.

"It would give us a much better tax base. We're close to major markets, rail and other facilities. We're at the gateway of a tremendous economic future.

"The population of Daly City has a potential of five times what it is at present.

MORE MULTIPLE HOMES

"We will have and are getting more high rise multiple dwellings. As the population grows denser, more people will come to this area to shop.

"The downtown area will lose its small town appearance. Used car lots will be slowly replaced with shops and stores.

"Although we do not have the best climate, it's getting better. It's more moderate than a lot of other places in the nation. We're located in an area where within 30 minutes drive we have some of the best recreation facilities with weather to match.

"We have a diversity of visual beauty in the Bay Area. Nowhere do you have such a complexity of architecture as here. I consider all this desireable.

"There is a diversification of industry and commerce in the bay area so that workers do not have to rely on one industry or product for their livelihood.

"People in the Bay Area have more purchasing power than in many other areas.

"On the 50th anniversary of Daly City we should all feel content that we live in a place that has a bright future. And we should devote a little of our time to promote its progress."

Daly City Women

(Cont. from Page 5, Section 1)

As the Westlake area developed, Westlake School became another scene of recreational activities. As war industry decreased, leisure time became a greater factor in the lives of the community. At this point the City Council changed the part time recreation director's position to a full time job. James R. Mason was selected to fill this position.

NEW QUARTERS

The recreation office was moved from the City Hall to the War Memorial Community Center in 1953. This $400,000 building enabled recreation to develop many phases of leisure time activities. School facilities were utilized for recreational purposes and the community passed a bond issue for construction and improvement of city playgrounds.

In 1956 Dee R. Van Nest replaced James Mason as director of Parks and Recreation. At this time the recreational sites included four playgrounds and four school sites. A school tax of 5c per $100 was approved. The cooperation of school and city produced a greater program reaching more of the community.

PROGRAM GROWS

In 1957 approximately 77,000 additional participants were reached because of added facilities resulting from this tax.

The city at this time entered into an agreement of joint use for Westlake Park with the Jefferson Elementary School District. This was the first time such a plan had been adopted in California.

In 1959 Dee R. Van Nest was succeeded by Charles E. Vincent as director of Parks and Recretion. Assisting Vincent in an advisory capacity is the Parks and Recreation Commission composed of Arthur D. Elston, Edmund Cavagnaro, Louis J. Larcombe, Wilfred O'Rourke and Mrs. Ann Eason.

City facilities have grown to include seven parks, 11 school sites, and the War Memorial Community Center. At the present time Westmoor Park is also under construction. This is another example of school and city cooperation as the park is being developed on a matching fund basis by the school district and Daly City.

PARADE MARSHALL — Jay Alexander, master of ceremonies of the popular children's show, "Marshal Jay," on KPIX, will lead the giant parade which will kick-off the Golden Anniversary Celebration at 2 p.m., Oct. 7.

Experience Counts!
7 YEARS Color TV Servicing —Factory trained technicians
13 YEARS Black and White TV Servicing
30 YEARS Electric Phonograph and Hi Fi Servicing
40 YEARS Radio Servicing
IT PAYS TO USE THE BEST!
Call PL 5-4400
WESTLAKE TV
345 S. Mayfair Westlake Shopping Center

CONGRATULATIONS
DALY CITY
ON ITS
50th ANNIVERSARY
from
JULIUS GILLER
PUBLIC ACCOUNTANT
44 Park Manor Drive Daly City PL 5-8425

South San Francisco
EXTENDS WARMEST GREETINGS TO HER NEIGHBOR
Daly City
ON HER 50th ANNIVERSARY
CITY OF SOUTH SAN FRANCISCO
1908 - 1961
GUIDO J. ROZZI, Mayor
City Councilmen:
PATRICK AHERN, ANDREW ROCCA, EMILIO CORTESI, LEO RYAN
Arthur Rodondi, City Clerk
Eugene Aiello, City Manager E. P. Kauffmann, City Treasurer

Daly City's 50th Anniversary Celebration
October 7-14

CONGRATULATIONS . . .
DALY CITY . . . on your
50th Anniversary
We welcome the opportunity to participate in this significant occasion honoring one of Northern California's Oldest Municipalities.
PACIFIC MEAT CO.
OPEN 9 A.M. to 6 P.M.
RETAIL MEAT AT WHOLESALE PRICES
"TOP OF THE HILL"
6386 Mission Just North of Knowles-Mission Intersection PL 5-9670

Crowing about
Daly City's Golden Jubilee
Also
Crowing about the fact we have been in business in Daly City for more than 12 years. We are happy to have been a part of its steady growth.
ASSOCIATED POULTRY
7339 Mission Street PL 5-5868

DEPARTMENT OF FINANCE—Seated, J. A. Aarch, director of finance; front row, left to right: Wilma Riley, Florence O'Neill, Rosalie Schrock, Gladys Cheda, Barbara Broome, Frank Davidson, Russell Jones, City Treasurer Joseph Lewkowitz. Second row: Allen Hertel, Robert G. Evans, Doris Rehe, Thelma Stockman, Marian Benedetti, James Burman.

LIBRARY DEPARTMENT—Left to right: Joy Bell Jackson, Maxine Gates, Rose Marie Kraus, Velma Yule, Servart Ojakian and Samuel Chandler, librarian.

Library Friends Increase Books And Services

In February of 1956, a group of 45 persons met at the home of Mrs. Robert L. Woods in Daly City and elected her first president of a group called the Friends of the Library.

The group's aim was to further the interests of the Daly City library and make an effort to expand its facilities. Their interest brought about quick results.

Because many books were out of date, the Friends group sponsored a book drive and collected some 4,000 new books.

They started the idea for a new library and a "little library" was soon leased in the Park Plaza in Westlake.

At the Friends' suggestion the Westlake PTA presented the library with $100 for a record collection.

A new library was dedicated last year and the Friends were happy to serve as hostesses at the dedication.

New library facilities recommended or urged by the Friends include: A collection of language records; directional signs placed this spring; a collection of children's records, and co-sponsorship with the YWCA of monthly book reviews extending from September through May on the fourth Thursday of each month.

The Friends of the Library now have approximately 160 members and hold monthly board meetings. Officers are Mrs. Thomas Brewer, president; Mrs. Tibby Torres, vice-president; Mrs. Frank Kelecheva, treasurer; Mrs. George Bigon, recording secretary, and Mrs. J. J. Poore, corresponding secretary.

Directors of the Friends of the Library are Mrs. H. S. Garrison, Mrs. Howard Doerr, H. Z. Weibel and Charles Vincent.

On the professional end of the Daly City libraries are Joy Belle Jackson at the John D. Daly Library, on Mission street, Head Librarian Sam Chandler at Westlake; Rose Marie Kraus, children's librarian, clerks Mrs. Maxine Gates at the Mission street library and Mrs. Velma Yale at Westlake.

Library Comisioners appointed by the Daly City Council are Mrs. Mayre Albert, Mrs. Maud Henselman, Mrs. Sarah Kelecheva and Mrs. Gertrude Kendree.

Crocker Chapter Of Eastern Star Is 40 Years Old

Crocker Chapter, Order of the Eastern Star, at Daly City, may not be able to look back on 50 years in Daly City, but it can proudly claim to be 40 years of age.

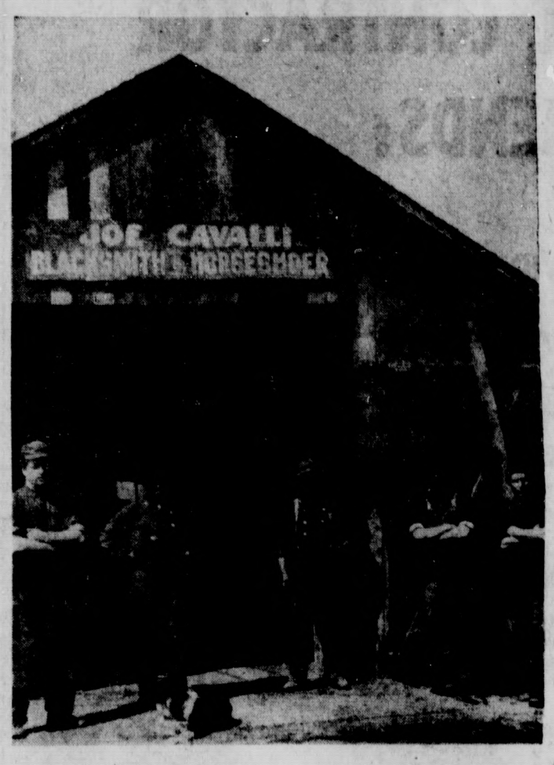
On Sept. 9, 1921, Crocker Chapter was instituted in the old Masonic Temple on Mission street and Hillcrest drive by Mrs. Effie Easton who was the Grand Matron of California. Mrs. Lillie Tweedie Riddell and Mrs. Angus Campbell were installed as presiding officers.

From this dedicated handful of members the Daly City Chapter has grown to a membership of 420.

Among worthwhile projects, the Order maintains a beautiful home for members of California and also the Clifford Lee Cancer Fund and a Cancer Dressing Station.

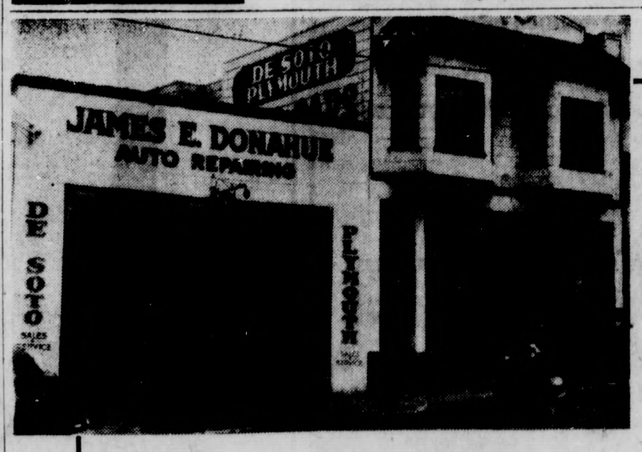
Members of this order have voiced a deep sense of pride in the growth and progress made of Daly City.

An Early Day Profession



A. L. Stockton Lumber Co., Plant And Mills

EARLY BUSINESS man in Daly City was A. L. Stockton, whose lumber yard is one of the largest in the area, and presently managed by his son, Alfred H., and his widow, who recently has moved to Hillsborough. Mrs. Stockton replaced her husband at his death as city treasurer, completing more than 20 years between them. Growth of the A. L. Stockton Lumber Company on Mission street is exemplified by photo from early days in 1908 (upper left), and photo from about 1934 (above). Note the horse drawn vehicles in the earlier picture.



CONGRATULATIONS TO DALY CITY

LUCIER'S SALADS

6540 MISSION ST.

PL 5-7450

SINCE 1928 . . .

THE FAMILY'S FAVORITE BAKERY TREATS

Are ALWAYS Found at

RELISH BAKERY

Closed Mondays

6356 Mission Street PL 5-9942

Congratulations . . . to the CITY OF DALY CITY on this anniversary of your 50th Anniversary you can take justifiable pride in your 50 years of growth and achievement.

Congressman J. ARTHUR YOUNGER

Representative, Ninth District

Daly City's 50th Anniversary Celebration October 7-14

Compliments of HUPF, HUBBARD & ETCHEVERRY

SPECIAL FOR THE GOLDEN JUBILEE

Regular $12.50

PERMANENT $7.50 Limited Time Only

Rual House of Beauty

7191 Mission Street

Phone WY 2-0238 FOR EVENINGS OR DAY APPOINTMENTS

SINCE 1939 . . .

GROWING WITH DALY CITY

HARRIS BROS.

Auto Body and Radiator Work

6050 Mission Street WY 2-0200

BIG BEAR LUMBER

WISHES TO

Congratulate

DALY CITY

ON ITS

50th ANNIVERSARY

LUMBER NEEDS — PAINTS — HARDWARE

GARDEN SUPPLIES

8 a.m. - 5 p.m. Daily—Sunday 9 a.m. - 3 p.m.

Closed Wednesday

Quick Delivery Anywhere

DO-IT-YOURSELF HEADQUARTERS

PL 5-1242

3101 Junipero Serra Boulevard Colma

SERVING DALY CITY since 1932

SEE THE EXCITING NEW 1962 LINE OF

CHRYSLER - PLYMOUTH - VALIANT

NOW ON DISPLAY IN OUR SHOWROOMS

JAMES E. DONAHUE

6232 MISSION ST. "Top o' the Hill" PL 5-1904

THE CHEROLIS FAMILY

Welcomes this opportunity to congratulate Daly City on its 50th anniversary . . . and we are happy to take part in the Golden Jubilee.

See Our Garden Display

We Have Set Up for Daly City's Golden Jubilee

Located Just East of Westlake Bowl

JOE'S NURSERY

Two Locations to Serve You

Colma: 140 Dunks Street PL 5-8382

Daly City: 1020 Southgate Ave. PL 6-9282

BUILDING THE FUTURE

The Electrical Construction Industry of San Mateo County joins in congratulating the people of Daly City on the Golden Anniversary of their outstanding community. The achievements of the past provide the foundation for future progress and the experience for meeting problems of new growth. Local electrical contractors and their skilled electricians in the Electrical Construction Industry are vitally interested in building toward a better life for people of our communities. With education as one of its major purposes, the Electrical Construction Industry sponsors apprenticeship training, safety education and other classes for its members as well as the public promotion of electrical safety.

YOUR ELECTRICAL CONTRACTOR RECOMMENDS:

CONDUIT FOR WIRING

Conduit — metal pipes or raceways — are required as a safety measure in schools, public buildings and apartments. Wiring encased in conduit is fireproof, perfectly grounded, and tamper-proof. Insist upon conduit for all wiring in your home, with its assurance of safety.

LIGHT FOR LIVING

Adequate lighting safeguards your family's eyesight, prevents accidents and makes now-dark areas useable and liveable. In business, proper lighting attracts more customers, increases sales, improves productivity and reduces errors and accidents. Better light for living is profitable.

ELECTRIC HEAT --- IT'S CLEAN

There's no smoke or soot or fumes from electricity, just clean healthful heat. Maintenance costs are cut and expensive cleaning and redecorating eliminated. Electric heat's long life, cleanliness and lack of depreciation means a better resale value for your home.

DOUBLE-CHECK BY INSPECTION

Wiring done by a qualified electrical contractor under the proper building permit is automatically checked by a trained city or county electrical inspector. His inspection, to assure compliance with the law, is a protection you don't get with uninspected do-it-yourself or bootleg wiring.

ALWAYS CALL YOUR **ELECTRICAL CONTRACTOR**

LISTED IN THE YELLOW PAGES

ELECTRICAL CONSTRUCTION INDUSTRY of SAN MATEO COUNTY

MEDALLION HOME — LIVE BETTER ELECTRICALLY

KENNEDY ELECTRIC

"PROGRESSING WITH HOME AND INDUSTRY"...

SALUTES THE CITY OF DALY CITY ON ITS 50th ANNIVERSARY

"Progressing with Home and Industry" has long been the slogan of the Kennedy Electric Company. William "Bill" Kennedy established the firm in 1944 in its first headquarters at 6239 Mission Street in Daly City. We are proud to have been a part of the dynamic growth that Daly City has witnessed over the years. Kennedy Electric, although now located in newer and larger headquarters in South San Francisco, still maintains a close association with homeowners and industry in Daly City, serving their electrical needs, as well as those of thousands of other North Peninsula families every year. We salute Daly City's "Century of Progress in Half the Time" and we dedicate ourselves to keeping pace with this growth through high standards of professional service and the use of the most advanced methods in the industry.

KENNEDY ELECTRIC

184 Beacon Street
JU 3-8090

South San Francisco
PO 1-2170

ST. FRANCIS HEIGHTS

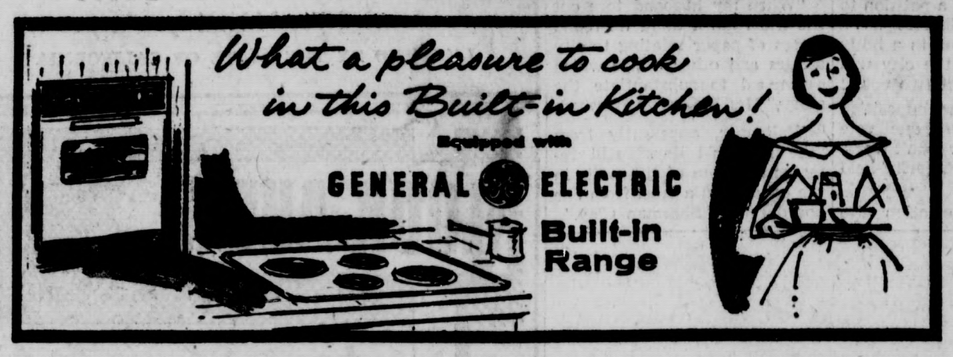
APARTMENTS

by McKeon Inc.

McKEON, INC.....
25 YEARS BUILDING A GREATER BAY AREA SALUTES DALY CITY ON ITS 50th Anniversary

McKeon, Inc., builder of St. Francis Heights in Daly City, represents a tradition of continued growth parallelling that of the city now celebrating its first half century of progress. St. Francis Heights is just one of many developments brought to the bay area by McKeon, Inc. Mr. Chris McKeon has developed thousands of homes in such communities as San Francisco, Berkeley, Piedmont, San Carlos, Mountain View, Sunnyvale, Campbell, San Jose, and Serra Highlands. McKeon, Inc. has been proud to play a part in helping Daly City realize a "Century of Progress in Half the Time."

GRAND OPENING

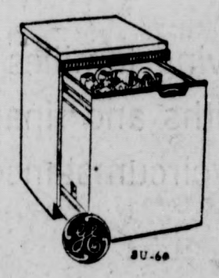


• DE LUXE OVENS WITH TIMER • PUSHBUTTON HI-SPEED COOK TOPS

G-E QUALITY IN COLOR!

- Big Capacity — Dial Defrost. Butter compartment — Egg Shelves. Vegetable Bin —Chiller tray.

Automatic dishwasher with Flush-A-Way drain — Sensitive washing action.



- Super-Grind Disposall® eliminates messy kitchen problems (not shown).

G-E QUALITY BUILT-IN!

Whether you choose an apartment in St. Francis Heights., or a home, you are assured of the finest in appliances. General Electric kitchens are easy to cook in because they are automatic. Just a flick on the wrist-set-and forget. Yet you can still create your favorite dish that personal touch. If you should need service. General Electric responds promptly and courteously—there are 35 radio-dispatched service trucks ready to serve you.

3000 QUALITY HOMES AND THE PENINSULA'S FINEST APARTMENTS

NEW 102-UNIT APARTMENT ON EASTMOOR AVENUE

(ACROSS FROM WESTMOOR HIGH SCHOOL)

SEE.. FURNISHED MODEL APARTMENT

Furnished by Granz & Ermann of San Francisco

FEATURES

- ★ He[illegible] Swimming Pool
- ★ Centr[illegible]y on each floor
- ★ Panoramic [illegible]
- ★ Draperies o[illegible]ws
- ★ Fully Ti[illegible]ens and Baths
- ★ C[illegible]plete Laundry Facilities
- ★ Soundproof Construction
- ★ Elevator from Garage to Upper Floors
- ★ Complete Electric Kitchen
- ★ Complete Carpeting
- ★ Beautiful Hardwood Paneled Walls
- ★ Thermostat Controlled Heating Systems
- ★ Garbage Chutes

ST. FRANCIS HEIGHTS

STUDIO AND 1 AND 2-BEDROOM APARTMENTS

Rentals start from

$90

'The Hum Was Terrific,' Early Citizen William J. Sweeney, Sr., Describes 1906 Earthquake And Fire

And, Bodien Describes Daly City As 'Just A Cabbage Patch' Then

"It's difficult to explain. The hum was terrific, and the shake was so great it moved our piano from the wall to the middle of the floor in our home on 14th and Valencia."

Thus began a terrible early morning on April 18, 1906, when much of San Francisco was reduced to rubble and destroyed by fire.

It started a migration out of the city and into the hills surrounding the destruction—and to "the hill" above Colma, where John D. Daly had his ranch.

William J. Sweeney Sr., an early resident in Colma-Daly City area, was living at 14th and Valencia streets when the quake hit.

"I got all the furniture out of the house," Sweeney said, "and buried the trunk. A couple days later Frank Knowles loaned me a wagon and I picked up all the stuff and dug up the trunk and brought it out here. We've been here ever since."

"The earthquake and fire were terrible things.

"I remember, (he was 17 at the time), them throwing blankets and pillows out of the St. Nicholas Hotel. They took them over to the Mechanics Pavillion, now the Civic Auditorium, where the injured were being cared for.

"I started across Market when another shake started and I saw the Liberty Theatre crumble and fall.

"I got out of there and over to 14th and Valencia again.

"At that time the army was dynamiting to stop the fire, and they blew the roof off Woodward's Pavilion. The walls, though, settled right back down on the foundations.

"The Valencia Hotel sank about 15 feet, and the same thing occurred around Seventh and Mission streets, where about 40 feet of ground had sunk.

BODIES BURNED ON COALS

"I also saw them throw wrapped bodies from Chinatown upon the glowing coals of the Beal street coal company. They had about 5,000 tons of Coal there. The fire and heat were really intense, and it bacame the only sanitary thing to do with the bodies.

"But the help that came in was really wonderful. So much provisions and material came in that nobody did without. There was plenty of food for everybody, particularly here in Daly City.

"But I'll never forget it. Even a couple of years later I'd get that feeling when I'd hear rumbles in the street. It scared the daylights out of me."

SETTLING 'THE HILL'

So reports an elder citizen on his vivid memory of the great disaster.

Arthur Bodien, another longtime Daly City resident and civic leader, said "We were just a cabbage patch years ago with a few scattered ranches.

"San Francisco was three fourths destroyed in '06.

"The people had to go somewhere, and some smart land developers laid out several tracts of land with 25-foot frontages and sold them for $300 to $500.

"They came to establish small homes mainly. Some lived in tents and then with a little lumber built leantos and small shacks to live in.

"This went on from 1907 to 1911.

"People were quite dissatisfied after a while with the lack of community services. Sometimes for weeks at a time the water would be shut off. The county government then had its seat in Redwood City.

"People formed an Improvement Club for their protection and also a Volunteer Fire Department. These were the first two organizations in Daly City.

THE 1911 INCORPORATION

"They circulated a petition to incorporate the district as a Sixth Class city, and in a hotly contested election the city was incorporated by just two votes!

"In the vote the opposition attempted to prove one vote was a fraud. But it didn't work, and the two-vote majority held the day.

"They held an election also to determine the name of Daly City, and the name 'Daly' won by three votes! Daly had a ranch in the center of the district then. Some people wanted the name of Vista Grande.

"Everybody seemed to be politically minded, and in the first election of candidates for five city trustees (councilmen), 18 men ran. The five winners were on the socialist ticket. They forgot that socialism fades very quickly," Bodien mused.

The five winners: Charles Bieble, 288; Edmund Fryer (first mayor), 255; Al Green, 277; Silvio Landini, 237, and Bertran C. Ross (second Daly City mayor), 232.

FIRST CITY HALL

"The first city hall," relates Bodien, "was approximately across the street from the present War Memorial Community Center."

An early meeting place seems to have been at 44 Los Olivos avenue, where Mrs. Kathy McKeown has lived since around 1914.

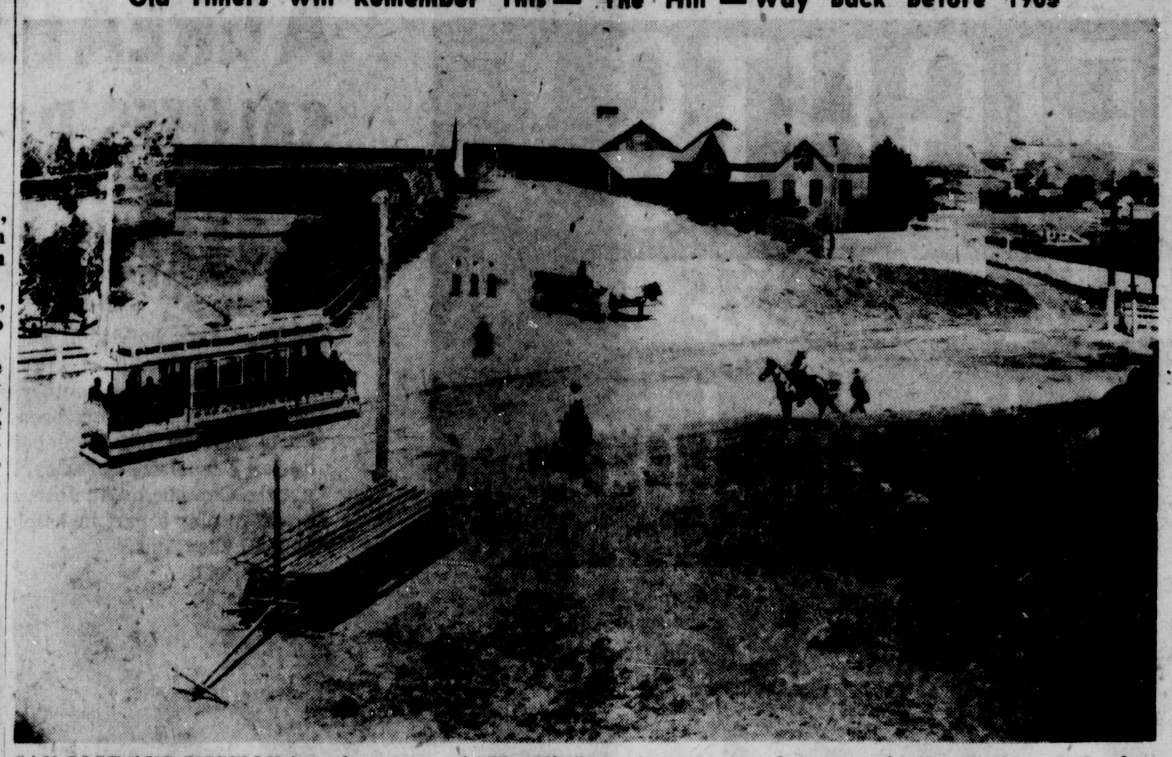
"All the women used to tell me of the meeting place in the basement of my home before the incorporation," Mrs. McKeown relates.

"They told me their husbands met here often . . . and had a real good time.

"When my husband tore out the walls down there we found pieces of paper relating to city affairs and other things which seemed to substantiate the story," Mrs. McKeown affirmed.

Wallpaper, apparently from "the good old days" still remains on some of the walls in the cellar, and a label from one board reads "Sherman Clay."

Old Timers Will Remember This — "The Hill" — Way Back Before 1905



SAN JOSE AND MISSION junction at top of "The Hill" prior to 1905. In the background is the famous John Daly Ranch with huge milking barns extending to the right from in back of the Daly home. To the right is the "rinky-dink" type open-at-both-ends street car that ran down San Jose avenue to Fourteenth street, thence to Harrison street and then to the Ferry Building. Besides the two horsemen in the photo and the farm wagon (no names available) in the center back, there is a hay rack in the right foreground. Just where that hay rack stands in the photo the present Bank of America building serves "The Hill" and many Daly City residents today.

JEFF HIGH TAKES HONORS IN 1936 COUNTY FIESTA

Twenty five years ago this month when Daly City was marking its silver jubilee, a number of students from Jefferson Union High School, along with members of the Jefferson High PTA, and the band, attending the San Mateo County Fair and Fiesta held at Bay Meadows, to give the city additional distinction.

The band made an exceptionally good showing in the parade, both through the music they played and in their very fine marching. In fact, the marching was so good that they won a first award ribbon from the judges.

Each of the four evenings of the festivities—October 8-11—the school was represented in the pageant by a group of students who had been trained in dramatic arts. The theme of the pageant was carried out with the emphasis on flowers. The girls depicted asters in the dance. The costumes which they wore were designed by the advanced sewing class.

The parade was held on Saturday afternoon (October 10). In the parade were a host of beautifully decorated floats representing the schools of the county, and many civic organizations and departments of civic government.

Jefferson Union High was represented by members of the PTA, riding in a gaily decorated car, with a delegation headed by Mrs. Stella Jensen, president of the Jeferson High PTA, and clerk of the board for the Board of Trustees.

CHIRICAHUA NATIONAL MONUMENT

Chiricahua National Monument, located in Southeastern Arizona and reached from Douglas, Bisbee, or Tombstone, is reported by the National Automobile Club to be a weird and silent community fashioned through the erosion agency of wind and water.

MUSIC in your home!

an important part of Daly City's cultural and recreational life.

- Rental Instruments
- Private Instruction
- Orchestra
- Junior Ballroom Dancing

WESTLAKE MUSIC CENTER
42 Westlake Court PL 6-2434
Westlake Shopping Center

CONGRATULATIONS
FOR A JOB WELL DONE, and
BEST WISHES
FOR THE CONTINUING SUCCESS OF DALY CITY OVER THE NEXT 50 YEARS!
DUBIN'S MEN'S & BOYS' WEAR
6274 MISSION (Top o' the Hill)

BECOME A PROFESSIONAL BEAUTICIAN at HILLTOP BEAUTY SCHOOL

Offering . . .
COMPLETE COURSES UNDER HOLLYWOOD-TRAINED INSTRUCTORS!
6317 MISSION ST. Daly City — "Top of the Hill"
CALL TODAY PL 6-9877
Closed Mondays
LICENSED BY THE STATE OF CALIFORNIA

Congratulations to DALY CITY on their GOLDEN JUBILEE

We are happy to be a part of the growth in the Daly City area. It has helped us become the largest volume dealer in the San Francisco area. We hope that the next 50 years will help us both grow bigger and better.

See the New '62 Oldsmobile now on display in our showroom. Come in -- see it, drive it.

C. M. MURPHY, OLDS
San Francisco's Volume Dealer
3950 19th AVE.
AT JUNIPERO SERRA

Since 1850
serving families of all faiths and financial circumstances
N. GRAY & CO.
San Francisco's Oldest Funeral Directors
2 CONVENIENT LOCATIONS
DIVISADERO STREET AT POST | NINETEENTH AVE. AT SARGENT NEAR PARKMERCED

LOOK AHEAD to 2011!

50 prosperous and progressive years have gone by in Daly City's dramatic growth. Even while we are celebrating this first half century, your Chamber of Commerce is energetically working for further municipal achievements for the next 10, 20 . . . even 50 years. It's time for us all to take pride in our community's significant growth . . . and not too early to take a peek ahead to 2011 . . . when, partly through our efforts, our children and grandchildren will know an even better Daly City.

COMPLIMENTS OF
Daly City Chamber of Commerce
FRANK MARTORANA, President
PETER J. MARKOVICH, Executive Secretary

Daly City Is One Of The Few Born Of Destruction

Names Of Many Early Day Pioneers Loom On Pages Of History

Don Jose Antonio Sanchez Held It As Early Land Grant Back In 1827

The pages of history reveal the violent deaths of many cities—burned, shaken by earthquakes or buried in lava floes from errupting volcanoes!

But Daly City is one of the few cities that have been born out of such destruction — the great earthquake and fire of 1906 that turned San Francisco into a shambles.

Prior to that time, the rolling and verdant hills south of San Francisco supported large dairy ranches, potato growing farms, a few blacksmith shops, grain and feed stores and here and there a roadhouse or old-time crossroads saloon.

Milk cows, cattle, sheep and horses grazed on the lands from San Francisco south through what is now Millbrae and on down the Peninsula into San Mateo and Redwood City.

Before the days of American settlers on the Peninsula, the land was occupied by Spanish dons with huge land grants and dotted with missions and haciendas.

THE KING'S HIGHWAY

The Spanish missionaries, caballeros of Spain and Mexico, and soldiers of the king trod or rode the King's Highway, El Camino Real, between San Francisco Presidio and Mission Dolores and further south, the Presidio of Monterey.

In Daly City's formative years, shortly after the turn of the century and following the earthquake and fire, historical reports were sprinkled with such names as John Donald Daly, Hugh H. Smith, I. G. Knowles, R. S. Thornton, Robert Ashburner, August Jenesein, A. Paslaqua, "Sunny Jim" Coffroth, Herman Duncks, Henry Sunderman, J. D. Husing, John W. Marchbanks, and many others.

Long-time resident and Studebaker dealer, William J. Sweeney, Sr., says John Donald Daly told him the old El Camino Real ran from Mission Dolores in San Francisco about 200 yards up above "the hill" or present Mission street where "a depression appears in the hillside and forms a natural declicity down into Colma."

Earliest important use by the county were the hilly slopes between present San Mateo and Colma. It was the Rancho Buri Buri, named after the local Indian tribe. It was given to Don Jose Antonio Sanchez in 1827. He grazed 8,000 head of cattle, 1,000 horses and many sheep on it by the year 1938. Previously, the land had been a pasture for the "King's horses," back about 1796.

By 1850 more than a dozen ranchers occupied most of what became San Mateo County.

American civilization made its impact on California midway in the 19th Century, when early American settlers and trappers found gold in the Sierra-Nevada Mountains, which brought about a mass migration.

Gold and settlers ended nearly a century of Mission and Ranchero life, when cities were built out of road junctions and fenced farming, agricultural and industrial projects broke up the big open rancheros.

I. G. KNOWLES

One of the oldest settlers in this area was I. G. Knowles, whose story is typical of an early California settler's life.

Born in 1828 and raised in Ohio, he came to California in 1849 via the Isthmus route. For lack of available passenger space, Knowles was forced to remain in Panama for three months.

Four of his party contacted "Panama fever" and two died on the voyage to California. A third died on arrival in San Francisco, and the fourth when the group reached the gold mines above Sacramento.

Following hardships in the mines in the winter of 1850, Knowles returned to Sacramento, where his Ohio farm background helped him to get a job in a dairy. Two months later he purchased the business and managed it until the spring of 1853, when he moved to San Francisco.

Several months thereafter, he moved to his long, final residence on his Colma farm, probably the first regular dairy established in San Mateo County which supplied milk to residents in San Francisco.

He married Mary Sanderson in 1856 and raised seven children—Frank, Walker, Evadine, Albert, Hattie, Harvey and Dudley. William Sweeney, Sr., knew Frank Knowles quite well.

R. S. THORNTON

Thornton, along with Knowles, John Donald Daly, Jimmy Casey, H. H. Smith and John W. Marchbanks are among Daly City and Colma's outstanding citizens through the years. (See biographies of Daly and Marchbanks, and story of Daly City growth after incorporation, in this Golden Anniversary edition.

Thornton was born in 1819 in England, where he followed his father's trade as a blacksmith, and had his own shop before coming to San Francisco in 1852.

His first job was on a vessel plying up and down the Bay of San Francisco. Later he moved to the Colma area. This was about 1855.

He acquired a considerable holding of government land in the Colma area and by 1858 became a county supervisor. His stern defense for the settlers, his efforts in the Jefferson school system, and other civic projects gave the area early local leadership.

Thornton Station near Colma was named after him, as well as Thornton School, now in the Jefferson Elementary School District.

HUGH H. SMITH

Another of Daly City's leading citizens was H. H. Smith, Sr., who served as mayor for 18 years, and chairman of the

(Cont. on Page 10, Section 2)

View of Old Time Street Car Tracks Through Daly City To San Francisco

ROUTE TO SAN FANCISCO from Daly City over the old street car tracks. This photo taken some years back from the edge of Colma, it has been reported, looked through part of Daly City to San Francisco's hills in the background. Note the rather antiquated horseless carriage at the right.

EVEN IN THE GOOD OLD DAYS

OUR SERVICE WAS THE FINEST....

Complete Hardware and Glass Line

OPEN ON SUNDAYS

CENTRAL HARDWARE

BROADMMOR SHOPPING CENTER

2398 Junipero Serra PL 5-1204 - PL 5-1515

Orchids

to

DALY CITY

on this

GOLDEN JUBILEEE!

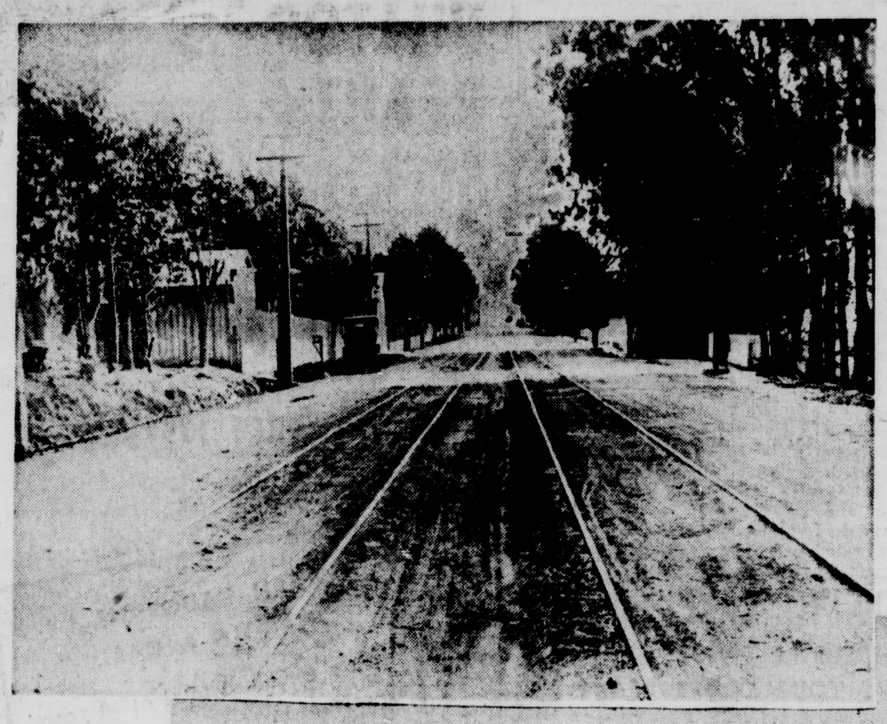
FOR EVERY OCCASION — FLOWERS!

TANFORAN FLOWERS

By Gene

Phone DE 3-4321

6175 Mission St., Daly City



1911

1961

San Mateo Road, now Mission Street, near the old Union Coursing Park as it looked in 1911 and the same scene today. Jefferson High School now stands on the site of the old dog track, marked by the eucalyptus trees at right in the top picture. Palm trees along the dividing strip were planted this year as the first step in a city beautification program.

★ *"A Century Of Progress In Half The Time"* ★

We Invite You To Join The Festivities . . . DALY CITY GOLDEN Anniversary Celebration

OCT. 7-14

Featuring . . .

The dramatic story of the dynamic growth and development of one of the San Francisco Bay Area's outstanding suburban communities.

Mayor Robert B. St. Clair

Councilman Edward J. Dennis

City Of Daly City

Councilman Micheal De Bernardi

Councilman Frank Pacelli

Councilman Joseph Verducci

City Manager Ed Frank

Marchbanks Left Stirring Heritage To Daly City; Life Marked By Generosity, Gifts To His Town

Huge Enterprises Extended From Alaska To Hawaii

Credited With Bringing Racing Back To State

A stirring and colorful life marked by unpublicized generosity, a terrific civic pride and leadership was written on the pages of Daly City's history by John W. Marchbanks during his 79 years which ended Dec. 1, 1947, at Holy Cross Cemetery.

Marchbanks' belief in the great opportunities afforded the young men of America was as sound and almost fiercely adhered to as were the myriad business enterprises he engaged in which brought him great wealth from the gold fields of Alaska to the rubber plantations of Brazil.

The story of one of Daly City's most famous citizens began before the Alaska Gold Rush of 1886 in the wilds of the Klondike and he left a heritage of straight-forwardness, honesty and success for the youth of this city to pattern their lives after.

The true story of this late civic leader's life exceeded even the most fantastic of Horatio Alger's imaginary novels of youth struggling to success in the business or industrial worlds.

But, the most important part of the Marchbanks story, is the way he helped to build Daly City, what he accomplished for horse racing in California and how his generosity and helpfulness saved many from want when they were hard-pressed during the depression.

GAVE MANY THOUSANDS

During his eventful life, Marchbanks is reputed to have given away hundreds of thousands of dollars to charities and individuals in need. And, the greatest thing about it was that he shunned publicity or recognition of his philanthropic activities.

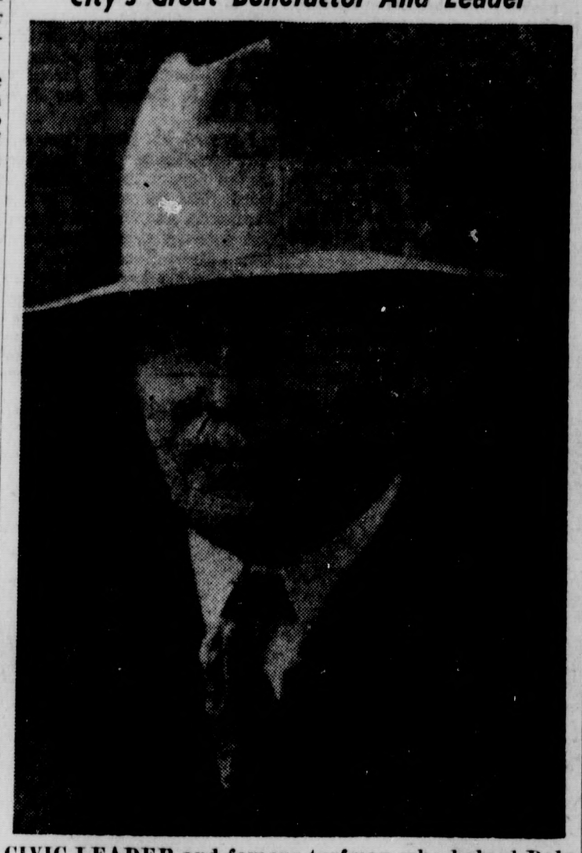
In his adventuresome youth, he spurned a royal title of Baron and went into the wilds of the Klondike to pursue the rigorous life of a mining expert.

He prospected the rugged terrain of Alaska on crutches after having lost his left leg in a mining accident when he was only 18 years of age. The accident occurred in 1887 at Warm Spring Camp, 50 miles north of Spokane.

But this tragic accident failed to dampen Marchbanks' spirit nor did it in any way curb his appetite for frontier enterprises.

The pioneering urge of his parents had spurred the Marchbanks family to leave the comfortable wealth of English royalty to seek fame and fortune in the California Gold Rush. They migrated north from California to British Columbia, where John William Marchbanks was born in 1868 at De Sable Bay on Prince Edward Island.

City's Great Benefactor And Leader



CIVIC LEADER and famous turfman who helped Daly City develop and gave it its first library. John W. Marchbanks, who made a fortune in the goldfields and his "The Northern Club" in Alaska, gave great shares of it away, and died a few years ago, remembered as a philanthropist who shunned publicity about his own generous acts.

Young John got his first taste of horse racing as a youth in British Columbia, where he led a rather robust life. His first horse racing thrills came from racing Indian ponies with his youthful companions.

CRUTCHES AND 10 BUCKS

The loss of his leg did not daunt Marchbanks in the least. He turned down the lucrative legacies offered him and with a pair of crutches, a ten dollar bill and a lemonade cooler began his incredible career.

He pioneered the western slopes of the rugged mountain ranges of British Columbia before the advent of the Canadian Pacific Railway and several years before the cry of "gold" brought hundreds of men scrambling for the precious metal of the Klondike.

The young pioneer struck out for Alaska in the 90s. He crossed the forbiddingly rugged Dica Pass and followed the ice down to the side of Dawson, then only a barren wasteland of tundra and frozen marshlands.

He hadn't been in Dawson long before he opened "The Northern" club, which grew to legendery proportions during the gold rush, as one of the most famous of Alaska's frontier gambling places.

Marchbanks was referred to respectfully as "The Gambler" and he carried the title with a great deal of honesty and modesty. He shared his courage and finances with many an Alaskan sourdough in launching successful expeditions into the gold bearing mountain ranges.

TO SAN FRANCISCO IN '03

In 1903, Marchbanks came to San Francisco, where he was associated with many well-known San Franciscans. He numbered among his friends and associates such famous men as A. B. and Rudolph Spreckles, Frank Kelly, Keen McCumber, Senator George Hearst, the father of William Randolph Hearst and other notables of that period.

In spite of his efforts to do all charitable works incognito, he became known as a philanthropist. It was due to his efforts in a great measure that Daly City was founded and developed. He not only gave his time, ideas and advice but also helped to a great extent with his wealth.

PROVED PATRIOTISM

When World War I started, Marchbanks liquidated his many enterprises, put his employees in government service, and purchased huge blocks of war bonds — Liberty bonds they were called in those days.

Shortly after the end of the war, Marchbanks launched into his turf interests. These, like all his enterprises, flourished.

In those days there was no provision for lawful horse race betting in California but he bought Tanforan Race Track and is credited with bringing the race game and horse betting at tracks back to California.

His racing interests on the Pacific Coast included some of the finest strings of horses to run on American tracks. His office was handsomely decorated with countless cups and trophies won by thoroughbreds he bred and raced.

His famous Walnut Creek stud ranch, "Heather Farm," was noted for the many top winning horses bred there. They included such famous horses as War Cry, King Heather, Xenofol and Soleil Du Midi.

IN BRAZIL RUBBER

Marchbanks also pioneered in the development of the raw rubber industry in South America. He opened a 30,000-acre rubber plantation on the Amazon River in Brazil and developed a huge gold mine in Honduras.

He gave Daly City its first library, also the beautiful park which bears his name, brought many public utilities and transportation to the city and also built and helped support many churches.

During the years of the depression, Marchbanks clothed and fed many needy Daly City families and countless children remember him for the great Christmas parties he gave for them. Many a home was saved for its family when Marchbanks stepped in with money and averted foreclosure for its family.

Marchbanks is remembered by thousands as a philanthropist, a self-made millionaire and a great civic leader. His belief in America, its greatness and its opportunities is epito-

(Cont. on Page 10, Section 2)

Soccer Team of '25 Had A Rough Year

The year 1925 was not a soccer year for Jefferson High, according to report made in the yearbook for that year.

Soccer went something like this for the Indians that season:

The first league game was with Half Moon Bay on the home field. Jefferson lost by the slim margin of 2-1.

The next game was with San Mateo at their field. The score at the end of this game was 3-1—in favor of San Mateo.

Next, the Indians made the trek to Mountain View, and engaged in a hot and furious match, but the best the Jefferson soccermen could do was tie up the score 3-3.

The last game of the season was with Pescadero. The Indians outplayed Pescadero, only to be defeated in the last moments of play by a score of 3-2.

In closing the season, the yearbook made special mention of the fact that the soccer team was indebted to Mr. J. Synes for his "impartial" refereeing at the games.

JEFF MAGAZINE IS SUCCESSFUL; DONE ANNUALLY

Jefferson High School's literary magazine, "The Scroll," which first came out in the spring of 1937, proved to be such a success that students decided on a second annual edition, which came out in April, 1938.

The stories, poems, essays and reviews were contributed by the students. The mimeographing was done by the commercial classes, and drawings were done by the art class.

Although the new edition contained more pages than the previous one, the price was unchanged—25 cents.

Students were so delighted with their enterprise — both commercially and creative-wise, that it was decided the publication should be an annual thing.

EARLY AUTO — one of the first in Daly City is shown here being driven by John H. Dennis, Sr., accompanied by his family. The car was stopped in front of the famous White House at Mission and Market Streets in Colma when this photo was taken. The arrow points to Edward Dennis, presently Daly City Councilman, seated in the center of the four children in the back seat of the car.

State's Birthday Was Occasion For High School Dance

California was 75 years old as a state back in September of 1925, so on September 4 Jefferson High gave a Jubilee Dance to honor the occasion.

The auditorium was decorated with a Spanish atmosphere. Most of the guys and gals dressed as Spanish Caballeros and Senoritas. But there was plenty of variety in the costuming. Others dressed as bewhiskered miners, pioneer belles, cowboys, Indians, and some even as farmers.

"Herby" Fray's orchestra, all dressed as Spanish Caballeros, belted out plenty of music for dancing.

Not only was there dancing provided, but there were some "speciality" acts at intermission time.

Miss M. Dannebaum, a civics teacher, did a solo dance; a Spanish dance was performed by Marie Walker, a student, and a song of spring was sung by John Meier, also a student.

The evening was still not complete, and the students staged a grand march.

Prizes were offered for the best costumes. Anita Varni, dressed as a senorita copped first prize for the girls; and Victor Saarinen, dressed as a frontiersman in a guckskin outfit, tooked the boy's prize. Oh, and the prize? A gold pencil.

The dance was invitational, and 50 cents admission was charged. Then dance ended promptly at midnight.

BEST WISHES for the Continued Growth of DALY CITY

LYAL INGERSOLL GENERAL CONTRACTOR

JU 7-5350

50 YEARS OF PROGRESS FOR DALY CITY

GIGLI PLUMBING COMPANY

let us solve your PLUMBING PROBLEMS

(Say "GEE-LEE")

PL 5-4170

6830-44 Mission Street Daly City

GROWING with Daly City is our BUSINESS

Our association with Daly City and its homeowners has been one of "growing together." Since our founding in 1946, Floral Arts Nursery has been the gardening and landscaping headquarters for Daly City and North Peninsula residents. We salute Daly City on its anniversary, and we're glad we could be a part of this "growing" process. We appreciate the loyalty our Daly City friends have shown us. In fact, your loyalty has made it possible for us to undertake a major expansion program now underway. When completed, late this fall, we will have more than double the space in which to serve you. It's good to be "growing" with Daly City.

REMODELING SALE (Now in Progress) Shrubs and Trees Reduced ⅓ off regular price

FLORAL ARTS NURSERY

See Our New "Silver Symphony" Garden Display at the Nursery

SEE OUR EXHIBIT

SEE OUR MODEL GARDEN DISPLAY AT THE ANNIVERSARY CELEBRATION COMMERCIAL GARDEN EXHIBIT, OCTOBER 7 TO 14 (On Southgate, Just East of Westlake Bowl)

1595 Junipero Serra North of Westlake PL 5-1040

CHINESE FOOD TO TAKE OUT!

JUST PHONE PL 6-9995 AND WE'LL HAVE YOUR ORDER READY

OPEN DAILY 6 A.M. - 7 P.M. SUNDAYS 6 A.M. - 2 P.M.

DALY CITY COFFEE SHOP

6339 MISSION ST. PL 6-9995

ANTONE & CATHERINE BURKARD & BILL

Our store has been around Daly City for a good many years. WE MAINTAIN low every-day Prices! Every Day. Low every-day prices once a week Is Not Our Policy! Smart customers soon learn the tricks— SAVE YOUR MONEY — SHOP HERE! Prove it to yourself: BUY HERE! We're right at the "top of the hill" on Mission. Right where Daly City had its beginning half a century ago.

MARKET BASKET

6318 Mission Daly City PL 5-9958

FREE DELIVERY! "Top of the Hill"

Congratulations . . .

To the City of Daly City— Saluting a "Century of Progress in Half the Time."

—Sincerely,

Sen. Richard J. DOLWIG

State Senator, 21st Senatorial District

SAFEBUY MEAT CO.

Since 1949

DAN RADOVICH, HAROLD & CARL

With a combined total of 50 years' experience in preparing fine quality meats for your table, invite you to celebrate the Golden Jubilee with us by dropping in to get acquainted with our incomparable service. Meat cut precisely to your order at prices that meet or beat the competition. Some of the area's finest restaurants are our customers. Why not let us show you why.

SAFEBUY MEAT CO.

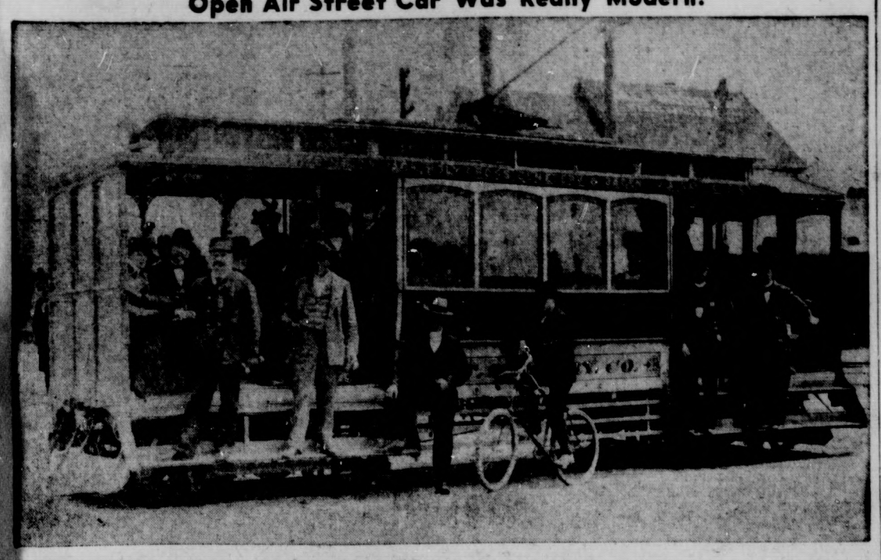
6318 Mission Daly City "Top of the Hill" PLaza 5-9958

USDA CHOICE

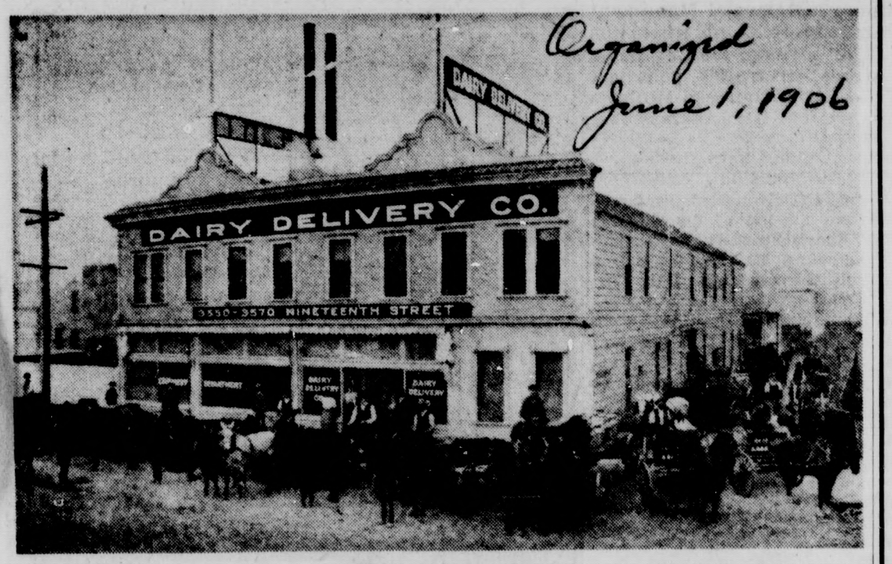
OLD FASHIONED

Quality, Service, Prices!

Open Air Street Car Was Really Modern!



MOTORMAN - CONDUCTOR? No, we don't know their names but this was one of the modern modes of transportation that connected Daly City with San Francisco shortly after the "Hill" became a city. Note the fancy vests, and the bike rider leaning against the trolley car for support. Of course, we have buses today that bounce and rumble up and down Mission St., but we'd place a small bet that this early transportation didn't shake up the livers of the passengers as badly as do the Muni buses today.



BIG OPENING — of the Dairy Delivery Company plant and offices of the distributing company launched by John Daly and others after the big fire and earthquake. Many of Daly City's early settlers obtained jobs with this concern after having been burned or blasted out of homes and businesses in San Francisco.

PARADE UP MISSION St., in 1908 or 1909 showing the wide fields of Daly's Hill which a few years later became Daly City, named after John Donald Daly, whose dairy ranch once occupied the "Hill" where Daly City got its start as a community.

Colma School House Was Beginning Of Today's Jefferson High School

Jefferson Union High School has a history that dates back to before the start of the Civil War—1856 to be exact.

The "high school" building in those days was located in the Old Jefferson Hall in Colma, and Colma was referred to as "School House Station."

The first school house was "La Grager's Hall," meaning The Farmers' Hall, and it was a place where the farmers would gather and discuss their crops and financial problems. It was also the place where an infrequent social affair would be held.

The building was located on Dunks Street, a block down from the packing houses.

The entire population of the area at this time boasted some 15-20 persons, and the number of pupils attending La Granger's Hall averaged five or six youngsters.

About 1856, the property from the railroad tracks to Mission Street, which was owned by G. Dunks, an early pioneer, was donated to the county by him for school purposes.

Hence, Jefferson Hall came into being. R. S. Thornton, another pioneer, was architect and general manager.

The new building, which was to take the place of La Granger's met with some ridicule at first. Criticism was very strong among the citizens about certain aspects of the building's design. Sharpest hit was the steep roof, which the criticizers said made it look more like a church than a school. The building went up anyway.

DEDICATION CELEBRATION

The dedication offered an occasion for the local citizenry to celebrate, and celebrate they did with noisy jubilees and picnics.

There were only two trustees for the school. They were Thornton and Frank Pierce. Both these gentlemen and A. Ver-Linden actually built the structure.

FIRST TEACHER HIRED

One teacher was hired, and the school enrollment averaged about 15 pupils.

By 1882, the population had grown so that there was a popular demand for a larger and better school, so the old building was raised, moved back and an addition put on. This solved the problem—for a time.

The years went by, and the city continued its steady growth. By 1895, there was a need for a larger school. A "new" Old Jefferson Hall was erected facing Alemany Street on the corner of Hill and Market Streets. A principal and three teachers were hired to meet demand caused by the increase of students.

The Old Jefferson Hall was closed as a school for 10 years, but was used as a meeting place until Principal W. J. Savage opened it again as a primary school.

THORNTON SCHOOL BORN

In 1917, the R. S. Thornton School came into being. It handled the first and second grades. This school was located at Castle street and First Avenue. The Old Jefferson Hall was used then only as a meeting place.

By 1922, citizens had started to realize that a high school for the area was a "must." Steps to form a high school district and erect a high school were taken. A school bond amounting to a staggering $180,000 was

(Cont. on Page 8, Section 2)

ALMOST EVERYTHING HAS CHANGED

EVEN HERE AT . . .

GATEWAY CHEVROLET

WE ARE NOT 50 YEARS OLD YET . . .

BUT WE ARE PROUD TO HAVE

BEEN IN BUSINESS IN THIS AREA FOR

OVER 9 YEARS, STARTING

WITH ONLY 10 EMPLOYEES — NOW

NUMBERING OVER 132

SEE THE NEW 1962

CHEVROLET

NOW ON DISPLAY IN OUR SHOWROOM

7400 MISSION STREET Open Evenings and Sundays PL 5-5500

Westlake SHOPPING CENTER

Northern California's Fastest-Growing Center

EXTENDS OUR HEARTIEST CONGRATULATIONS

TO THE City of Daly City . . . on its

50th ANNIVERSARY GOLDEN JUBILEE CELEBRATION

Westlake Shopping Center's 83 stores are proud to have helped contribute to Daly City's meteoric growth and look forward to continue serving its 45,000 residents with the goods and services that make for more enjoyable living on the "GATEWAY TO THE PENINSULA."

OLD FASHIONED

FRIENDLINESS • SERVICE • VALUES

Although ranked among the nation's finest and most modern shopping centers, Westlake's 83 stores and their personnel still offer a friendly suburban atmosphere in which to shop, along with convenient free parking . . . and the Bay Area's most comprehensive selection of merchandise and services.

83 STORES

APPLIANCES - CATALOGUE SALES
SEARS, ROEBUCK & CO.
28 Westlake Court.....PL 6-3222

AUTOMOBILE ASSOCIATION
CALIFORNIA STATE AUTO ASSN.
219 Southgate Ave.....PL 6-2855

BAKERY
GENE COMPTON'S
391 So. Mayfair Ave.....PR 5-9119
(After 6 P.M.).....PR 5-9230
WESTLAKE BAKERY
81 Westlake Court.....PL 6-1161

BANK
BANK OF AMERICA
25 Westlake Court.....PL 6-4060
FIRST WESTERN BANK
30 Westlake Court.....PL 6-2500

BARBER SHOP
WESTLAKE BARBER SHOP
130 Westlake Arcade.....PL 5-9872
42 Park Plaza Drive
SOUTHGATE BARBER SHOP
189 Southgate Ave.....PL 6-9974

BEAUTY PARLOR
ALTHEA'S FASHION SALON
171 Southgate Ave.....PL 5-8335
PARK PLAZA BEAUTY SALON
40 Park Plaza Drive.....PL 5-8972
WESTLAKE BEAUTY SALON
371 So. Mayfair Ave.....PL 5-8350

BOWLING
WESTLAKE BOWL
99 Southgate Ave.....PL 6-5777

CANDY
SEE'S CANDIES
215 Lake Merced Blvd.....PL 5-5060

CHILDREN'S STORE
LASS & LADDIE SHOP
37 Westlake Court.....PL 5-1117

CHINESE TAKEOUT FOOD & RESTAURANT
SAI WU CHINESE FOOD
209 Southgate Ave.....PL 6-0213

CLEANER
WESTLAKE FRENCH CLEANERS
330 So. Mayfair Ave.....PL 5-1708
SOUTHGATE THRIFTY CLEANERS
183 Southgate Ave.....PL 6-5244

COCKTAIL LOUNGE
JOE'S OF WESTLAKE
Alemany at Lake Merced...PL 5-7400
SAI WU GARDEN
209 Southgate.....PL 6-0213
WESTLAKE BOWL
Southgate at Lake Merced..PL 6-5777
WESTLAKE LODGE
307 So. Mayfair Ave.....PL 5-4809

DELICATESSEN
WESTLAKE DELICATESSEN
379 So. Mayfair Ave.....PL 5-8088

DEPARTMENT STORE
J. C. PENNEY CO., INC.
70 Westlake Court.....PL 6-3000

DENTISTS
Medical Building, 48 Plaza Drive

DONUT SHOP
HUNT'S QUALITY DONUTS
239 Southgate Ave.....PL 6-6555

DRIVE-IN
PIP'S DRIVE-IN
Lake Merced at Alemany...PL 6-6212

DRUG STORE
CROWN DRUG COMPANY
355 So. Mayfair Ave.....PL 5-8200
WALGREEN'S DRUGS
395 S. Mayfair.....PL 6-8090
WESTLAKE MEDICAL PHARMACY
44 Park Plaza Drive.....PL 6-1100

FABRICS
SINGER SEWING CENTER
45 Westlake Court.....WY 2-3890

FLOWER SHOP
WESTLAKE FLOWER SHOP
393 So. Mayfair Ave.....PL 5-9326

FURNITURE
INTERIORS BY RICHTER
50 Westlake Court.....PL 5-1911
STERLING FURNITURE STORES
275 Lake Merced.....PL 6-7500

FOOD CENTER
WESTLAKE FOOD CENTER
85 Westlake Court.....PL 5-0400
Produce Dept.....PL 5-8700
Fish & Poultry.....PL 5-7250
Meat Dept.....PL 5-8775
Liquor.....PL 5-8510
Groceries.....PL 5-7900

GAS STATIONS
ASSOCIATED OIL COMPANY
Alemany & Lake Merced Blvds.....PL 5-8005
RICHFIELD OIL COMPANY
Southgate at Lynnewood Drive.....PL 5-4878
STANDARD STATIONS, INC.
Alemany & Lake Merced Blvds.....PL 5-8892
UNION OIL COMPANY
101 So. Mayfair Ave.....PL 6-5025

GIFTS
BARDELLINI'S GIFTS
325 So. Mayfair Ave.....PL 5-0622

HARDWARE
TOWN & COUNTRY HARDWARE
349 So. Mayfair Ave.....PL 5-8022

ICE CREAM
VERN'S ICE CREAM
383 So. Mayfair

INTERIOR DECORATORS
INTERIORS BY RICHTER
50 Westlake Court.....PL 5-1911

JEWELRY
WESTLAKE JEWELERS
329 So. Mayfair Ave.....PL 5-7492

LADIES' APPAREL
JAY VEE STORES
64 Westlake Court.....PL 5-4043
SUE SCOTT distinctive apparel
41 Westlake Court.....PL 5-1158
CASUAL AIRE OF WESTLAKE
365 S. Mayfair Avenue.....PL 5-3472

LAUNDERETTE
WESTLAKE LAUNDERETTE
319 So. Mayfair Ave.....PL 5-4392

LIQUOR STORE
TOWN & COUNTRY LIQUORS
85 Westlake Court.....PL 5-8510
WALGREEN'S
395 S. Mayfair.....PL 6-8090
WESTLAKE LIQUORS
309 So. Mayfair Ave.....PL 5-8900

LOANS
MERCANTILE ACCEPTANCE CO.
187 Southgate Ave.....PL 6-3255
HOME MUTUAL SAVINGS
5 Southgate.....WY 2-4300

MATERNITY SHOP
FERN WARNER'S
331 So. Mayfair Ave.....PL 6-4119

MEN'S CLOTHING
ARTHUR'S STORE for MEN—
36 Westlake Court.....PL 5-9487
NEW ENGLAND SHOP
359 S. Mayfair Avenue.....PL 6-9323

OPTICIAN
JENKEL-DAVIDSON
40 Westlake Court.....PL 5-1484

OPTOMETRIST
DR. LOUIS H. MINKIN
332 So. Mayfair Ave.....PL 5-5434
DR. IRVIN W. SILBERSTEIN, O.D.
375 So. Mayfair Ave.....PL 5-7773

PAINT - WALLPAPER - GLASS
SEYMOUR'S WESTLAKE PAINT & WALLPAPER
311 S. Mayfair Ave.....PL 5-0288
W. P. FULLER PAINT CO.
169 Southgate Ave.....PL 6-5333

PET SHOP
WESTLAKE PET SHOP
177 Southgate.....PL 5-4232

PHOTOGRAPHERS - PORTRAIT
KAUFMANS PHOTO STUDIO
181 Southgate Ave.....PL 6-2281

PHYSICIANS AND DOCTORS
WESTLAKE MEDICAL BUILDING
48 Park Plaza Drive

RECORDS, HI-FI
WESTLAKE MUSIC CENTER
42 Westlake Court.....PL 6-2434

REPAIRS
WESTLAKE SHAVER & APPLIANCE SERVICE
32 Park Plaza Drive.....PL 5-9141

RESTAURANT
GENE COMPTON'S
391 So. Mayfair Ave.....PR 5-9119
HUNT'S QUALITY DONUTS
239 Southgate Ave.....PL 6-6555
JOE'S OF WESTLAKE
Alemany & Lake Merced...PL 5-7400
PIPS DRIVE-IN
Lake Merced & Alemany...PL 6-6212
SAI WU GARDEN
209 Southgate.....PL 6-0213
WESTLAKE BOWL
99 Southgate.....PL 6-5777
WESTLAKE COFFEE SHOP
52 Park Plaza.....PR 5-9119

SEWING MACHINES
SINGER SERVICE CENTER
45 Westlake Court.....WY 2-3890

SHOES
KARL'S SHOES
56 Westlake Court.....PL 6-9904
JUNIOR BOOT SHOP
303 Lake Merced Blvd.....WY 2-1291
LEED'S WESTLAKE
68 Westlake Court.....PL 6-9910
MOSHER SHOES
333 So. Mayfair Ave.....PL 5-4373
THOM McAN SHOES
34 Westlake Court

SHOE REPAIRS
KELLY'S SHOE REPAIRS
343 So. Mayfair Ave.....PL 5-5977

SPANISH FOODS
JOHNSON'S TAMALE GROTTO
341 So. Mayfair Ave.....PL 5-7765

STATIONERY
BUTLER'S STATIONERY
327 So. Mayfair Ave.....PL 5-5338

TITLE COMPANY
CALIFORNIA PACIFIC TITLE CO.
25 Southgate.....PL 5-8500

TRAVEL AGENCY
PANORAMA TRAVEL SERVICE
34 Park Plaza.....PL 6-8740

TV & RADIO REPAIRS
TOWN & COUNTRY RADIO & TV
345 South Mayfair.....PL 5-4400

TOYS
TOY CIRCUS
339 So. Mayfair Ave.....PL 5-8300

VARIETY
W. T. GRANT CO.
20 Westlake Court.....PL 6-3600
F. W. WOOLWORTH CO.
60 Westlake Court.....PL 6-3750

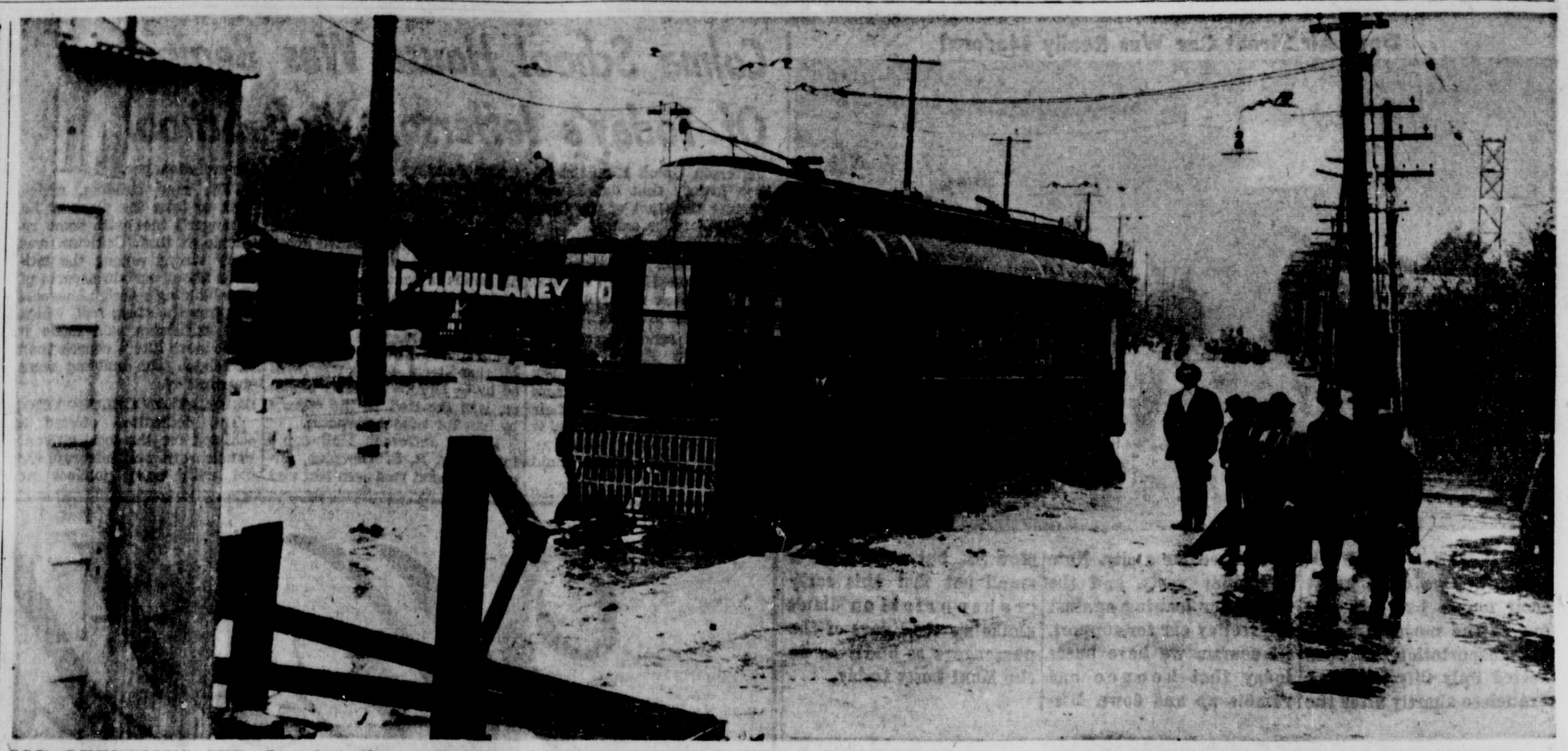
LIBRARY
275 Southgate.....PL 5-0842

MOTOR VEHICLE DEPT.
199 Southgate.....PL 5-9145

POST OFFICE
29 Southgate.....PL 6-1842

KEEP THIS LIST FOR SHOPPING REFERENCES

WASHING THEN — and sterlizing nowdays are two different things but at least the operators of the early day Dairy Delivery Company scrubbed and cleansed their milk containers as this photo of the Dairy Delivery Company plant reveals. (Photo courtesy California Historical Society).



OLD LUXURIOUS SUB—Is what they called the trolley cars like this back in the days when they often had to plow through running water and mud on Mission street. Here the photographer caught one of them in a flood of two decades ago as it stopped in front of Molloy's Mission Road Tavern. The photo shows Mission street looking north from Molloy's. On the left can be seen E. J. Mullaney's Memorial Monument shop and a two-seater buggy in front of what was apparently a lumber shed. That strange looking thing on legs just beyond the street car trolley pole just might be a horse trough. —Photo courtesy Molloy's Tavern).

IF YOU LIKE MONEY

You'll Like My Proposition, Because . . .
I'LL BEAT ANY LEGITIMATE DEAL ON A NEW FORD OR FALCON!
Cash or Easy Payments — Take Your Choice!

PHONE JOE BRANDI • Day & Night Door-to-Door Service

YOUR WESTLAKE REPRESENTATIVE FOR CECIL WHITEBONE FORD.
WHY WILL IT PAY YOU TO DO BUSINESS WITH ME?
1. I'll get you the lowest interest in town.
2. I'll give you the highest trade any place.
3. I'll give you top-notch, friendly service—
I live in Westlake, your neighborhood.

PR 5-8800
PL 6-7954
CECIL WHITEBONE, INC.
950 Van Ness Ave.

CONGRATULATIONS, DALY CITY!

WE ARE PROUD TO BE A PART OF THIS PROGRESSIVE AND EXPANDING BUSINESS COMMUNITY

RENTALS
SANDERS
POLISHERS
WALLPAPER
STEAMERS

MISSION PAINT CO.
QUALITY
PAINTS - VARNISHES - SUPPLIES
SANDERS POLISHERS
6283 MISSION ST
DALY CITY
PHONE
PL 5-2553

OPEN SUNDAY
9 a. m.-1 p. m.
DAILY
9 a. m.-6 p. m.

Heritage Left In Observations Of John Daly On Law And Honesty

In a few pithy statements attributed to him before his death, John Donald Daly, pioneer dairyman, civic leader and stalwart of the old school of fairness and honesty, left a heritage of thoughts for those who now seek to follow paths to a better, bigger and more efficiently operated city.

Daly's belief in the wisdom of honesty in dealings with his fellowman are epitomized in his remarks anent the milk he produced and distributed to the people of this area and a good share of San Francisco.

"We never knew what it meant to water the milk in the old days," he said. "In fact, if we had known, I guess it hardly would have been safe because in those days men didn't want to be crooked and public sentiment would have been against it."

In 1907, after Daly City began to grow from a pastoral scene of grazing milk cows to a city of jerry-built shacks, tents and hastily erected homes, Daly disposed of his cows and land at the top of the hill. He retained only three or four acres between San Jose avenue and Mission street, back of Stockton's Lumber Yard.

He also moved his old horse barn off the hilltop to the new property where he built a small house and devoted a good share of his time to raising dahlias.

VERY FEW LAWS

His comments on early day laws and the enforcement of them are also pithy and to the point.

"Of course we had laws in those early day," he said. "Not many 'tis true, but what few laws we had meant something and were enforced."

"The judges of our day were real men," he continued in an interview shortly before his death. "There were very few delays. Justice was speedy.

"When a man was proven guilty he got what was coming to him right away. There were no long, drawn out, expensive trials. If a man was found to have committed a crime the best lawyer on earth could not save him. It was to the country's credit that we had few lawyers in those days and the few we had were real men."

Daly went on to claim that no man was ever railroaded out of his rights nor did he fail to get his just deserts at the hands of the early-day judges. He mentioned such names as Wallace, Combs and Cowles.

"It's a pity," Daly once said, "that the honorable position of judge should have become so degraded in some cases that it is a mere political job. More frequently than not judgeships are sometimes held by men of immature judgment and very little knowledge of the law."

DECRIED FANCY TRIM

The robust, outdoors man, Daly did not think very highly of finely furbished and expensive courtrooms and judges' chambers either. This is strongly evidenced in other remarks he made to his cronies as he tended his dahlias or sat placidly in a comfortable chair puffing on a big cigar.

"The judges of our days didn't have fine chambers," he said. "They did not affect any superiority and the salaries were far from large. In fact, it was sometimes necessary for a judge to have a sideline.

"Judge Templeton of Searsville found it necessary to deal cards in a gambling room at night and justice from the bench during the day," Daly went on. "And, he was considered especially good at both jobs.

"He was neither too good to deal cards, nor was he too bad to be a good judge and administer rulings on right and wrong. Kearny street was lined with dives and gambling houses. But there was not one robbery or violent crime committed then to 20 committed today. I think the reason was tht more of the people were honest then. Honor had not yet started to become extinct with most people."

Criminal Elements There

Daly pointed out that all of the elements flourished in parts of the area to nourish criminals and crimes of violence. He also claimed that nowadays we have them — the criminals — in the most violent forms after the gaming, dancehall and shoddy dive elements have been removed.

"As a matter of fact," he said, "men devoted half their time to attending to their own business and the other half to letting the other fellows attend to his business. In this way, we got along pretty well and had very little trouble.

"Trying to law a man out of something that was rightfully his was seldom resorted to. It would not have been safe in the first place and secondly there would have been no use trying it."

Some years before the earthquake, Daly moved his family from the top of the "hill" to Valencia street, but retained his numerous business, civic and political contacts in Daly City, Colma and San Mateo County. years ago that to the end of his

An old journal reported some years ago that to the end of his life this sagacious character of Daly City's early and dramatic existence retained a stout loyalty to the scene of his struggles and triumphs in youth and always had held a great love for the community which bears his name.

BAD BRAKES AND BAD ATTITUDES

Bad brakes and bad driving attitudes can both work to cause serious traffic accidents, advises the National Automobile Club. If you would keep yourself safe, keep your brakes tight and your driving attitudes right.

Congratulations to Daly City ON IT'S 50TH YEAR!

COLMA AUTO GLASS
Expert Installation
7244 Mission Street
PL 5-0818

Congratulations, Best Wishes and Warmest Personal Regards to the people of Daly City on your city's 50th Anniversary

LOUIS FRANCIS
Member of California Legislature
25th Assembly District

"A CENTURY OF PROGRESS . . . IN HALF THE TIME"

Happy 50th Anniversary, Daly City . . . and to its 45,000 residents. As a member merchant of Daly City's Westlake Shopping Center, we're proud to be a part in this city's milestone of progress.

FRANK MONTE'S
Westlake Richfield
Southgate at Lynnewood
PL 5-4878
Westlake Shopping Center

Compliments of
VILLA SANITARIUM
JOSEPH SARTO
Proprietor

SERVING
DALY CITY
AREA
FOR THE PAST
11 YEARS
FREE DELIVERY
BROADMOOR PHARMACY
2388 Junipero Serra
Broadmoor Shopping Center
PL 5-5633

styles change . . .
BUT VOLKSWAGEN DOES ITS BEST TO AVOID THEM!

Chances are, if Volkswagen had come out with a model in 1911, its appearance wouldn't be too drastically different than today's VW body styling. Year-to-year mechanical improvements, of course, are a part of VW's factory policy. But for sheer value over the years, you just can't beat Volkswagen for an investment — on the road or in the showroom. Volkswagen's formula is simple: it costs less to run; it's worth more when you sell it. P. S.— Daly City Volkswagen is now featuring the new line of 1962 VW's, as well as some "Golden Jubilee" special buys on new 1961's, and nearly-new late-model VW sedans, vans, pickups and sunroofs.

DALY CITY VOLKSWAGEN
Since 1955
One of Northern California's Largest Volkswagen Dealerships!

DALY CITY VOLKSWAGEN
6918 Mission Street
DALY CITY
PLaza 6-0202
OPEN NITES UNTIL 9 P.M.
ALL DAY SATURDAYS and SUNDAYS
Complete Service Department—
Factory Trained Mechanics

Battle of Colma Almost Explodes In Bloodshed

Farmers Set Up Armed Camp At Thornton Ranch

Laguna Merced Rancho Owners Dispossess Many Farmers, Legal Battle Finally Wins Land

Back in the days when "the hill' that was later to become Daly City, was only a wind swept plateau traversed by a rutted wagon trail to young, wild and bolsterious San Francisco, one of the most bitter of the gold rush day land battles was fought.

Colma was by then a center of dairies, farms and blacksmith shops. Where cemeteries now sleep on green, rolling hills beneath the spreading verdure of trees and shrubs there was, at that stage in the development of the area, grazing cows, hustling blacksmith shops and well-tilled farms.

An attempt by the Laguna Merced Rancho to preempt the lands of the early settlers and homesteaders of Colma very nearly resulted in a bloody battle with long Kentucky rifles and a brass cannon.

FARMERS STARTLED

When the farmers and dairymen of the Colma region awakened one morning to find surveyors trampling their crops and running survey lines through their grazing lands they became exceedingly indignant.

It was back in 1859, according to reports attributed to Robert Sheldon Thornton, after whom Thornton school is named, when the entire community was "startled" to find the intruders measuring and mapping the land they considered their legitimate homesteads.

The surveyors informed the questioning settlers that the lands, then termed "an almost worthless waste," belonged to Laguna Merced Rancho.

The settlers hurriedly banded together and filed protests with the United States General Land Office in the nation's capitol. At the same time their opponents began suits in state courts to eject the dairymen and farmers.

The settlers did not let the grass, that was about to be jerked from under their feet, grow at all. They organized the "North San Mateo Settlers' Union" and Thornton was elected to lead the legal fight. He was thus started in a six-year legal embroilment.

Then the settlers really girded themselves for battle. They meant business and their preparations to fight disclosed their relentless determination not to knuckle under no matter what the court had decided.

SETTLERS BUILD FORT

They secured 75 long Kentucky rifles together with plenty of ball cartridges and powder for them. They also obtained a four-pounder brass cannon and a goodly supply of grape, canister-shot and powder to make it deadly.

A formidiable fortification was setup at Thornton's 160-acre ranch by piling the walls of a big barn high with sacks of potatoes and holes cut in the walls for firing ports.

Just as it appeared certain that any attempt by the Laguna Merced Rancho owners or the gunmen of the San Farncisco sheriff's to dislodge the settlers would result in a bloody battle, the sage advice of cooler heads prevailed.

ABANDON ARMED FIGHT

After a "consultation with Judge Crockett, leading attorney for the settlers, they decided to abandon their prepared position for battle and leave final settlement of the legal fight to the United States Federal Court," Thornton said.

"Early in the morning, on June 6, 1863, the Sheriff of San Francisco, thundered into the area on horseback supported by a big band of hired thugs and gunmen, some with bayonets affixed to rifles, and began physical action against the settlers," said Thornton.

"They appeared early in the morning at the home of I. G. Knowles and forcibly ejected him and his family from their home." Thornton continued.

SHERIFF USES THUGS

After throwing the Knowles family out of their home without even allowing them time to remove their household furnishings nor more than a meager supply of personal belongings, the Sheriff's office gunmen left two armed men posted in the home to prevent the Knowles from returning to it, Thornton declared.

"The next day," Thornton said, "the sheriff went to each settler's house on contested land and repeated the performance. In each case heavily armed gunmen were stationed in the evictees' homes to prevent them from returning to their places of abode."

A terriffic hardship was worked upon the farmers by this unceremonious throwing them out of their homes and off the land they had been tilling, both Knowles and Thornton reported in later years.

HEAVY HARVEST LOST

In the cases of the farmers the crops, over which they had labored all year, were about ready to be harvested. If not harvested at the right time it would mean the loss of approximately $1,500 for each 160-acres planted, which was a lot of money in those days.

"A loss of crops such as this could mean hardship and virtual starvation for entire families of the area," Thornton and Knowles said in earlier interviews.

However, in some instances, other settlers had legal sublease rights and could not be dispossed of their lands and homes. In many cases, which was typical of the spirit of the pioneers, they took in the dispossed settlers and fed and clothed them as best they could to help avert want and suffering as much as possible, early reports set forth.

Knowles soon purchased two-acres of land on what is now Hillcrest and constructed a home and a cow barn there.

NEW FIGHT LOOMED

After many months of wordy legal encounters and the filing of voluminous briefs by both sides the U. S. District Court handed down a decision favorable to the beleaguered settlers.

Then, just when the settlers felt that due to Thornton's persistent efforts they had won their fight, the Laguna Merced Rancho legal beagles countered with an appeal to the highest court.

Thornton was immediately dispatched to Washington, D. C., to fight the case before the United States Supreme Court. In this he was successful and almost two years after the settlers had been forcibly tossed out of their homes the Supreme Court decided in favor of the wronged homesteaders. The decision was handed down on December 15, 1865. It was unanimous and settled forever the land titles. The settlers had been dispossed on June 6, 1863.

There was great rejoicing among the early homesteaders, their families and friendly benefactors when they again moved into their Colma area homes, some just in time for Christmas, 1865.

NAMES OF HOMESTEADERS

Some of these early settlers registered before 1859 as homesteaders included Charles Clark, James S. Clark, John W. Locker, A. D. Williard, J. E. King, J. E. Clebey, A. J. Van Winkle, Mary Dingman, I. G. Knowles, M. Hollingsworth, Franklin White, S. S. White, B. S. Green, Michael Comerford, Robert Patten, William Burley Sr., Edward Robson, Hippolito Poleto, A. S. Easton, Jeremiah Smith, Herman Duncks, James Wood, John S. Colgrove, William T. Prince, John Cooper, Henry L. White, F. E. Pierce, Edward Burley Jr., and R. S. Thornton.

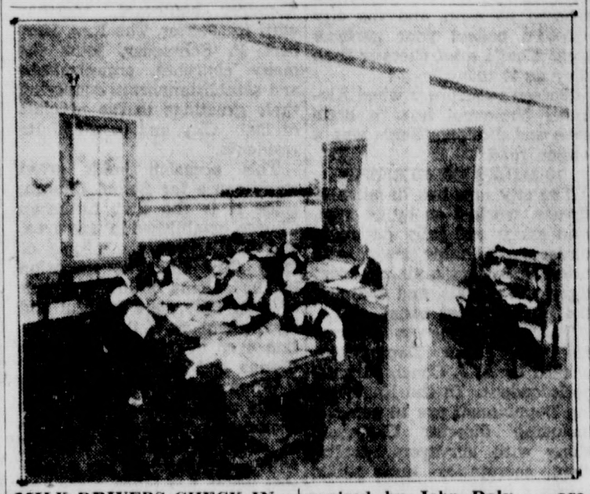
Those on private lands were Patrick Brooks, James Casey Sr., Owen McMahorn, Patrick McMahorn, and John Gardener.

THE SWEENEYS operated this Colma-Daly City (area) cottage or road house around the turn of the century. Owned initially by Jim Ryan, grandfather to William J. Sweeney Sr., it stood where the Sweeney Studebaker display room now stands. William worked as a blacksmith in the shop shown on the left, and became one of the first new car dealers in the area following the earthquake and the growing need for automotive transportation by farmers and commuters in the Colma-Daly City area.

EXECUTIVE THEN — As now sat back comfortably in their chairs and often smoked big cigars. Here we have a scene in the executive office of the Dairy Delivery Co., organized by John Daly and seven others after the disasterous fire and earthquake reduced much of San Francisco to rumble and smoldering piles of debris. (Photo courtesy California Historial Society).

SIGNALS

Give all driving signals carefully, advises the Natinal Autobile Club, but be particularly careful with that for the left-hand turn. This is the move that involves the greatest conflict with other cars.



MILK DRIVERS CHECK IN— Drivers for the first large milk distributing company in the San Francisco Bay Area — The Dairy Delivery Company organized by John Daly — are seen here checking in at the offices after working their routes. (Photo courtesy California Historical Society).

"Growing With the Community"

ANGELO'S

SCHOOL OF MUSIC

Enroll Now for Fall Classes

LESSONS in . . .

ACCORDION - PIANO - CLARINET - SAXOPHONE
GUITAR - TRUMPET
DRUMS - BASS - DANCE

AUTHORIZED DEALER FOR THE FINEST NAMES IN MUSICAL INSTRUMENTS

School Department 962 GENEVA AVE. 1 P.M.-9 P.M.

FOR INFORMATION JU 5-5292

Sales Department 960 GENEVA AVE. 9 A.M.-7 P.M.

WINDOW SHADES
•
SAME-DAY SERVICE
•
DALY CITY BLIND & SHADE
PL 5-3100
40 HILLCREST DR.
½ Block Off 6300 Mission

BEST WISHES FOR THE CONTINUING GROWTH AND PROSPERITY OF OUR CITY

20 YEARS' SERVICE TO DALY CITY RESIDENTS!

Dr. Donald D. Dickson, D. C.
6137 Mission Street JU 5-8350

YEOW!!!

THAT

62 DODGE

IS A

"HOWLING BEAUTY"

NOW ON DISPLAY

AERO MOTORS

OPEN 9 A.M. TO 9 P.M.

7073 MISSION STREET PL 5-6050

BEST WISHES TO DALY CITY ON THEIR GOLDEN JUBILEE!

Making families home-happy is our business . . .

We have served the property owners of this area for over 25 years. We are proud to be a part of this fast-growing community. Our years of experience will help you in either selling or buying your home.

"LIST WITH SAXE AND THEN RELAX"

Covering Daly City, S.S.F., Pacifica.
Westlake • Broadmoor

SAXE REALTY CO INC

SINCE 1936

A HOUSE SOLD EVERY DAY FOR THE LAST 6 YEARS ! ! !

2384 JUNIPERO SERRA BLVD., Near Mayfair Market PL 6-0101

FOR SAN FRANCISCO PROPERTIES: 1239 NORIEGA STREET at 19TH AVENUE. CALL MO 1-2121

In 1913, Daly City Had No Water — Residents Had To Trek To Springs If They Wanted A Cup Of Coffee — Now City Has 7 Wells, 6 Reservoirs, Total 7.3 Million Gallons

THIS PHOTO is from the early days of Daly City, when Mrs. Kathy McKeown and husband, Felix, nearly lost their first two children in city-wide diphtheria epidemic. Mrs. McKeown's husband is now deceased. Daughter Susan worked at the city hall and married George Hopman, then a policeman on the city force, now Daly City building inspector.

Daly City was a few scattered houses, shacks and tents after the fire of 1906. Later, there were five subdivisions laid out in the cabbage fields and they all had different wagon tracks. None of them matched up.

There were four different water companies between 1907 and 1913. In 1913, the people got pretty discouraged — no water.

Arthur Bodien, Daly City's first superintendent of public works, recalled: "We had no water at all and had to go to the springs to get water for a cup of coffee."

In 1913, he said, the city passed a $100,000 bond election to purchase a well and dig deep, to 300 feet, in fact.

Later on, the city dug wells to 700 feet. And, Bodien recalls, the city "always had good water. It was about the best water in the state."

This boast is echoed by the present Director of Public Works, ill Chapman, a 31-year-old man who keeps a well-run office at 134 Hillside boulevard.

Bodien recalls that the department of public works in the 1930's "did a very good job. The rates were good. The minimum rate was $1.25 amonth."

"And if you paid before the first of the month, you were rebated 25 cents and the city would collect your garbage free. That's a lot cheaper than they do it today."

Bodien remembers when Alemany boulevard was "a little path and Junipero Serra was a wagon road."

70 MILES OF STREETS

The city now has 70 miles of streets, worked on by 14 men, who carry out daily duties of surfacing, cleaning sewers and catch basins, maintaining street signs and signals, and dredging the Lake Merced canal.

There are 10 men in the present day Park Department, headed by A. J. Conci, park superintendent. In the Engineering Department are 10 persons, including director Chapman, along with surveyors, draftsmen, secretaries and public works inspectors.

The present specialization of jobs is an amusing contrast to the jobs held by old-timer Bodien, who at one and the same time was superintendent of the water department, sewers, parks, building inspector, fire alarm inspector, assistant fire chief and city purchasing agent.

"It was a good job," he recalls. "And it was interesting. I enjoyed it."

odien said he took the job in the early 1930s after he "lost his shirt" in the depression when he was superintendent of amachine shop in San Francisco.

Art Bodien was one of Daly City's early residents. He built a home, after the fire and earthquake, just off Mission street near the present War Memorial building.

"Mission street then," he said, "was just a narrow path and when it rained it was mud a foot deep." There was a 10-mile per hour speed limit sign at the edge of town, he related.

OWN WATER IN 1916

Daly City started operating its own water department in 1916. At the present time, 90 per cent of water consumed comes from Daly City wells.

There are 16 men in the Daly City water department who work on 120 miles of water mains. This department includes the meter repair department.

Daly City at present has seven wells with a combined output of 5½ million gallons per day. The average daily consumption is 4½ million gallons. The maximum daily consumption took place last July 10, when Daly City residents used 10,257,000 gallons.

The city has six reservoirs with a combined storage capacity of 7.3 million gallons. There are 22 booster pumps and three places to tap into San Francisco mains for standby water supplies.

Only 10 per cent of Daly City water comes from the San Francisco water system.

100 GALS. PER PERSON

Chapman points out the average person uses about 100 gallons of water per day for clothes washing, cooking, toilet, and bathing. Only one per cent is used for human consumption.

Daly City building inspector George Hopman usually takes in around 4,000 building inspection permits per month. Five men inspect all construction and building projects, to structurally plan-check proposed private buildings, to write and check property descriptions, draw sketches for maintenance purposes, make surveys, inspect subdivisions and maintain city maps.

MANY, VARIED MAPS

The city maintains street maps and also water maps for the entire distribution system. Other maps are: a deed map on which city properties and easements are shown, zoning map showing current zoning of every parcel within city limits and master storm sewer guide.

Director Chapman is a graduate of the University of Illinois, class of 1955. He worked for Shell Chemical in Houston, Tex., and then Bechtel Corp. in San Francisco as engineering structural designer.

In March, 1958, he came to work in Daly City as assistant director of public works under Otis Calhoun. In January, 1960, he was appointed director of public works.

Chapman resides at 221 St. Catherine, Daly City, with his wife, Virginia, and children, Diane, 5, Barbie, 4, Mark, 2½, and Mathew, 1½, and Patricia.

"I eat, sleep and drink engineering," he said. "My aim is to make all city departments as efficient as a contract firm or any private business could be."

Bethel Lutheran Greets Golden Jubilee Fiesta

Bethel Lutheran Church, 2525 Alemany boulevard, together with its Pastor, The Rev. Herbert P. Schroeder, joins the many churches, organizations and establishments in conveying their greetings to the officials of Daly City and to all of its residents.

This occasion holds great significance for Bethel Church, since it is the first Lutheran Church established in this area, and has served the people of Daly City since its inception in 1925. Some of the residents of Daly City were faithful and loyal members of the congregation even in its old location on Vienna and France streets.

When Bethel Church moved to its present location, it was better able to serve the people of Daly City. It has watched with great interest the expansion which has taken place and has always concerned itself in endeavoring to meet the spiritual needs of those living in Daly City. Bethel Church is proud of the fact that a large percentage of its membership both young and old, live in Daly City.

The citizens in this area will find a warm welcome extended to them in attending the services and participating in its various endeavors.

NDGW Parlor 181 Grew Up With This Community

"We grew up together!"

El Carmelo Parlor No. 181 Native Daughters of the Golden West, was organized in 1910 and was still in its infancy when Daly City was incorporated.

Being interested in all civic projects for the improvement and betterment of the community, the Parlor presented the Stars and Stripes to the present City Hall at the time of its dedication and National and/or State Flags to various local schools; donated books and magazines to the John D. Daly Public Library; participated in various community drives, projects, etc.

The Parlor Banner, emblazoned with the name of Daly City, has been carried by its famous El Carmelo Drill Teams and Drum Corps throughout California, thereby bringing the name of this community to the people of the entire state.

The Order, the oldest patriotic and fraternal women's organization in the State, is composed of California-born women. Our Parlor meets at the Eagles Hall, 3344 San Jose avenue, on the first and third Wednesday of each month.

Colma School

(Cont. from Page 5, Section 2) put before the voters and passed.

The old Jefferson Hall was again opened, but this time as a high school, with an additional two rooms at the rear. The high school site was then voted on. The site selected is the one where the present high school stands.

Neil O. Best was the first principal, and the first trustees for the newly-formed high school district were M. Grady, Mrs. Stella Jensen, Florence Stockton, Roberick MacDonald, and A. Gehringer.

PHEHISTORIC OYSTER SHELLS

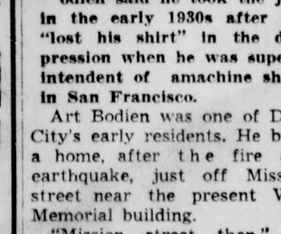
Enormous prehistoric oyster shells, estimated to be about 60 million years old, are to be found on the Yuba Plains south of U.S. 80, according to the National Automobile Club.

NEW LOW PRICES on
RE-UPHOLSTERING
• Wide Choice of Fabrics.
• FREE Estimates
9 A.M. - 9 P.M.
JU 5-8330
S&H CUSTOM UPHOLSTERY
2635 BAYSHORE BLVD. San Francisco

CONGRATULATIONS
TO DALY CITY ON THEIR
GOLDEN JUBILEE!
BROADMOOR BIKE SHOP
98 SAN PEDRO RD. PL 6-1120

CONGRATULATIONS TO
DALY CITY on their 50th Anniversary

Wm. Lagomarsino & Co.
(Since 1925)
7100 Mission PLaza 5-1100

BEST WISHES
TO
DALY CITY
ON ITS
50th ANNIVERSARY
As Daly City has grown, so have we. We are proud to have been a part of this fast growing community and we are happy to take part in the GOLDEN JUBILEE.

COMPLETE LINE OF:
PAINTS - PLUMBING SUPPLIES
ELECTRICAL - KEYS MADE - GARDEN
EQUIPMENT - SPORTING GOODS
"Use Your Bankamericard"
COLMA HARDWARE
7340 Mission Street PL 5-0991

Duke Lamont
GROWING
WITH THE AREA
We are happy to be a part of the fast growing Daly City Area . . . We have been serving the residents for years and hope to continue to serve them in the years to come.

Frank Lamont

Ron McDonnell

John Beck

Joe Cabral

Roy Tensfeldt
LAMONTS WESTLAKE REALTORS
10 PARK PLAZA DRIVE WESTLAKE SHOPPING CENTER PL 5-9400

CHAMPION AUTO PARTS
WE ARE TAKING PART IN THE DALY CITY GOLDEN JUBILEE . . . WE ARE PROUD TO BE A PART OF THIS FAST GROWING COMMUNITY.
OLD FASHIONED Value
• COMPLETE LINE OF AUTO PARTS
• MACHINE SHOP SERVICE
• COMPLETE TUNEUPS
• PICK UP AND DELIVERY SERVICE

ONE GALLON
GAS CANS Reg. $1.19 Value 39c
ONE OF THE MANY VALUES YOU WILL FIND ON SALE!
OPEN NIGHTS & SATURDAYS
CHAMPION AUTO PARTS
1685 Mission Road PL 6-2526
SOUTH SAN FRANCISCO at COLMA CITY LIMITS

DALY CITY'S ECONOMIC OUTLOOK BRIGHT

New Industry, Big Population Growth Predicted By 1990

Retail Sales Soar To $60 Million, Nose Count To Hit 130,000 By '90

A tremendous growth, both population-wise and in assessed valuations and retail sales, has been recorded by Daly City since its inception more than 50 years ago, according to all figures and estimates available.

And not only has this growth been steady from year to year for the most part, but future growth of this community in size, population and in business appears well assured on the basis of residential and industrial area developments either presently under way or projected during the next few years.

Daly City has come a long way from the sleepy, dairy ranch and farming community of pre-San Francisco earthquake and even pre-World War II days.

Back in the early days, at about the time Daly City was incorporated, old-timers remember "open-air-at-both-ends" street cars, the horse-drawn milk and ice carts and the heavily laden brewery and grain drays that plodded the city's streets and alleys.

BUSES BOUNCE ALONG

Now buses rumble and bounce along the paved streets between Daly City and San Francisco, while a bus service, of sorts, serves between Daly City and newly developed areas such as Westlake, Skyline, St. Francis Heights and the unincorporated area of Broadmoor entirely surrounded by Daly City and Colma.

Trucks and delivery motor vehicles swarm along Mission street and the nice wide thoroughfare of San Jose avenue. Plans are now afoot, and construction will probably start in 1962, on the extension of Junipero Serra freeway southward to hook up with San Bruno avenue.

Retail sales, which 50 years ago amounted to little but milk wholesaled to The City and some vegetables, such as artichokes and the like, a little meat from cattle and sheep grazing on the "hilltop," have gone up astronomically since 1948, according to the best figures available.

RETAIL SALES SOAR

In 1948 retail sales reported as taxable items, not including services, gasoline or materials sold wholesale, reached the grand total of $13,393,000.

But, last year — during the 12 months of 1960 — total retail sales of taxable merchandise was reported at $54,548,000 and figures based on population growth and census figures disclose total retail sales at close to a $60 million mark.

The $60 million figure is based on the estimates given in the foregoing paragraph by Paul N. Williams, economist for the California State Chamber of Commerce.

It can be assumed that no matter how far-sighted he may have been, John Daly, a dairy rancher who first settled in what is now Daly City and for whom the community is named, did not envision a city of more than 47,000 people by 1961. Nor did he, in all probability, dream that by 1990, or before, Daly City would have a population of more than 100,000.

From a pre-World War II total of 9,625 residents, Daly City grew to 44,961 in 1960, according to U. S. census figures. The same source of population figures reveals Daly City has grown an average of 3,000 persons each year since 1950. Such a growth, if continued for the next 29 years to 1990, would mean an increase of 87,000 people or a total Daly City population of 134,000.

For several years after Daly established his dairy ranch here, the town was only a small spot located in the northwestern part of San Mateo County. It was inhabited for the most part only by descendants of Daly's first milk cows.

DALY CITY PASTORAL

But, when agriculture came to the area, the growing of vegetables and flowers flourished to stock the bins of San Francisco produce dealers and the flower stalls along the city's streets. This agricultural activity added to the dairy industry still kept Daly City a bucolic region featured by pastoral scenes of grazing cattle and growing vegetation.

Prior to the great earthquake and fire which razed a good share of San Francisco in 1906, the Daly City area grew very slowly. The big city's disaster, however, gave Daly City's early growth a decided spurt with refugees from the fire escaping to the hilltop to establish homes. For the most part they found shelter in tents or hastily-erected shacks but as time went on, many elected to reside permanently in the quiet country village.

During the next 40 years, Daly City did not appear to have much of a destiny insofar as becoming a populous community was concerned. The early booms that mushroomed in Southern California had no appreciable effect on this north state community.

PICTURE CHANGES

The end of World War II virtually pushed Daly City into a minor league boom along with the rapid expansion of residential areas and industries throughout the entire San Francisco Bay Area.

Agriculture sloughed off, dairy farms were cut up into smaller land parcels for the building of homes and stores, and more schools and churches began to appear to change Daly City's skyline.

The main avenue of business swung from the growing of foodstuffs to the building of homes to house the ever-expanding population of San Francisco.

Artichokes and flowers, cows and sheep have been replaced by many fine residential areas, big, modern shopping centers and in some areas a few new and up-to-date restaurants offering fine foods and softly lighted places for relaxation.

Schools and parks and football fields now stand where Daly's milk cows used to wander the hillsides and ravines in search of the most succulent grass, and Daly City, presently third in population, may well be destined to become the largest city in San Mateo County.

MANY ANNEXATIONS

In recent years, more and more unincorporated areas have been annexed to the city. This has resulted in an explosive population increase in many instances and a steady and more gradual addition of noses to count in other areas such as Westlake, Westlake Terrace, Westlake Knolls, St. Francis Heights, the Palisades and others.

Annexation of new residential and shopping center areas or parcels of land upon which such development was proposed has been largely responsible for Daly City's growth during the past 10 years.

CHRISTEN PETITION

A recent move along the lines of annexation, which may either be developed as a residential addition to the community or part of which might be developed into an industrial park similar to some of the fine ones further south on the Peninsula is the 600-acre tract known as the Christen lands to the south of the present city boundaries.

This land, now uninhabited, is being used for grazing lands and as yet no definite plans for its development have been advanced. However, on August 28 the Daly City City Council took under study a petition of the property owners for annexation. It was signed by Harry C. Christen and Henry J. Budde, executor of the estate of Louisa Budde.

If this property, numbering more than 1,000 acres, is developed strictly as a residential area, it will provide housing for an additional 19,000 to 20,000 residents, according to estimates.

Although industry has been somewhat limited within the boundaries of Daly City over the years, nevertheless a number of industries have been established here on a permanent basis.

GROWTH EXPECTED

The outlook for more industry, perhaps most of it of the small or light type, such as electronic components and various types of parts for larger manufacturers, is a potential development that is not being overlooked as the year draws near to the end.

There are presently afoot plans (in the discussion stage) which could very well result in a considerable industrial park area becoming a part of the city.

In addition, there are other fairly large parcels of land that are reportedly being considered for petitions of annexation by owners who have some rather ambitious plans under consideration, according to apparently well-founded reports.

PROPERTY VALUES GROW

Assessed property valuation has increased more than six times over what it was in 1948, according to San Mateo County Development Association figures. During the past three years this valuation has risen continually. In 1958-59, it was set at $38,611,265 and went up to $45,660,240 in 1959-60, and again was upped in 1960-61 to a total of $54,239,785. The assessed property valuation for 1961-62 will probably exceed the $60 million mark by two or three millions, it is estimated.

New shopping centers, hundreds of new residences, and industrial development are expected to increase assessed valuation of Daly City property another 10 to 20 millions within the next few years, analysts report.

That Daly City may well become one of the largest cities in San Mateo County within the next few years is not in the least doubtful to local observers who have witnessed its growth over the years.

If the industrial park area ideas now in the embryo stage bear fruit, it may even become the largest in the entire county, outstripping San Mateo and Redwood City, the only two communities ahead of Daly City in population at this writing.

DALY CITY
1911...1961
LET'S GO
and heading for another "Century of Progress in Half the Time"

As a local businessman, resident, city councilman, and chairman of the Anniversary Parade, I am extremely proud of Daly City's glorious first 50 years and pledge myself to work for an even brighter future for our municipality.

MICHEAL R. DE BERNARDI
Chairman, Anniversary Parade
City Councilman

FLYING A SERVICE
De Bernardi's Flying A
Skyline Plaza
PL 5-6628
Free Pick-up and Delivery

Westlake MAPLE SHOP
JOINS THE GOLDEN JUBILEE CELEBRATION . . . WITH A
CIVIL WAR
JUBILEE CONTEST

Nothing to Buy . . . No Skill Required

30 PRIZES: Grand Prize Genuine Civil War Sword; 4 Second Prizes of 5 Real Civil War Bullets; 25 Third Prizes—Authentic Reproduction of Lincoln's Gettysburg Address.

FREE..... AS LONG AS THEY LAST
$500
CONFEDERATE BILL
Authentically Reproduced on yellowing parchment-like paper. These antiqued reproductions look old and feel old.

Pick Up Your Tickets at Our Store—Drawing Will Be Held Tuesday Evening, Oct. 31

6940 Mission Street PL 5-4595

WINTERS THEATRE
DALY CITY
1 Night Only Tues. Jan. 30
POSITIVE FAREWELL APPEARANCE
D. W. GRIFFITH'S
Mighty Spectacle in Twelve Reels
The Birth of a Nation
(THE CLANSMAN)
Based on Thos. Dixon's Famous Story
Romance and Comedy Midst Historical Scenes

Cost $500,000 to Produce
25,000 People
3,000 Horses

THE EIGHTH WONDER OF THE WORLD
Presented in the same Artistic Manner as in New York, Chicago and Boston, where the Price of Admission is $2.00.
All Seats 25c

POSTER TELLS THE STORY — but, it doesn't reveal that this great epic of early day movie making was shown at The Winters theater in Daly City in the year, 1917. In those days "The Birth of A Nation" was showing in metropolitan cities for $2.00 per seat. Now adays we'd probably have to shell out $4.40 per seat at road show prices. (Photo courtesy California Historical Society).

WE'RE PROUD TO BE A PART OF THIS PROGRESSIVE AREA
CONGRATULATIONS
to
DALY CITY on this 50th Anniversary!

For "Old Fashioned" Goodness and Flavor
TRY
Foster Freeze
300 School Street
½ Block North of Junipero Serra at the Broadmoor Shopping Center

Civil War Relics On Display For Golden Jubilee

Authentic relics of the Civil War, which people with an inherited southern accent still call the War Between the States, are now on display at The Westlake Maple Shop, 6940 Mission street, Daly City, in conjunction with the Daly City Golden Anniversary and the centennial of the Civil War.

Included in the unusual display are a sword which was actually used in the great conflict, bullets fired from guns in some of the major battles, and authentic reproductions of documents personally signed by General Robert E. Lee and President Abraham Lincoln, according to Dominic D'Augusta, owner of the shop.

Those who visit The Westlake Maple Shop will be able to trace the great battles of the War Between the Blue and the Gray on a large, colorful map which also lists a chronological history of Civil War events.

The map is accurate in every detail and was prepared with the help of two of our nation's foremost historians: Ralph G. Newman, author and founder of the famous Civil War Round Tables, and E. B. Long, author, considered by most authorities to be one of the world's leading "factmen" on the War Between the States.

OLD FASHIONED values
7 Days A Week
AT THE
SKYLINE PLAZA
SHOPPING CENTER

THE NEWEST AND MOST BEAUTIFUL SHOPPING CENTER IN THE 50-YEAR HISTORY OF THE DALY CITY - WESTLAKE AREA . . .
Grandmother would be green-eyed with envy at the convenience and simplicity of modern-day shopping that is yours at SKYLINE PLAZA.

OPEN WED. & FRI.
EVES. 'TIL 9 P. M.
(Many Stores Are Open Sundays.)

Congratulations to Daly City from Your Skyline Plaza Business and Professional Groups

DON'S TV
JOE'S NURSERY
BILL ADAMS REALTY
CROCKER-ANGLO BANK
SKYLINE PLAZA FOODS
SKYLINE PLAZA PAINTS
GEORGE'S HAIR STYLING
SKYLINE PLAZA PHARMACY
SKYLINE PLAZA TOY & VARIETY
THE JUG SHOP
EICKELE'S BAKERY
MAGIC CHEF PANTRY
VERN'S COFFEE SHOP
SKYLINE PLAZA HARDWARE
DeBERNARDI'S FLYING "A"
SYLVESTRI'S SHOE REPAIR
SKYLINE THRIFTY CLEANERS
SKYLINE PLAZA BARBER SHOP
SKYLINE PLAZA MEDICAL-DENTAL CENTER

1905 View Taken From Olcese Ranch

EARLY DAY DALY CITY — A view of Daly City taken in 1905 from the old Olcese Ranch which was located at what is now Westmoor and Pacific Heights Avenues looking easterly towards Colma. The old Jefferson Elementary School building can be seen in the center of the picture.

NEW FRONTIERS

ahead for Daly City

ON ITS 50th ANNIVERSARY

We at Daly City Scavenger Co. have seen Daly City grow from practically infancy to maturity. A part of the Daly City business life since 1926, Daly City Scavenger has experienced the same tremendous growth. Starting with a single truck and two men in 1926, the company served about 2,000 homes. Daly City Scavenger Co. now employs 23 people and operates a fleet of seven, ultra-modern trucks to provide disposal service for some 19,000 homes . . . reflecting the tremendous growth of this city. Our sincere aim is to keep pace with this growth with the maximum in service and modern equipment. Even after 50 years, there's many "New Horizons" ahead for Daly City. We're glad to be a part of this picture.

Daly City Is One Of The Few Centers Born Out Of Destruction

(Cont. from Page 3, Section 2)

Board of Supervisors of San Mateo County for four years. He was also a very successful business man. He at one time was owner of the Smith Lumber Company at 2 Hillside boulevard and managing owner of the Mission Bell Motel.

Smith was in the teaming business in San Francisco immediately following the 1906 earthquake, and for several years after the fire he was engaged in moving refugee shacks from congested downtown San Francisco to the open countryside in Daly City.

Lots were being purchased in Daly City for $10 down and $10 a month for a total cost of $400.

Henry Sundermann, long-time resident and councilman, testifies, "There were no building restrictions, and no supervision whatever.

"You could build your own little place, and with the help of a neighbor add a room to it.

"When people immediately came out following the earthquake, and when anybody was up against it, Mr. (John) Daly was the one to see," Sundermann affirms.

In 1908 Hugh Smith established his first lumber business on Los Banos avenue.

ELECTED MAYOR

In 1918 Smith was elected mayor of Daly City and served in that capacity until 1936, when he became San Mateo County Supervisor of the first district. He was elected chairman of the Board of Supervisors and remained at that post until 1941, completing 22 years in public office.

Early in the 1920's Smith purchased a part of the Mission Auto Court and helped build it from a few wooden cottages and tent space to one of the world's largest auto courts in the early '40's.

Smith's Lumber Yard grew steadily with the expansion of Daly City, and in 1926 moved from its Los Banos avenue site to Hillside boulevard.

The lumber yard was sold in 1943, and today the lot is occupied by the Early American Paint store, William and Ricco Lagomarsino and Company, proprietors. They both live in Colma. William has been in real estate since 1926.

MISSION BELL MOTEL

Originally called the Mission Auto Court, the Mission Bell Motel was founded in 1923 by J. L. Vasey. Hugh Smith bought an ownership interest and later became managing owner.

Registration of tourists in the Motel for the two years of 1939-40 neared 70,000, and it brought into the city an estimated one million dollars during that time. The Motel was a tourist stopover for many famous Americans, including Bette Davis, Andy Devine and Linda Darnell.

Hugh Smith, Sr., died in 1957, but his two sons, Hugh, Jr., and George, still operate the Motel.

SPORTS CENTER

In the very early days of Daly City, "Sunny Jim" Coffroth's sports center in Colma was one of the United States' top boxing arenas.

Prize fight fans from throughout the country came to watch the matches, which included the famous 18-round knockout of local star Jimmy Britt by Chicago's Battling Nelson in 1905.

HENRY SUNDERMANN

Sundermann, an immigrant, came to California via the railroad in 1905, and worked for John Daly in 1907 as driver of a dairy wagon along the old Barbary Coast and in San Francisco's Chinatown.

Of the prize fighting, Sundermann recalls:

"Britt was the local favorite, and he would really pack 'em in . . . but everyone wanted to see him get beat. Nelson outgamed him and knocked him out in 18 rounds."

Henry remembers John Daly very well:

"Mr. Daly was a good man to work for. He was always around when people were up against it after the earthquake."

"Mr. Marchbanks (Daly City's self-made millionaire) was a generous man. When the city needed land, Mr. Marchbanks bought up about eight acres in the south and gave it to the city, no strings attached." Marchbanks Park is now located on this land.

"Instances of his generosity are too numerous to mention.

"Daly and Marchbanks asked me to run for the council only a few years after I had come to this country as a poor immigrant," Henry said.

Sundermann, born in Germany in 1879, settled in San Francisco and Daly City in 1905, and served as fire marshal and chief of the Daly City Volunteer Fire Department until 1920.

In 1920, Henry was elected to the City Council, where he served for 22 years, often as acting mayor. He also served as chairman of the library committee for 20 years, at the request of John Daly.

Sundermann's son, Henry William, is presently a sergeant on the Daly City Police Department.

BADEN STOCK FARM

Robert Ashburner, a native Englander, born in 1834, was another early California pioneer who came to the north San Mateo County area to start a dairy farm.

He settled on the 12 Mile farm in 1861, near the famous 12 Mile House, bringing five shorthorns and three Devon head of prize cattle for a San Francisco banker.

Ashburner began breeding at his Baden Stock Farm near the railroad station in 1867, when he made his first purchase at the state fair. Returning to England, he also purchased five pure-bred shorthorn heifers and two bulls for $5,000.

Ashburner's high grade cattle farm at Baden was one of the best known quality stock farms in the Bay Area.

12 MILE HOUSE

At Baden, where the King's Highway ran along a low green meadow between San Francisco and San Jose, a small community grew from an Indian camp, and thereafter into an overnight stopping place for travelers.

Here (now San Bruno) in 1849 a man named Thorp established a roadhouse cabin known as "Thorp's Place."

In 1871 it was called "Star and Garter," and in 1878 a Negro named Thomas Rolls became proprietor and it became known as "Uncle Tom's Cabin."

Because of the distance from San Francisco, it was sometimes called the "Fourteen Mile House."

About 1880 a Frenchman, August Jenesein, purchased the place and named it Fourteen Mile House. Later, when the boundaries of San Francisco were moved, the name became permanently "Twelve Mile House."

Jenesein was born in France in 1851, and came to New Orleans in 1867. He engaged in business there for a time but moved west to San Francisco in 1875, and finally to San Mateo in '78, where he worked at Uncle Tom's Cabin.

After about 18 months, he settled in the county, where he became a leading business man and an outstanding civic leader.

He married Miss Amelia Schnell in 1883 and they had nine children.

Notables known to have stopped over at the 12 Mile House have included Louis and Charles Le Nain, General Beale, General Fremont, General Sherman and Lafayette Maynard.

COLMA, 1875

By 1875, a busy farming community, the town of Colma, was the hub of north San Mateo County—the closest community to San Francisco, and an important connecting link between the San Mateo County dairies and San Francisco. It grew into one of several towns on the King's Highway between San Francisco and San Jose.

The potato-raising community included the important tannery of J. J. Grady and Company, established in 1871, specializing in leather for bookbinding, and two mercantile stores—one owned by A. Paslaqua, who also was postmaster, and the other by J. D. Husing.

HUSING EARLY SETTLER

Husing was a German-born immigrant who came to California in 1954 and settled in the Colma-Daly City area in 1862, when he disposed of his other business interests. After visiting Germany three times, he settled in Colma in 1867, where he began his mercantile house.

Colma also had a blacksmith, Joseph Bryan, and the saloon of George M. Collopy. And, on top of a low hill just north of Colma was the dairy operated by John Donald Daly.

Jefferson was the name selected through the insistence of R. S. Thornton in the late 50's for the school district—now the Jefferson Elementary School District — to educate the youth of the area.

Until 1896, Jefferson Hall School had no more than two teachers. The land for the school was a gift from Pioneer Duncks.

This was the Daly City-Colma area just prior to the turn of the century, when street car tracks were laid up to "the hill," and John Daly's dairy expanded over the area, along with numerous small dairies and farms.

The stage was set for the great disaster—the earthquake and fire of 1906 — and the migration of refugees from a destroyed metropolis . . . the birth of Daly City.

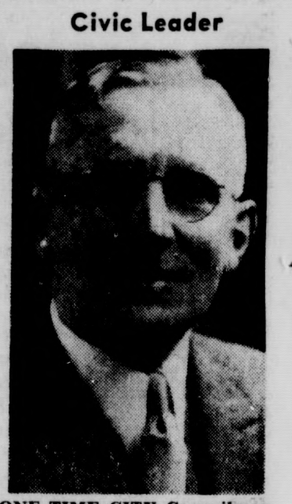
Marchbanks Left Stirring Heritage

(Cont. from Page 2, Section 2)

mized in a quote attributed to him as follows:

"Young American men should know that this great land always has been and always will be a land of opportunity. Happiness and rich rewards are in store for the fellows who have the energy and courage to work towards accomplishment."

Civic Leader



ONE TIME CITY Councilman, Henry Sundermann, civic leader and businessman who was a crony of many of Daly City's early day pioneers and leaders in politics and business.

NOSTAGIA — Yes, here's a photo of an old map showing the route of the Ocean Shore Railroad which started in downtown San Francisco in the "good old days" meandered up through the gap in the hills just a little north of Daly City and then curved southward along what would now be the eastern portion of Westlake or about where Junipero Serra boulevard is today. It snorted and puffed its way over to the coast for a scenic journey southward. It would be great today if that old iron steed were operating. Think of the fun of moonlight tours on it with perhaps box lunches and — soda pop? Eh! (Photo courtesy California Historial Society).

John Daly, A Leading Actor In Drama Of Daly City's Founding

One of the leading characters, who helped set the stage for Daly City's entrance into the drama of California's development from a "Gold Mad" land to a prosperous state, was John Donald Daly, pioneer dairyman and civic leader.

Daly, after whom Daly City was named in 1911, was born in Boston, Mass., in 1842. Prior to coming to California, he worked in the cranberry bogs of his native state to earn the money for passage to "the Golden West."

About 1851 he picked his feet out of the bogs of the homeland of his youth and came to northern California after a difficult trek across the Isthmus of Panama. This was in the days when travelers heeding the chimera gleam of the Gold Fields were beset by barbaric Indians of the jungles every step of the dank trail.

SPURNED LURE OF GOLD

The youth did not turn his eyes to the rugged canyons of the high Sierras to seek his fortune but instead to the rolling green hills and vales of the San Francisco Peninsula.

His first job was as a dairy hand on a ranch located about where the town of Millbrae is today. In about 1854, when he was just a little more than 12 years of age, he obtained a job on the San Mateo ranch. The area, at that time, was still under the control of Jose Marie Sanchez, Indian agent for the Mexican government. It was populated mostly by Indians known as Buri Buris and for the most part they were peaceable.

At an early age, reportedly when he was only 14 years old, Daly earned some of his first wages "riding the mail" for the San Mateo ranch which had been acquired by W. D. M. Howard.

The "mail rider" job, Daly stated in later years, was not only one of his first lucrative ventures at earning a living but was also a job of which he was most proud.

At that time the old dirt road the mail riders, stage coaches and grain and feed wagons traveled started at Fort Smith Square in San Francisco. It wound up the hills to the south and through Daly City — then known as Puerto Sivelo (low pass) — and on southward to San Jose.

In May, 1906, after the great San Francisco fire, Daly and seven other dairymen of San Francisco, joined in a new milk der the name of San Mateo Dairy from a distributing plant set up at 1010 Valencia street.

Daly's dairy venture grew and prospered along with the fabulous City of San Francisco with its boming expansion in population. While San Francisco was breeding a race of financial giants, railroad magnates and stars of opera, stage and dance hall, Daly was raising cows and producing an ever increasing flow of health-giving milk to help feed them and others.

Daly later obtained another job—still in the dairy ranching business, however—at a ranch near what is today 12-Mile House near Pilarcitos Lake.

STARTS FIRST DAIRY

Early in 1861, still a teenager of only 19 winters, Daly had accumulated sufficient funds to start a small dairy near Millbrae. Within two or three years his industry and ability to hold onto his money made it possible for him to acquire a larger ranch on the "hill," now fast growing Daly City. His milk was distributed distribution concern. This was brought into being because so many of the milk customers had been scattered throughout the area following destruction of a great part of San Francisco.

DISTRIBUTING COMPANY

The new distributing company, known as the Dairy Delivery Company, consolidated the many delivery routes being operated up to that time by as many different dairies. (See photos in this issue.)

The first deliveries of the new concern were made from the Boston Farm Dairy at 24th and Folsom streets, but later that year the newly formed dairy distrubuting company purchased the property at 19th and Guerrero streets and constructed a new milk distributing plant.

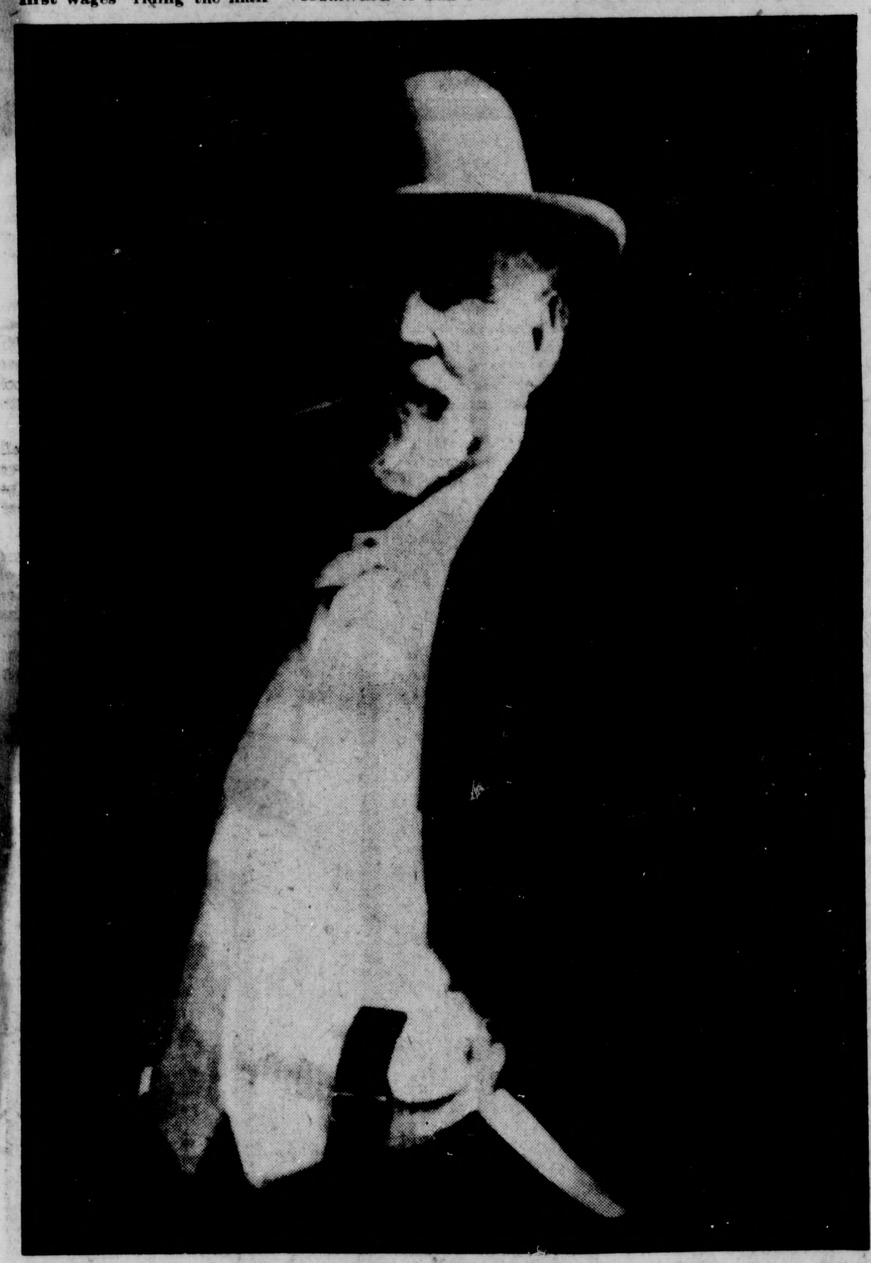
The Dairy Delivery Company maintained its plant and offices at the 19th and Guerrero plant until 1933. In that year a new plant was built at 25th and Potrero streets. This is now operated by Borden's Dairy Delivery Company.

Prior to the forming of the dairy delivery concerns Daly had met, wooed and wed Miss Florence Smart, related to the Sherman Clay family of San Francisco.

Both as a businessman and family man, Daly became a leading figure in the life of Daly City and San Francisco as well as the dairy industry of San Mateo County. He was a top-ranking community leader and took great civic pride in the growth of the city that bore his name.

For 18 years he served as president of the Dairymen's Association of San Francisco, and became engaged in numerous business and industrial activities of the area. In 1923 he "cashed in his chips" at the age of 81, and as old-timers put it, he had "played a hard, fast but clean game and raked in many a pot of substantial industry and business winnings."

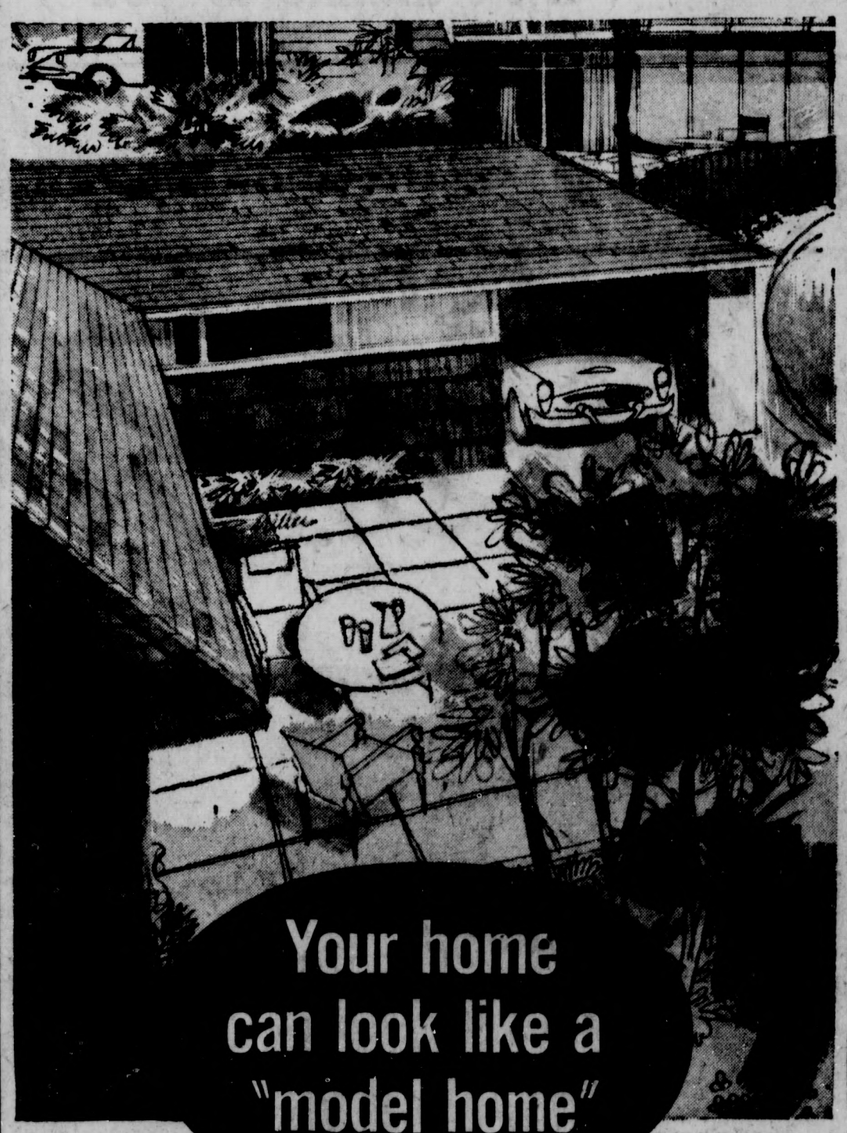
HUGE MILKING BARNS and large ranch home of John Donald Daly as it looked in the days before the incorporation of Daly City. The photo reveals how the Daly Ranch perched on the top of the "Hill" on the west side of what is now San Jose Ave. Daly operated this ranch, known as the San Mateo Dairy, from 1864 to 1907. The dairy consisted of about 350 head of milk cows. Picture courtesy of former City Councilman Henry Sundermann, Sr., who for many years was employed by Daly and was his very close friend.



JOHN DONALD DALY — robust, colorful and successful figure in Daly City's early existence and its development. He was a leading dairyman with a ranch at the top of "the hill," before Daly City was incorporated and given his name. He served for many years as head of the Dairymen's Association of San Francisco and helped form the first major milk distributing company in the area.

A STRANGER TODAY! — A horse drawn milk wagon of the early Dairy Delivery Company established by John Daly in the early days of Daly City's emergence as a community of residences and businesses. It was organized shortly after the disasterious earthquake and fire of 1906 because so many customers were scattered from the residential areas of San Francisco. (Photo courtesy California Historical Society).

SINCE 1909
LUMBER
AND SELECTED BUILDING SUPPLIES
FOR THE DALY CITY AREA
A. L. STOCKTON LUMBER COMPANY



From a few sticks of wood in a cow barn in 1909 to one of the largest lumber mills in the entire Bay Area—that is the story of A. L. Stockton Lumber Co.

The founder, A. L. Stockton, started the business on the tenets of service and quality to all — whether they were large or small customers, and that same business credo is still carried out by the present head of the company, A. H. Stockton, son of the founder.

As Daly City has expanded and prospered, so has A. L. Stockton Lumber, and today they stand at the start of another 50 years of growth and progress which will eclipse the accomplishments of the past 50 years.

BUILDERS: For those hard-to-find patterns in millwork, come to Stockton's. For all builders' and contractors' materials get a package bid from Stockton's — where you get it all at one place.

A. L. STOCKTON Lumber co.
Tel PL 5-6320
6100 MISSION St. • DALY CITY

This Was THE Road From "The Hill" To The Peninsula 50 Years Ago

VIEW NORTH FROM MOLLOY'S TAVERN on Mission road taken back at the turn of the century shows Mission road, the only road between "The Hill" (now Daly City) and the communities of the Peninsula. Molloy's Tavern, which, though improved and modernized a little on the outside, still stands where the old frame tavern stood in those days. Donohue and Carroll Monument Works is at the right and as can be plainly seen in this picture, the streets in those days consisted of wagon ruts and seas of mud when it rained. Sometimes even the old trolley tracks were swamped, oldtimers tell us today.

GROWING WITH DALY CITY...

NOW—

Northern California's

LARGEST BOWLING ESTABLISHMENT

...thanks to you

Johnny Swanson's

Westlake Bowl

in the Westlake SHOPPING CENTER

DALY CITY GOLDEN ANNIVERSARY HANDICAP SINGLES TOURNAMENT

October 7 to 13 — To Select the Bowling "King and Queen" of Daly City

Daly City To Welcome Thousands Of Visitors

★ ★

FULL WEEK OF ENTERTAINMENT FOR CELEBRATION

FIRE DEPARTMENT—Left to right: Battalion Chief Wayne Alexander, Chief John E. Kennedy, Battalion Chief Melvin G. Hanson.

CITY MANAGER'S OFFICE—Left to right: Phillip J. Brown, assistant city manager; Vee Wight, personnel secretary; Edward Frank, city manager, and Ginger Williams, secretary to the city manager.

The Rev. Herbert Tweedie of the Broadmoor Presbyterian Church, seated, left the Rev. Frank Robb of Seacliff Community Church; the Rev. Lynn [illegible] of Westlake Community Babtist Church, standing, left, and Rabbi Soloman A. Shore of Congregation B'nai Israel go over final plans for the Festival of Music that will be presented by Daly City's churches as a part of the Golden Anniversary Celebration. The program will be held at 7 p.m., Sunday, Oct. 8, at the War Memorial Community Center and will feature a 150 voice choir.

Official Program October 7-14

SATURDAY, OCTOBER 7

11:00 a.m.—Final judging of the Daly City Garden Club sponsored Home Photo Garden Contest.

Noon.—Opening ceremonies of Golden Anniversary Bowling Tournament. Tournament will continue through Friday. Cash prizes and trophies will be awarded. Bowling King and Queen will be crowned at the Grand Ball Saturday, October 14.

2:00 p.m.—Golden Anniversary Parade. Line of march will be from San Jose avenue and Mission street, down Mission street, past reviewing stand at Jefferson High School, down Vale street to Station avenue. Marshal Jay of KPIX Television Station will lead the parade as Grand Marshal. Participating will be 120 units in nine divisions.

8:00 p.m.—Fireworks Display from Crocker Hill.

9:00 p.m.—Street Dance, sponsored by the Hillside Improvement Association, on Hillcrest drive. Prizes will be awarded to winners of waltz and jitterbug contests.

★

SUNDAY, OCTOBER 8

Morning.—Special services at all churches.

1:30 p.m.—Baseball game at Marchbanks Park between Daly City Firemen and Employees from other City Departments. A plaque will be presented to Mr. Joseph Sardo, "Mr. Baseball of Daly City," in recognition of the interest he has instilled in the game among the youth of the community.

2:00 p.m.—Band Concert in the Westlake Shopping Center parking lot on Southgate avenue, with George Brenner conducting. Services of the musicians provided by courtesy of Recording Industries Trust Fund of American Federation of Musicians, AFL-CIO, in tribute to Daly City's 50 years of progress.

7:30 p.m.—A history of the churches of Daly City and the contributions they have made to the outstanding growth and development of the community will be presented in music, song and pageantry at the War Memorial Community Center. This Festival of Music, produced by the city's churches, will include 15 pieces of music and the vocal renderings of a 150-voice choir.

★

MONDAY, OCTOBER 9

8:30 a.m.—Youth in Government Day. Students of Westmoor and Jefferson High Schools will be seated as City Officials for the day and will participate in the conducting of a City Council meeting at 7:30 p.m.

8:30 p.m.—Romero's Music Studio, in conjunction with the Y.W.C.A. Dancers, will present a musical program at the War Memorial Community Center. Participants will range from 9 to 18 years of age.

★

TUESDAY, OCTOBER 10

8:00 p.m.—Old-Time Vaudeville Show at the War Memorial Community Center. Fifteen acts, many of them headliners when Daly City was just beginning as a city, will be presented.

★

WEDNESDAY, OCTOBER 11

8:00 p.m.—War Memorial Community Center — San Francisco State College will present a salute to Daly City in words and music, featuring the San Francisco State Symphonic Band. This program will be scripted in co-operation with the Radio and TV Department under the general direction of the Creative Arts Department of San Francisco State College.

★

THURSDAY, OCTOBER 12

All Day.—Golden Anniversary Open Golf Tournament at Lake Merced Golf and Country Club. Participants will include some of Bay Area's top amateurs and professionals. Tickets, including green fees and dinner, are $15.00.

1:00 p.m.—Fashion Show by the Y.W.C.A. of North San Mateo County and the North San Mateo County Girl Scouts Council in Westlake Mall. The show, "Anniversary Fashions," will feature the showing of old-time Girl Scout uniforms. Commentator will be Miss Mona Baker.

8:00 p.m.—Children's Dancing Program by the Shipley-Smith School of Dance at the War Memorial Community Center. A feature of the program will be a roller skating act by the Rollerettes, who have won awards throughout Northern California.

★

FRIDAY, OCTOBER 13

8:00 p.m.—Folk Dance Exhibition at the War Memorial Community Center. El Camino Reelers will host the event and prizes will be awarded for the best costumes.

★

SATURDAY, OCTOBER 14

Noon.—More than 400 Girl Scouts and Brownies will present a Folk Dance Festival in the Westlake Mall. Program also will include specialty numbers.

9:00 p.m.—Golden Anniversary Grand Ball at War Memorial Community Center. Winners of various categories of beard and moustache contests will be announced and prizes awarded. King and Queen of the Golden Anniversary Bowling Tournament will be crowned.

★

CONTINUING EVENTS

Commercial Garden Display, featuring more than $50,000 worth of plants and a fully-landscaped model home, at Palmcrest drive and Southgate avenue.

Old-Time Picture Display at the War Memorial Community Center.

Armed Services Exhibit at Westlake Shopping Center parking lot on Southgate avenue.

Mobile Display of Old-Time and Modern Barber Shops, featuring songs by barber shop quartets.

TOP POLICE OFFICERS—Left to right: Lt. John Walsh, Chief Roland Petrocchi, Captain Roy Beecher, Lt. David Hansen.

CITY CLERK'S OFFICE—Seated: Evelyn Mossman, city Clerk; standing, left to right: Anna Ohlendorf, deputy city clerk; Evelyn Weckerle, and Frances Giese.

PARKS DEPARTMENT—Front Row, Kneeling (left to right): John Vallerga, Guido Lucchesi, Natalino Gaggero. Back Row (left to right): Lloyd Tindle, Amadeo Gamolla, Edward Duncan, August Cenci.

PTA's At Schools In Both High And Elementary Districts List Many Well-Known Local Names

By RANDY MARCUS

A great deal of community interest in this area has been centered in the Jefferson Elementary and High School Parent-Teacher Associaions. These organizations have an excellent record of service which in some cases dates back many years.

Perhaps the oldest PTA in the district was the Woodrow Wilson PTA chartered in 1923 with Mrs. L. Brown as president. At that time it housed only the First, Second, Sixth, Seventh and Eighth grades. The Third, Fourth and Fifth grades reported to the Vista Grande School, on Mission street and Parkview avenue. After many years the Woodrow Wilson Elementary building was razed and Woodrow Wilson Primary School was moved to Miriam street.

An annual carnival has been the big event for several years as a PTA fund raising activity. In 1957 a fashion show was given under the direction of Mrs. P. Meaney.

The present officers of Woodrow Wilson PTA are president, Mrs. Orville B. Luster; vice-president, Mrs. Felix B. Moss; honorary vice-president, principal Mrs. E. B. Hahn; recording and corresponding secretary, Mrs. Wm. Buser; treasurer, Mrs. Ronald Mangean; historian, Mrs. Charles Tabucci; parliamentarian, Mrs. Famous Pressley.

Jefferson High School can also claim one of the earliest PTAs. The charter for the unit was granted in 1925. Its first president was Mrs. Lillian Taggert, deceased.

JEFF HI PTA

The 1961-62 Jefferson PTA officers are Mrs. M. Plansky, president; Mrs. T. Lewin, vice-president; Mrs. A. Liberato, recording secretary; Mrs. G. Andrus, corresponding secretary; Mrs. A. Castle, treasurer; Mrs. J. Doyle, financial secretary, Mrs. V. Fitzgerald, auditor; Mrs. R. L. Williams, parliamentarian; Mr. John Mongan, principal of Jefferson High, honorary vice-president, and Mr. Don Lesher, historian.

Mrs. Foriest Cunningham, a member of this PTA, is now president of the 17th District PTA affair. This is the "get-Cityite to hold the district president's office.

The reception for mothers of freshman students is an annual PTA afafir. This i sthe "get-acquainted" meeting of members, teachers, and new members.

Mrs. Stella Jensen, one of the earliest past presidents still residing in this area, recalled when the PTA made money by selling hot dogs at football games and used the proceeds to purchase blankets for the use of the football team.

Two other early PTA presidents of other schools were Mrs. L. Fletcher at General Pershing Elementary School and Mrs. Ivy Alexander at Crocker Elementary School, both of whom served in 1929.

PTA UNITS MERGE

In February 1955 a joint meeting of the Crocker and General Pershing PTAs was held and at that time the two uits consolidated into the joint Crocker-Pershing PTA. The George Washington Elementary School is also a member of this units consolidated into the joint

The first officers at this time were president, Mrs. K. R. Lein; vice-president, Mrs. C. A. Carpenter; recording secretary, Mrs. R. W. Henning; corresponding secretary, Mrs. J. Gillmore; financial secretary, Mrs. J. White; treasurer, Mrs. L. Ingersoll; historian, Mrs. R. Sommer; auditor, Mrs. J. Sooman. The honorary vice-presidents are Mrs. E. Zenovich, principal of Crocker School, and Mr. D. Pagani, principal of General Pershing School.

Mrs. Lein moved and was replaced by Mrs. J. White, and Mrs. R. Campbell replaced Mrs. White as financial secretary.

The present officers for this PTA are president, Mrs. A. A. Parodi; vice-president, Mrs. E. M. Hedrick; corresponding secretary; Mrs. F. Benjamin; recording secretary, Mrs. H. Heisch; treasurer, Mrs. B. Kushman; financial secretary, Mrs. W. Hansen; auditor, Mrs. W. Petersen; historian, Mrs. D. Newman; parliamentarian, Mr. W. Petersen. The honorary vice-presidents are Mr. J. Parks, rincipal of Crocker School, and Mr. F. Schweickhardt, principal of General Pershing and George Washington Schools. The membership of this group has risen to 379.

The Thornton and Jefferson Elementary School PTA was organized Oct. 28, 1932 as the Colma Unit No. 39. This was changed in February of 1961 to simply the Jefferson Elementary PTA.

Some of the original charter members included Miss Marjorie Tobias, teacher, who is now principal of Vista Mar School; Miss Blaylock, teacher, now at Colma K-6 School, and Mrs. Hazel Colwell, formerly principal at Thornton School and now vice-principal at Vista Grande.

The first president of this PTA in 1932 was Mrs. J. Torre (deceased). Other presidents and honorary life members were Mrs. Sanford Vickers, who is now district cafeteria manager for Benjamin Franklin and Colma Schools, Mrs. Edward Dennis, the wife of a former mayor of Daly City, and Mrs. Lillian Bertucci, whose husband is the ex-Fire Chief of Colma.

Another honorary life member of this PTA also has the honor of having the new M. Pauline Brown School named after her.

The original PTA group was disbanded in 1958 due to a lack of interest. However, in 1960 the group was reactivated with Mrs. Jack Boyd as president.

The current officers include Mrs. James Torrigino, president; Mrs. Angelo Martinelli, vice-president; Mrs. Robt. Condon, secretary; Mrs. Earl Taylor, treasurer; Mr. William Turgess, teacher, auditor, and Mr. John Belforte, principal of Jefferson School, an honorary vice-president.

The Westlake Elementary School PTA will be celebrating its tenth anniversary this month. Its first officers in 1951 were president, Mrs. Howard Dunbar; vice-president, Mrs. Fred Kruse; honorary vice-president, Mrs. Peter Zenovich, principal; recording secretary, Mrs. John Hiller; corresponding secretary, Mrs. Jack Hagopian; treasurer, Mrs. Jerome F. Heller; auditor, Mrs. Francis Gates; historian, Mrs. E. Arthur Beber; parliamentarian, Mr. Charles Becker.

The Olympia PTA joined and was a member of Westlake PTA from 1955 until 1960.

Each year the group presents an Honorary Life Membership and also a one hundred Elizabeth Kennedy Scholarship to a deserving Westmoor High School student.

The new officers for the year are Mrs. John Ednoff, president; Mr. Robert Noryko, vice-president; Mrs. Joseph Friedman, financial secretary; Mrs. Alwin Steinfeld, recording secretary; Mrs. Robert Coghlan, corresponding secretary; Mrs. Bruce Gilbert, treasurer; Mrs. Herbert Kraling, auditor; Mrs. Chadwick Reade, historian; Mrs. Edward Jacobson, parliamentarian, and honorary vice-president, Mr. James Thompson, principal.

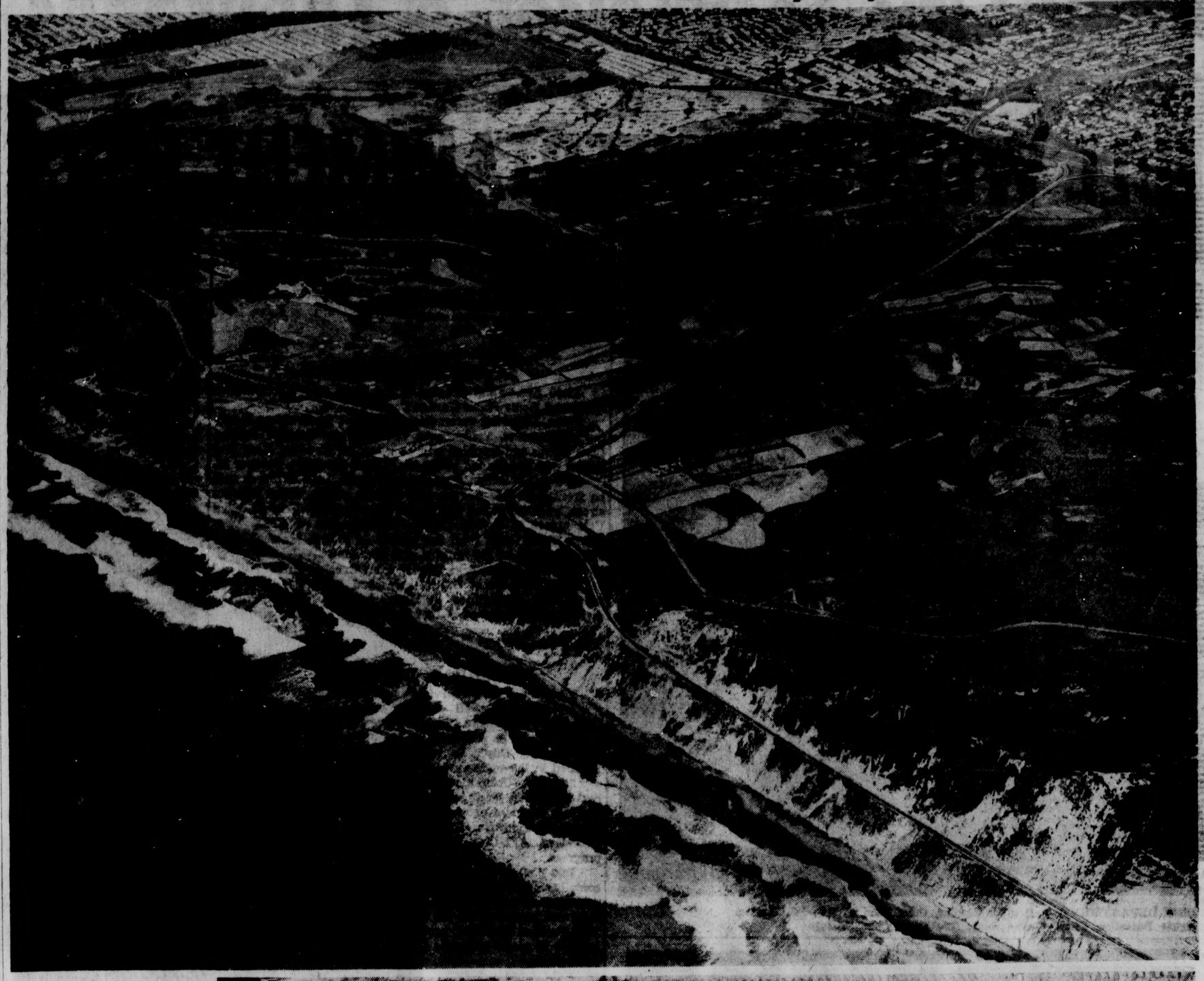
The James L. Snell PTA was organized in 1950, and was comprised of three schools, Garden Village, Vista Mar, and Benjamin Franklin. Garden Village later former the Garden Village PTA when the other schools had their own active PTA organizations in 1959.

The original officers of the James L. Snell PTA were president, Mrs. Aileen Suber, princivice-president, Mrs. Kenneth Brugge; honorary vice-president, Mrs. Aileen Suber, principal; teacher representative, Mrs. Loine Bostwick; secretary, Mrs. Larry Green; treasurer, Mrs. Dorothy Manis; historian, Mrs. Paul Talbot, Jr.; auditor, Mr. Tom Jenkins; parliamentarian, Mrs. William Beck.

Garden Village PTA sponsors Boy Scout Troop 259 and Cub Pack 259. This unit is also the originator of the Summer Thea-

(Cont. on Page 3, Section 3)

Two Aerial Views Of Westlake District Of Daly City Then And Now



HERE'S BEFORE AND AFTER photos of the Westlake, West of Skyline, Westlake Terrace and St. Francis Heights districts of Daly City. THE UPPER PHOTO shows the areas as they were before the various residential developments took place which made Daly City more than twice its size. Lake Merced and a little of the Southern parts of San Francisco — now Stonestown and Lake Merced Park—can be seen in the background of both the upper and lower views. THE LOWER PICTURE shows these same areas as they are today. However, the picture does not show the newly completed Christopher school which is now in use. It would be in the lower right of center area just above Skyline boulevard, between it and St. Francis extending northwards. —(Photos Courtesy Henry Doelger Builders Inc.)

FIRE DEPARTMENT—Kneeling, left to right: Charles M. Rivera, Maurice J. Sciaroni, Gary D. Curto, Paul A. DeNatale, Battalion Chief Wayne Alexander, Chief John E. Kennedy, Battalion Chief Melvin G. Hanson, Robert D. Malcolm, Donald Letcher, James W. Dresser, Edwin V. Cooke, Paul A. Hopkins. Standing: Frank J. Mastorvasa, John B. Bay, Richard Merlo, Captain Harold K. Schrock, Lyle M. Church, Robert D. Streeter, Charles E. Christian, John L. Jacob, Jr., Captain Ward H. Albee, Captain Elwyn H. Greenstrand, Richard Verducci, Patrick F. Cunneen, Captain Richard E. May, John E. Martin, Harvey Cross, Gene Klingler, Captain Charles E. Marshall, Captain Allen Brush.

ENGINEERING AND BUILDING DEPARTMENTS—Left to right: William Chapman, Henry Weisner, George Hopman, Paul Bostrom, George Alphin, Betty Anderson, Edward Dominion, Janet Leaskou, Maurice Clark, Stanley Solamillo, Joseph Gerack, Gene Myers.

RELAX IN COMFORT by the swimming pool in one of the apartment buildings constructed by McKeon's Zita Corporation in the St. Francis Heights area. This view of the beautiful swimming pool and relaxing patio is the one in the sheltered area of the apartment house at 455 Eastmoor avenue.

AERIAL VIEW of the McKeon development in St. Francis Heights, where 3,000 homes were constructed by McKeon's building company, the Zita Corporation. The first home was opened in this big real estate development in August of 1958. They are still building in this area, and 100 new homes are going up just off St. Francis boulevard on San Fernando way. They will soon start construction on 35 additional homes just off Eastmoor avenue, west of the new Pauline Brown School.

MORE POLICE—Left to right: Sgt. Jerry Galindo, Sgt. Richard Sims, Sgt. Henry Sundermann, Sgt. Charles Terry.

WESTLAKE MALL, in the Westlake Shopping Center, during a recent art show held there by merchants and business firms surrounding the mall in the center of the shopping center.

EARLY DEVELOPMENT — This view shows one of the earlier developments of Doelger Builders, Inc., in the Westlake area. It shows dozens of homes being erected by crews of Doelger workmen. The date of this photo, taken eight or nine years ago, is given away by the billboard offering homes at the price of $11,995. Now they are from five to seven thousand more than that figure.

RECREATION DEPARTMENT — Left to right: Recreation Director Charles E. Vincent, Recreation Supervisor Edward J. Tomasello, George I. Grant, Ronald A. Madariaga, Horace A. Fitts, Thomas R. Pollicita, Jeffrey J. Stahl, Donald Shepherd, Marjorie L. Jackson, Vincent De Bono, Frank Martin, Ron B. Johnson, Robert A. Brandi, William M. Moe, Larry De Merritt, John M. Williams, David Ashworth, Jordan A. Safine, Virginia Schweiger, Eva O. Baldwin, Dolores A. Spinetti.

PTA's At Schools

(Cont. From Page 2, Section 3)

tre Program in conjunction with the Serra Theatre. A mock Civil Defense Evacuation was a first in this area for this school.

The present officers of this industrious PTA are president, Mrs. Jack Bertken; vice-president, Mrs. Jack Mitchell; honorary vice-president, Mr. C. J. Martindale, principal; recording secretary, Mrs. John Pickens; financial secretary, Mrs. Larry Anderson; historian, Mrs. Martin Tonnissen; auditor, Mr. Haddon Dollar, and parliamentarian, Mrs. Robert Fernekes.

The Hillside PTA was organized Nov. 7, 1951, with 130 charter members. The officers were president, Mrs. John Daniels; vice-president, Mrs. John Bergstresser; honorary vice-president, Miss Marjorie Tobias; recording secretary, Mrs. Joseph Cahn; corresponding secretary, Mrs. James Hickey; treasurer, Mrs. Stanley Michelson; financial secretary, Mrs. Aurelio Caime; auditor, Mrs. Henry Weibel; historian, Mrs. Barton McFarland; parliamentarian, Mrs. Carl Berg.

The 1960 membership of the Hillsdale PTA, which includes the Colma K-6 and Colma 7-8 schools, numbered 676.

The new officers for this year will be: Mrs. Norma Maita, president; Mrs. Reta Poole, vice president; Dr. Bernhard Gerdes, honorary vice president; Mrs. Eleanor Zenovich, honorary vice president; Mrs. Nin Sarubbi, recording secretary; Mrs. Mickey Cardoza, treasurer; Mrs. Inez Baldassarre, financial secretary; Don Lisher, auditor; Mrs. Christine Fernandez, historian; Mrs. Rose Perrone, corresponding secretary; Mrs. Ruth Huelse, parliamentarian.

A recent association in Daly City is the Vista Grande-Thornton PTA. On the charter date, Jan. 29, 1959, the total membership was 83. Officers were: Mrs. Del Wilson, president; Mrs. Tom Lewin, vice president; Mrs. Louine Bostwick, honorary vice president; Mrs. Jack Coon, recording secretary; Mrs. David Barulich, corresponding secretary; Mrs. Elvin Kirby, financial secretary; Mrs. Foriest Cunningham, historian; Mrs. Wilbur Rourk, treasurer; Don Penwell, auditor.

Since that time many changes have been made. Thornton School is no longer used as a school. Membership jumped to 183 in 1960 and is yet to be counted in 1961. One of its projects is the sponsorship of Brownie Troop 579 and Cub Scout Pack 350.

In April, 1961, Mayor Frank Pacelli installed the following officers: Mrs. Al Tiraschi, president; Mrs. Del Fehl, vice president; Mrs. John Rush, recording secretary; Mrs. Robert Carlascio, corresponding secretary; Mrs. Abel Gensel, historian; Mrs. Francis Murray, treasurer; Tom Lewin, auditor, and Mrs. Tom Lewin, parliamentarian.

The Westmoor High School PTA was organized on May 9, 1957, with the first meeting being held in the Jefferson Union High School auditorium. Sixty-nine parents and teachers enrolled to become charter members of this organization. The original officers to serve for the 1957-58 school year were as follows: Mrs. Howard Dunbar, president; Mrs. Chester Mattison, vice president; Glenn South, principal, honorary vice president; Mrs. William Haers, financial secretary; Mrs. Alfred Boreni, recording secretary; Mrs. M. A. Larson, treasurer; Mrs. R. Hoyer, historian; Mrs. Cecil Cooper, auditor.

The first general meeting of the Westmoor PTA actually held at the new school was on Sept. 19, 1957. The total membership for the first year was 378 members. That number had almost doubled by 1960.

NEW OFFICERS

The officers elected to serve this school year are: Mrs. Benjamin Pulsifer, president; Fred Adams, vice president; Glenn South, principal, honorary vice president; Mrs. Roy Johnson, recording secretary; Mrs. Edward Perry, corresponding secretary; Mrs. Fred Adams, treasurer; Roy Johnson, auditor; Everett Heick, historian; Mrs. Thomas Colangelo, financial secretary; Mrs. Gene Sebastiani, parliamentarian; Mrs. Michael Kerekes, delegate to the district.

VISTA MAR STARTED

Vista Mar PTA was organized on March 19, 1958, and has grown from the charter membership of 74 to 421 members in 1960.

The first president was Mrs. Robert St. Clair; the vice president, Mrs. Don Davis; honorary vice president, Miss Marjorie Tobias; recording secretary, Mrs. Thomas West; corresponding secretary, Mrs. Joseph Elliott; financial secretary, Mrs. Jerome Jacob; historian, Mrs. Alex Spieler; parliamentarian, Mrs. Marshall Hughes.

In addition to the many regular projects planned by this group for this year, is a special series of lectures on "The Emotional Needs of the Pre-School Child," to be given in conjunction with the YWCA.

Benjamin Franklin PTA was formed as a separate unit in 1959 when the school was made a Junior High School. The president at this time was Mrs. Esther Milan.

The officers at present are: Mrs. Helen Yeadon, president; Mrs. Molly Phillips, vice president; Ann St. Clair, recording secretary; Mrs. Rosemary Waterhouse, corresponding secretary; Mrs. Virginia Headman, financial secretary; Toby Georgetti, treasurer; Richard Puhr, historian; George Brink, auditor; Mrs. Yvonne McBain, parliamentarian. Honorary vice president is Principal Leonard Herbst.

The Olympia Charter PTA was formed Nov. 3, 1960. Mrs. Foriest Cunningham, president of the 17th district, installed the following officers: Mrs. Lewis Hess, president; Mrs. Arthur Coleman, vice president; Mrs. Louine Bastwick, honorary vice president; Mrs. Clyde Taylor, recording secretary; Mrs. Eugene Lucia, corresponding secretary; Mrs. Tom Bussenius, treasurer; Sheldon Silverman, historian; Mrs. Edw. Headman parliamentarian. Mrs. Lewis Hess and Herbert Perluss received honorary life memberships. In this first year, Olympia PTA could claim 331 members.

This school year the PTA will have as officers: Mrs. Lewis Hess, president; Mrs. Albert Botti, vice president; Mrs. Louine Bostwick, principal, honorary vice president; Mrs. Arthur Longman, recording secretary; Mrs. Leslie Marino, corresponding secretary; Mrs. Clyde Taylor, treasurer; Mrs. Nicholas Budea, historian; Sheldon Silverman, auditor; Mrs. Edward Headman, parliamentarian.

CHARTER MEETING

The charter membership meeting of the Thomas Edison PTA was held on May 25, 1960, and 77 members were registered. The following elected officers were installed: Mrs. E. Moreland Thompson, president; Mrs. Robert Woodworth, vice president; Harry Aronson, principal of Thomas Edison School, honorary vice president; Mrs. Harry Aronson, recording secretary; Mrs. Joseph Brandi, corresponding secretary; Mrs. William McConville, financial secretary; Robert O'Connor, treasurer; Rulen Scoville, auditor; Mrs. William Adami, historian; Mrs. A. Shirinian, parliamentarian.

In October of 1960, a portrait of Thomas Edison was presented to the school by Ward Harris, a personal friend of Edison, and now director of the Edison Foundation.

The PTA president, Mrs. Thornton resigned because she was moving from the community. She was succeeded by Mrs. Joseph Brandi, and the post of corresponding secretary was filled by Mrs. Grayson Kuehnert.

At the Founder's Day meeting in February of 1961, an honorary life membership was awarded to Harry Aronson for his service to youth in the community.

Elected officials for this year are Mrs. Joseph Brandi, president; Mrs. Robert Woodworth, vice president; Harry Aronson, honorary vice president; Mrs. Ernest Draves, recording secretary; Mrs. Donald Leitch, corresponding secretary; Mrs. Edward Jose, financial secretary; Mrs. Robert O'Connor, treasurer; Rulon Scoville, auditor; Mrs. Deryl Sherman, historian, and Mrs. James Freeman, parliamentarian.

LINCOLN PTA LAUNCHED

Abraham Lincoln Elementary School opened its doors in April of 1960. The following officers were installed at a meeting held on Oct. 20, 1960: Mrs. Michael Kerekes, president; Mrs. Conti Grassani, vice president; Dr. Lloyd Andrews, honorary vice president; Mrs. Thomas West, recording secretary; Mrs. Donald Banks, corresponding secretary; Mrs. Albert Clay, financial secretary; Mrs. Marshall Hughes, treasurer; Michael Pennings, auditor; Mrs. George Elkington, historian, and Mrs. Phillip Blebow, parliamentarian.

At the first regular meeting on Nov. 15, 1960, there were 167 charter members. By March of 1961 the total had risen to 531.

During the first year this group initiated a number of fund-raising projects, including a presentation by the Daly City Players of "Rumplestiltskin."

The first active year was closed with the installation of the officers for 1961-62: Mrs. Stanley Bacon, president; Mrs. Donald Banks, vice president; Dr. Lloyd Andrews, honorary vice president; Mrs. Phillip Glebow, recording secretary; Mrs. George Barron, corresponding secretary; Mrs. Everett Heick, financial secretary; Mrs. George Elkington, treasurer; Michael Pennings, auditor; Mrs. Michael Kerekes, historian; Mrs. Marshall Hughes, parliamentarian.

The Daniel Webster PTA began in April of 1960, and its membership numbered 750. However, the enrollment at this school has dropped since the construction of two new K-6 schools and the membership in the PTA accordingly to 430.

The officers chosen for this year are: Mrs. Del Wilson, president; Mrs. William Sowl, vice president; H. Z. Wenbel, honorary vice president; Mrs. Ray McIntyre, recording secretary; Mrs. Ralph Munowitch, corresponding secretary; Mrs. Robert Colclough, treasurer; Mrs. Joseph Jacobs, auditor; Mrs. John Duling, historian.

Present officers of the Daniel Webster PTA are: Mrs. William Sowl, president; Mrs. Ray McIntyre, vice president; H. Z. Weibel, honorary vice president; Mrs. Earl Hall, recording secretary; Mrs. Melvin Thomas, corresponding secretary; Mrs. Robert Colclough, treasurer; Louis Peachy, auditor; Mrs. John O'Hara, historian.

The Terra Nova High School PTA group was organized in April of 1961, although the school is still not completely ready for full activity. The char-

(Cont. on Page 7, Section 3)

DEPARTMENT OF PUBLIC WORKS—(Building, Engineering, Garage, Parks, Maintenance Division, Street and Water). Front Row, kneeling(left to right): Henry Black, Jr., Verne Simpson, John Vallerga, Joseph Intaschi, William Gfrorer, A. J. Payne, Arvid Peterson, Bennie Toliver, Reginald Calvert, Paul Bostrom, Gene Myers, Wai Wong, Stanley Solamillo, Luis Ramirez, Amedeo Gonella, William Byrne, George Valente, Henry Rendon. Back Row, standing (left to right): Frank Ramos, Walter Mermon, Norman Densmore, Tom Eichner, John Peterson, Natalino Gaggero, Joseph Gerack, Joe Bloem, Henry Weisner, Guido Lucchesi, Betty Anderson, Edward Duncan, Janet Leaskou, Lloyd Tindle, Maurice Clark, George Hopman, August Conci, William Chapman, Michael Lemke, Edward Dominion, William Chalmers, Albert Bender, Harry Krohn, Albert Perada, George Beutler, Earl Dunphy, Ray Moore, Jr., David W. Cafferta, Albert Lewis, Frank Rehe, Alois Schiessl, Gus Ford, William Haynes, Harold Turner, Frank Davison, Neil Pezzola, David A. Cafferata.

18-Round Battle At Colma Sports Center In 1905

PRIZE FIGHT fans throughout the country remembered the World famous 18-round-knockout of local fighter, Jim Britt by Battling Kid Nelson of Chicago in 1905. The bout took place at "Sunny Jim" Coffroth's sports center in Colma. Fight fans from all over the World flocked to see this terrific sports event. It brought a lot of publicity to the Colma area.

Two Joes Helped Shape Sports Of Early Days In Daly City & Colma

Millett And Sarto Assisted Youths And Grown Men

Two men named Joe are notable in the sports history of Daly City.

They are Joe Sarto, well known sports figure and organizer of the Sarto Athletic Club, an organization for boys in the Daly City area since the early 1940s, and the late Joe Millett, who operated a training camp and road house in Colma.

It was back in 1914, Bill Sweeney, Sr., of Daly City has recently reported that Millett's training camp was "a reputable enterprise, clean, wholesome place."

Millett himself, he said, was a "clean man, lived clean, had a good wife and three fine children to whom he was devoted and was otherwise a very useful citizen."

"Joe was a promising middleweight and was winning a good share of his battles. Conditions were much different than at the present time, and the duty he owed his family prompted him to quit the prize ring for the more settled and perhaps more remunerative vocation of fitting men for the ring.

Therefore he established at his Colma quarters a splendidly equipped plant for conditioning men, either for the prize ring or for business.

"A great many more businessmen than fighters were conditioned at his place. They were men who had no thought of ever entering the prize ring, for in late years men began to realize that in order to be equipped for business, they must be in perfect physical condition.

"They found in Millett's training quarters a most accessible and satisfactory place to build up and rejuvenate the rundown system.

MILLETT'S WELL KNOWN

"Millett's place was perhaps the best known of its kind in California and it was doubtful if any similar institution could boast of so select a patronage.

On the list of those who trained there and made it their headquarters in preparing for ring battles were: Ritchie, Freddie Welsh, Bob Fitzsimmons, Choynski, George Gardner, Sam Fitzpatrick, Sayers, Sharkey, Peter Maher, Jack Johnson, Sam Langford, Stanley Ketchel, Billy Papke, Jimmy Clabby, Murry, Hyland, Britt, Battling Nelson, Wolgast, Dilton, Moffat and Luther McCarthy.

Joe Sarto, who organized the present day Sarto Athletic Club of Daly City, has firm beliefs in youth and athletics.

"The only asset we have in this country is our youngsters," he said. "They are the citizens of tomorrow."

Sarto came to the Daly City area in the 1930s and managed the Holy Angels Church ball club. He later started the Sarto Athletic Club.

"Every year I get a championship team," Sarto boasted. "I got good managers."

Sarto doesn't believe in the term juvenile delinquency.

NO BAD KIDS

"It's a worn out phrase. I haven't found a bad kid yet."

Sarto, now 66, has seen hundreds of kids graduate from high school as members of his sports teams.

He took time off from his work as owner of Villa Sanitarium, 131 Vale, Daly City, to talk about his boys.

"I know for a fact that kids as they grow up have energy and have to burn it up. If they don't get outdoor recreation, they get into trouble."

A lot of youngsters who were on Sarto's teams are now married.

"They come by and say hello. They're so grown up I don't even recognize them any more."

Short, stock Sarto sat in his cigar in his right hand. He talked slowly in a husky voice.

"I get World Series tickets every year. I'm not going this year. I don't like New York. I get more kick out of watching my players make it."

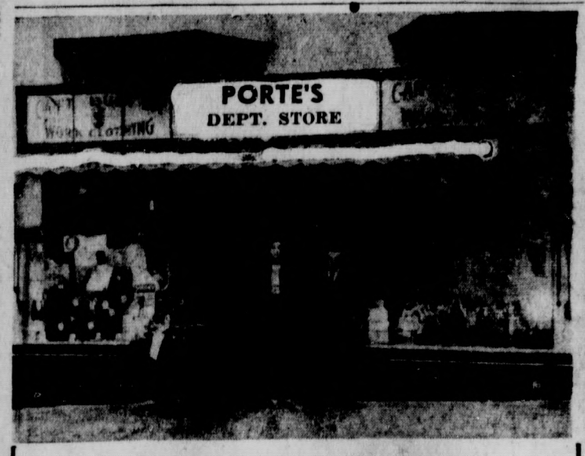
He said that this year six players were helped by their athletic ability to get scholarships at St. Mary's College and San Francisco State College.

Joe Sarto was born in North Beach, San Francisco. (He pronounces it "Nohth-a-Beach.") A member of a basketball team there, he also was a crack hiker and used to beat all his friends up to the top of Mt. Tamalpais, even with a 30 pound handicap of French bread in a sack on his back. "They never beat me," he said.

After World War I, he studied nursing administration and later organized the Villa Sanitarium in Daly City.

Daly City's
50th
Anniversary Celebration
October 7-14

FIRST AND SECOND graders attending school at Ryan's Hall, corner of Miriam street and Knowles avenue, in 1911. Identification is necessarily incomplete due to the fact that the owner of the pictures, Mrs. Susie Sanders, did not recall all of their names. Left to right (first row): Unidentifed, Christine, Mildred (Devlin) Krukoff, unidentifed, Christine Michaelson, Ruth Linhares, unidentified (second row): Lulu, Susie (Klos) Sanders, unidentified, Edith Yates, unidentified, Sophie Lubin, Hilda (Robertson) Elmers, two unidentifed, Vera Bradburg, two unidentifed. (Third row): Three unidentified, Albert Heller, Solomon Levy, John Scanlon, Abe Levinsky, Arthur Leiderman, unidentified, Lewis, Edwin Roemer, two unidentifed. (Fourth row): Gus Ford, Alfred Worthington, William Linhares, Nick, Stanley Galli, Charles Parker, unidentified, Herbert Black, Joseph (brother of Nick), Albert Johnson, Russell, unidentifed, Albert Hendrick son, John Quinlan, unidentified.



SERVING DALY CITY
SINCE 1922
QUALITY BRANDS AT BUDGET PRICES!
PORTE'S DEPT. STORE
BANKAMERICARD
We Give and Redeem Thrifty Shopper Stamps
6340 MISSION STREET PL 5-0201

LAKE MERCED NURSERY & FLORIST
OWNED AND OPERATED BY THE CONCI FAMILY
IN THE SAME LOCATION
SINCE 1900
CONGRATULATES
DALY CITY
ON THIS 50TH ANNIVERSARY
We are happy to have participated in the growth and prosperity of this community over the past half century.

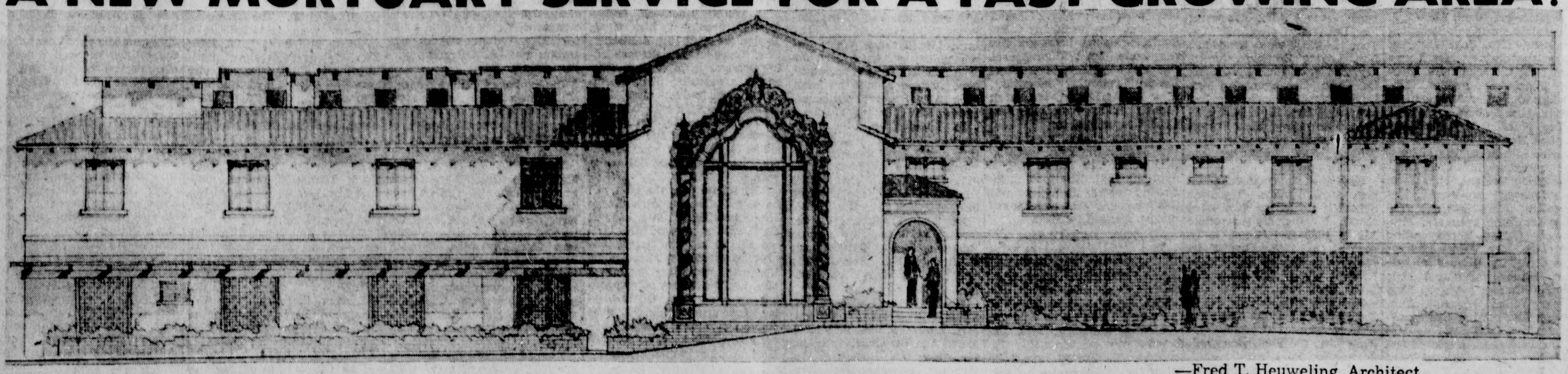
LAKE MERCED
NURSERY & FLORIST
2231 JUNIPERO SERRA BLVD. PLaza 5-3060

1932—WOMEN'S CIVIC CLUB—1961
The Women's Civic Club Congratulates
DALY CITY
on its
50TH ANNIVERSARY
1911 — DALY CITY — 1961

To our many Daly City friends:
It is our pleasure to extend you congratulations on your progressive city's "50th Birthday." May we continue to enjoy our fine association with Daly City homeowners.
L. J. McDermott & Sons, Inc.
General Building Contractors
We also wish to announce the removal of our offices to
2111 Jennings Street
Corner of Van Dyke Street
San Francisco 24, California
New Phone: Mission 8-9144

CONGRATULATIONS,
DALY CITY!
We Are Proud to Be a Part of the Expanding Business and Manufacturing Community of Daly City.
F. Ferrando & Co.
CONCRETE CONSTRUCTION
"We Mix, Place, Finish It"
595 North Parkview PL 6-2800

Greetings from Bud and Madeline
A NEW MORTUARY SERVICE FOR A FAST GROWING AREA!



—Fred T. Heuweling, Architect
WATCH FOR THE NEW MORTUARY TO BE ERECTED IN THE NEAR FUTURE
DUGGAN'S JUNIPERO SERRA MORTUARY INC.
EDWIN J. (BUD) DUGGAN, President

Daly City's 50th Anniversary Celebration October 7-14

Just as Daly City leads the way among Peninsula cities, so does SUE SCOTT distinctive apparel lead the fashion parade. And we've done some growing, too! We're now located at 41 Westlake Court, and our new, larger store is just filled with fashions . . . including our new "Young Look" Custom Half-Size Department.

Congratulations, Daly City . . . we're glad to be growing with you!

Sue Scott
DISTINCTIVE APPAREL

41 Westlake Court
Westlake Shopping Center
PL 5-1158

Charge — Of Course Or use our convenient Layaway Plan

Many Well Remembered Names Of City Officials Loom Bright In Daly City's Earliest History

New City Was Born On 'The Hill' In 1911; Name Fight Was Close

Some wrung their hands — others blinked back tears of frustration and dismay as fire consumed their homes — still others hitched up their galluses and trekked to "The Hill" separating the smouldering rubble heaps that had been San Francisco communities to the south.

That was the picture in and around San Francisco and "The Hill," which later become Daly City, back in 1906. That is the highly colored imaginative painting that many of the old-timers have graphically brush-stroked into the interviewer's mind as they told of the happenings.

Yes, that was back in '06.

But, just five years later a new city was born.

Many of those who had hitched up their galluses, trekked to "The Hill" with their families and a few meagre belongings were among those who in 1911 helped to bring about Daly City's natal day.

NEW CITY WANTED

Many of those, who at first had wrung their hands and shed tears of rustration, were also among those attendant upon the birth of a new city. And, many more were dairymen, cattle raisers and potato growers of the Colma area who also wanted a new city to first see the light of day.

A great many who trekked up to "The Hill," lived in tents, board shacks and stables and cooked their meals in the streets until things settled down—and that doesn't mean entirely the earthly gyrations which had started all the trouble.

Hundreds of businessmen, mechanics, laborers, and others still had faith in the future of the lusty, brawling San Francisco. So, they settled close by. Settled where they could still work and play in San Francisco but live and raise their families among the flowers and sunshine, vines and trees of the sleepy, pastoral area that is now teeming, thriving Daly City.

The north end of San Mateo County, comprised of the Crocker Tract, Vista Grande, Hillcrest and West End Homestead presented advantages of accessibility, beautiful scenery and unexcelled climate. Here these pioneers settled and became the sperm of a new born city.

INCORPORATION PLANNED

Then in 1911 various groups began to get together with the idea of incorporating a city. One of these, according to old-timers was very influential, was the Civic Betterment League. This organization is credited by many with being the prime factor in bringing about the successful incorporation. The Crocker Tract Improvement Club also worked towards this end as did others.

The city was actually incorporated on March 18, 1911 and was given the name of John Daly, dairyman whose big dairy ranch and fine home at one time was the most imposing landmark on "The Hill." In fact, according to some reports, the vote to name the new municipality Daly City carried by only one or two votes. Some had wanted to call it Vista Grande.

The early city councils, or in those days city trustees, were composed of such names as Edward Freyer, Martin Oberhaus, A. J. Green, Thomas Mullins, Dennis Quillinan, B. C. Ross, B. C. Rothwell, Joseph Meeks, T. F. O'Rourk, H. H. Smith, Henry Sundermann, F. C. Hensley, Arthur J. Bodien, Julius Twesten, Arthur Dalton, Paul Selmi, John J. Fahey, and Ed Cavagnaro.

FREYER FIRST MAYOR

Edward Freyer was mayor of Daly City in 1911 and 1912, Ross served in the same capacity from 1912 to 1916. Frank B. Woodhouse, 1916-18; H. H. Smith, 1918-36 and Paul Selmi took the mayor's office in 1936.

Among the early day city clerks were Walter White, George Smith, Woodhouse, Charles N. Biebel, and Ross until his death a short time ago.

Fred Hopper was an early day chief of police. He was followed in this office by Joe Pankewiz, Henry Toft, John T. (Jack) Doyle, and James Riordan in 1935.

Then there were city judges and justices of peace. William J. Sweeney, Sr., was a justice of peace for many years. City judges included Clara Jess, E. C. Johnson and A. H. Clay, the later took office in 1936.

Six men, prior to the present days, have served the city in the capacity of city attorney. They include J. Knight, J. H. Morris, George Appell, J. E. McCurdy, E. F. Hoffman, and Daniel Convery.

SHEEHAN AND STOCKTON

T. F. Sheehan was an early day city treasurer. He was followed into office by A. L. Stockton, founder of the Stockton Lumber company which his sons still operate on Mission street.

When Stockton died he was succeeded in the city bank-roll department chief's office by his widow, Mrs. Florence Stockton, who served for many years. Mrs. Stockton since her retirement from public office and activity in management of the Stockton Lumber company, resides in Hillsborough.

The first public library was erected in Daly City in 1920 and was a gift to the city. Mrs. Robert Fine served as city librarian in 1920-21 and Mrs. Jean O'Rourk became librarian in 1922 and served until 1947. Henry Sunderman was the city library committee's first chairman.

In 1913, a bond issue of $100,000 was passed to establish a municipal water system. In 1924 an additional bond issue of $30,000 to expand the facilities was voted. The water system, according to Art Bodien, an early water department official, has always paid a profit and each year the profits have been plowed back into the system for extensions and additions.

FIRE LADS ORGANIZED

In 1907 the first fire department was organized. Back in the early days of its existence it was a volunteer setup with each volunteer company racing the other to be the first to put out the fires.

The fire department has seen a parade of various chiefs, some of who are still alive and big boosters for Daly City today. Among the first chiefs were George Edmunds, H. H. Smith, Ed. J. Ford, William J. Sweeny, Henry Sundermann, J. J. Kanedy and A. P. Chesney.

Daly City's first city hall — a frame structure that cost only $6,000—was constructed in 1914 and the first fire alarm system was installed in 1920 at a cost of $20,000.

Widely Known Former Librarian Recalls Fleeing Fire Of '06 With Bird, Daughter And Eggs

Mounted on a bicycle with a bird cage in one hand and her four-year-old daughter, Winifred, in her arms, Mrs. T. F. (Jean) O'Rourk, now a sparkling 76 years young, recalls the San Francisco fire and earthquake that drove her from her home on Sanchez street to "The Hill."

"We carried a mattress lashed to the bicycle, some blankets, and a few pots to cook in when there was anything available to cook," Mrs. O'Rourk said. "Oh! We also had a few hard boiled eggs with us. They helped some."

Mrs. O'Rourk, who will long be remembered by Daly City early residents as head librarian of the town's first library, today resides at 264 Evergreen avenue in the attractive two-story home she and her husband built in '06 after the City's big disaster.

"Yes, a bird in a cage, a young daughter, and some hard-boiled eggs," she smilingly recalled recently. "Those were a precious cargo but I'll never forget the mattress tied on the bike."

In 1922, on her wedding anniversary, September 22, to be specific, Jean O'Rourk was appointed librarian of Daly City's library.

SMALL BRICK LIBRARY

The library was then housed in a small, square brick structure just back of where the present modern library building faces Mission street at the top of "The Hill." When the new building was erected, Mrs. O'Rourk, with her files and books, moved into it. There she served the studious until Sept. 22, 1947 — 25 years of helping people learn and progress.

After she retired from the Daly City library chore, Mrs. O'Rourk found she just couldn't stay away from books. So she spent another seven years helping to guide the reading and assisting in the finding of the right books as custodian of the San Mateo County branch library in Colma.

Jean O'Rourk remembers John Daly quite vividly, although it was a very brief meeting, she said.

"The very first day I took over the library Mr. Daly came in," she said. "I was rather frightened at first. He asked for the California Blue Book."

"I didn't know what it was at that time but I told him I'd get it for him. Before I could do so someone called him away and I never saw him again. He died shortly thereafter."

Going back in her reminisces to the days immediately following the San Francisco fire, Mrs. O'Rourk recalled how difficult it was for a while.

COOKED IN THE STREETS

"We had to sleep out in the open on "The Hill" for several days because of the dynamiting to halt the raging fires," she said. "We were a little light of food but merchants opened up their stores so everybody could get something to eat."

"Yes, we lived on The Hill and built our cooking fires in the streets," she continued. "Everyone was afraid there would be bad explosions from the blasting of larger buildings in downtown San Francisco, so we couldn't occupy our homes for a time."

"We built this home 53 years ago — in 1908 — and I find it very comfortable and a happy place to live," she smiled. "It cost us just $1,800 for everything. My eldest girl, Winifred, walked on dirt roads to attend the elementary school across from Longfellow School in San Francisco."

"Mr. Selmi, whose son is now in real estate, drove a vegetable wagon back in 1909. He carried nice, fresh vegetables and believe me they were welcome in the diet of the people who lived thereabouts."

Mrs. O'Rourk's daughter, Beulah, was one of the first two or three children born on the Crocker tract, she declared. She was born in the present Evergreen avenue home in July of 1908. Beulah is now Mrs. Raymond Newman of Daly City. The other daughter, Winifred, is married to a nurseryman, Francisco. He is associated with H. Plath and Sons in that city.

"Right after the fire," Mrs. O'Rourk recalled, "lots of people were moving out of San Francisco to "The Hill" and to Colma, over the hill. Many of them bought street cars in the city, moved them out here, and established homes in them until they could construct something better."

"I doubt if there were six houses on the north side of "The Hill" then but the city changes so gradually you hardly notice it."

There were on sewers, no electric lights and all cooking was done on a huge, black old-fashioned wood-burning stove, she remembered. It was perhaps very primitive but it was fine, she stated. "Now Daly City has paved streets, lights, sewers, a good water supply, and fine schools, churches and parks. It's wonderful, she concluded.

Our Heartiest Congratulations DALY CITY

on achieving a "Century of Progress in Half the Time."

It's good to feel a sense of "belonging." While we can't claim 50 years tenure here, we are one of the pioneer insurance firms in the Daly City area. Located conveniently in the Westlake Shopping Center, it has been our honor to provide the public with all types of insurance coverage.

YOUR Independent Insurance AGENT "SERVES YOU FIRST"

Westlake Insurance Agency, Inc.
Walter F. Brodie, Manager
PL 5-7113
36 Park Plaza Drive
Westlake Shopping Center

DO YOU RECOGNIZE ANYONE?

It has been an honor and a pleasure to have served you as
MAYOR and COUNCILMAN
1946 - 1954

PAUL GREEN
. . . now serving you as
Mortgage Loan Consultant
HOME MUTUAL SAVINGS & LOAN ASSOCIATION
5 Southgate Avenue WY 2-4304

50 YEARS of PROGRESS in SAFEGUARDING YOUR HEALTH

GREATER DALY CITY'S "ORIGINAL PRESCRIPTION PHARMACY"

WY 2-1155
For FREE
Prescription Delivery

McGRAW'S PHARMACY

"Open Every Day of the Year" 'til 10 p. m.
6300 Mission "Top 'O The Hill"

COMPLETE AUTOMOTIVE SERVICE — RETAIL FLEET LEASING — FORD APPROVED SERVICE

Dan Wilson

Bill Sereni

SEE THE NEW BEAUTIFUL 1962 FORDS - FALCONS NOW ON DISPLAY IN OUR SHOWROOM

WE DO! DAN WILSON, OUR GENERAL MANAGER, AND BILL SERENI, OUR SALES MANAGER, WERE ONLY FRESHMEN AT JEFFERSON HIGH WHEN NEVILLE FORD FIRST STARTED SERVING PEOPLE OF DALY CITY

NEVILLE FORD CONGRATULATES DALY CITY ON ITS 50TH ANNIVERSARY

NEVILLE FORD

7360 Mission, Daly City "For a Deal on the Level, Trade with Neville" PL 5-4813

Daly City's 50th
Anniversary Celebration
October 7-14

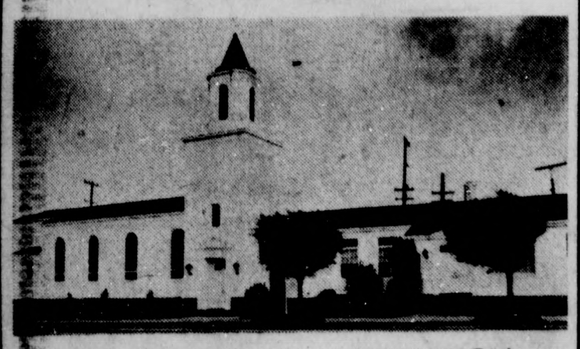
SEACLIFF
COMMUNITY CHURCH
(Evangelical United Brethren)
50 NORTHRIDGE DRIVE
9:45 A.M. Sunday School
11:00 A.M. Morning Worship
Crib and Toddlers' Nurseries Throughout
Youth Fellowship — 6:30 to 8:00 P.M.
Hear Pastor CLARK ROBB on "Songs of Seacliff"
KEAR — fm (97.3) 10 P.M. SAT.
KEX — am (1190) 9:30 P.M. SUN.
Carried as a Public Service by 8 Stations in Four States

BROADMOOR CHURCH OF THE NAZARENE
Washington Street and Edgeworth Avenue, Daly City
"Serving Daly City 28 of the Golden Years"
9:45 a. m.—Sunday School for All Ages
10:50 a. m.—Family Worship
7:00 p. m.—Evening Service. Theme: "Shining Lights on Sunday Nights"
Wed. 7:00 p. m.—Study and Prayer Service
Friday 7:45 p. m.—Youth Night
WELCOME TO ALL WHO COME
VERNON E. THOMAS, B. D., Pastor PL 5-8532

BROADMOOR PRESBYTERIAN CHURCH
377 87th Street
Rev. Herbert C. Tweedie, Minister
Gives ANNIVERSARY GREETINGS
To the Community Area with Continued Spiritual Service as Begun in 1949

WESTLAKE CATHOLIC MEN
and the
WESTLAKE CATHOLIC WOMEN
of
Our Lady Of Mercy Parish
Westlake, Daly City
send wishes for continued progress
and growth in
DALY CITY
on its 50th Anniversary

GREETINGS ON THIS GOLDEN ANNIVERSARY
from the
FIRST LUTHERAN CHURCH
SERVING DALY CITY



BETHEL LUTHERAN CHURCH
2525 Alemany Boulevard
San Francisco 12, Calif.
The Rev. Herbert P. Schroeder, Pastor
Sunday School and Bible Class: 9:30 a. m.
Divine Worship: 8:00 a. m. and 10:45 a. m.

Laying Of The Corner Stone For Our Lady Of Perpetual Help Church

IT WAS A BIG event on the slope of Wellington avenue back in 1923 when bishops, priests and other clergy gathered with many of the Catholic laymen and women of Daly City for the cornerstone laying at Our Lady of Perpetual Help Church. Here the camera caught many of those in attendance but identification has not been possible for this edition. The church cornerstone was laid April 5, 1925, and the edifice was dedicated to the service of God just about a year later.—Photo courtesy John W. Matzek.

Disciples Of Thespis Bring Tragedy And Comedy To Boards Of Local Theaters

Although the Daly City Players—a little theatre group dedicated to Thespis—is now only a little more than a year old they pay tribute to the city on its 50th Anniversary and pledge themselves to continued efforts to bring the drama, tragedy and comedy of the boards to stages in this community.

That is the gist of the feelings expressed by members of this new cultural group at a time when all Daly City is preparing for the big, week-long Golden Jubilee scheduled to last all next week.

While many of the members of this group are not professional Thespians, and others are so new to the grease paint that tricks of makeup are still a source of wonderment to them, they are striving to bring interesting and entertaining productions to the stages here as often as is financially possible.

"TENDER TRAP" FIRST

The first director of the group was Ruth Henthorne Galindo, associated with the city department of parks and recreation. Under her guidance "The Tender Trap" was chosen as the first vehicle to launch these new Thespians.

It was considered an ambitious undertaking for a group of amateurs, especially in view of the fact that they had no financial assistance except what they could promote themselves. This meant, frequently, that they had to dig into their own pockets and purses for a few bucks here and there.

They also managed to obtain the help of Mr. Griffin of the San Francisco City College drama department. He spent some of his free evenings giving the new players instructions in the arts of using the grease paints, eye, mouth and hair makeup. He also assisted in the building of flats for stage settings.

MANY HELP OUT

George Alphin of the city's department of public works jumped in with a gusto and directed the construction of lightweight frames for sets. These were covered with wrapping paper because canvas was prohibitively expensive. Materials were borrowed from Doelger Builders Inc. By begging and borrowing, the stage sets were furnished and the players provided their own costumes.

After pressure of long rehearsals the play was presented at the War Memorial Auditorium in July. There was just one performance because the cash box wasn't deep enough from which to dig up royalties for two performances.

While it was not a world-shaking event—no S.R.O. signs were needed—the embryo Bernhardts and Barrymores did manage to entertain the audience that had shelled out for a few pasteboards.

ELECT DIRECTOR

The city's park and recreation department was unable to afford to loan the group a paid employee for direction again so the players selected Travis Wert, a member of "The Tender Trap" cast to direct the next production.

It was Noel Coward's "Hay Fever." To keep the wheels turning the players voted to assess themselves $1.50 every six months in the form of dues.

Some of the money in the till was used to purchase material for the building of permanent flats and Allen Miller, stage manager, carefully designed and constructed flats for the side walls. There wasn't sufficient money to provide back wall flats so the wall of the stage was utilized.

Doelger Inc., the Stockton Lumber Company, the Peninsula Import Company and St. Vincent De Paul Thrift Shop helped to furnish the set. The Jefferson Elementary School District provided space for rehearsals.

"Hay Fever" was presented in December, almost a year ago. A former representative of the newspaper wrote in the the Daly City Record, "Daly City players display confidence, enthusiasm, but . . ." "Not great theatre perhaps," said one member of the company, "but, nobody asked for their money back."

PLAYERS ELECT BOARD

It was about this time that a board of directors was elected. They are Ray Navarra, Travis Wert, Jean Alphin, Randy Marcus, secretary, and Pat Mayer, treasurer. Bill Heral was named to direct the group because of his previous work with little theatre groups in this area and with KGO-TV.

A little complexity entered into the presentation of "Champagne Complex" when the feminine star and her husband objected to the fact that the leading lady was supposed to shed a few items of clothing on stage. This was soon unraveled, however, and the play was presented last May 12 and 13. It was given a very satisfactory reception, according to members of the board.

Under direction of Navarra a children's theatre group was then formed. While the older players were readying "Champagne Complex" the younger ones were rehearsing "Rumplestiltskin" for an Abraham Lincoln PTA fund raising project. It was so well received a second performance was given for the Sharp Park PTA.

CHILDREN'S GROUP

Next for the younger players will be "The Emperor's New Clothes," adapted by Navarra for presentation for three PTA groups this fall and winter.

The players have also presented productions for charity, a variety show for the Child Guidance Center and for religious groups. They also put on a one-act play for the Nir Tamid congregation at the Red Chimney in Stonestown, have been active in the Theatre Workshop offered at Westmoor High School by the Adult Evening School, and hope to continue to grow as an accredited part of the community life in Daly City.

VISTA GRANDE school pupils in 1911. Identification is only partly complete. (From left, first row): unidentifed, Lizzy Coughlin, Solomon Levi, Dolly Yates, Olga, unidentifed, Roberta Robertson, Edna Johnson, unidentified, Sophie Lubin, Ann Eberle. Second row: Russell, Elwood Meadows, unideatifed, Lililan Schmidt, Martha Railton, Lulu, unidentified, unidentified, Frances Blattler. Third row: Izzie Mendelsohn, unidentified, Edwin Roemer, Albert Johnson, Nick. Fourth row: Jim Scanlon, unidentified, Joe Navi, unidentified, unidentified, Herbert Black. Fifth row: Victor Barsky, George Kirshubel, unidentified, unidentified, unidentified, Russell, Albert Johnson. Sixth row: Edith Yates, Susie Kios, Aloysius Johnson, Elsie Forsell, unidentifed, Margaret McGrath.

JEWISH HOUSE OF WORSHIP STARTED IN 1908

The need for a Jewish house of worship was uppermost in the minds of many Jewish families who came to Daly City to reconstruct thir lives after the 1906 San Francisco earthquake.

Traditional Judaism was a part of their emotional and mental lives, so a group of residents held a meeting and decided to lay the foundation for a synagogue.

By 1908, a considerable number of families were in favor of obtaining a lot in order to put up a small edifice, which became the first Jewish synagogue on the Peninsula outside of San Francisco.

The dedication of the synagogue brought together many Jewish families of the surrounding area.

A Talmud Torah was later organized at Knowles Hall, with Mr. Gargolies as teacher. Mr. Menuhin (father of the great violinist) offered his services as Hebrew teacher. By 1920 a Sunday School was established by Mattie Alcovich, known then as Miss Sayer. Mattie Alcovich is stil living and is a resident at the Jewish Home for the Aged.

While the men folks worked to sustain the needs of the synagogue, the ladies, who bore the official name of Daughters of Israel, provided the sanctuary with Holy Vessels. They presented the congregation with the first Holy Scroll, which is still in use today.

As the congregation grew stronger the student enrollment increased to sixty children in Sunday School and 25 children in the twice weekly Hebrew school, which has a faculty of six teachers.

Today, the synagogue has a modern Men's Club for social and cultural activities. The Daughters of Israel still carry on the task which they undertook a half century ago.

The synagogue also has a newly organized Sisterhood, under the chairmanshhip of Mrs. Mildred Hart. Other groups are the Junior Congregation and a youth group for Jewish boys and girls.

Broadmoor Church Of Nazarene Sees 28 Years Service

The Church of the Nazarene has served in Daly City for 28 of the Golden Years. The church was organized in August 1932 as the Grace Church of the Nazarene and for many years was located on Vista Grande.

A number of different pastors served the church until in 1953 when Rev. Lowell Coey came to serve as pastor. Under his ministry the church was moved to the present location at Washington street and Edgeworth avenue.

The new Church building was occupied and dedicated in April 1954. Since then the church has been called the Broadmoor Church of the Nazarene.

In March 1956 Rev. E. Keith Wiseman came to be pastor and served until June 1958. The present pastor, Rev. Vernon E. Thomas has served the church for the past three years.

The Broadmoor Church of the Nazarene is only one of 150 others in Northern California and of more than 5,000 within the denomination which has its International Headquarters in Kansas City.

The Church of the Nazarene found its heritage in early Methodism as to teaching and practice. The local church is organized under the direction of the pastor for service in the community and world.

The three main auxiliary organized groups of the church are the Foreign Missionary Society, the Sunday School, and the Youth Fellowship.

For the remaining years of the next half century the Broadmoor Church of the Nazarene will dedicate itself to the furtherance of Christ's Kingdom and the welfare of mankind in Daly City and the world.

Congregation B'nai Israel
67 Los Banos Avenue Daly City
JU 6-7642
We hold religious services every Friday evening at 8:15 p.m.

Members of Congregation B'nai Israel extend congratulations and best wishes to all the people of DALY CITY in observance of this 50th Anniversary.

Temple B'nai Israel, which was founded 53 years ago, is the only CONSERVATIVE CONGREGATION in Daly City. Together with all other religious denominations, we shall carry the banner of freedom aloft, and bring forth the message of brotherhood and equality to all its inhabitants.

BEST WISHES
to
DALY CITY
on its
50th Anniversary
OLPH
MENS CLUB
Joe Di Maggio
President

VISTA GRANDE AVENUE CHRISTIAN CHURCH
(Founded 1952)
101 VISTA GRANDE AVENUE
DALY CITY -:- PLaza 6-2278
Rev. Hillis E. Davidson, Minister
CHURCH SCHOOL - - - - 9:40 A.M.
MORNING WORSHIP - - - 11:00 A.M.
YOUTH FELLOWSHIP - - - 6:00 P.M.

"SERVING THE SPIRITUAL NEEDS OF DALY CITY"
WESLEY METHODIST CHURCH
After October 15, Meetings Will Be Held at
Thomas Edison School
Lincoln and Southgate Ave.
10 a. m.—CHURCH SCHOOL All Ages
11 a.m.—MORNING WORSHIP
Nursery and Kindergarten Classes
Baby Care Both Hours
HAROLD W. THOMPSON, Pastor
1325 Southgate Avenue

RELIGIOUS
FESTIVAL OF MUSIC
Sunday, October 8, 7:30 p. m.
at the
War Memorial Auditorium
Mission Street, Daly City
Sponsored by the Daly City Ministerial Association in cooperation with the Golden Jubilee Committee.
Come and Share God's Blessings Through Words and Music

Sincere Congratulations
on the
50TH ANNIVERSARY
of
DALY CITY
from
OUR LADY OF MERCY CHURCH
in Westlake
• Westlake Catholic Men
• Westlake Catholic Women

UIET AVENUE in one of the velopments of the Doelger uilders, Inc., in the Westlake rea. This photo shows the ell paved streets lined with dewalks and neat lawns of e many homes.

PTA's At Schools

(Cont. From Page 3, Section 3)

ter membership meeting in May of 1961 included 169 members. However, the Oct. 12 meeting will still be open to those wishing to become charter members.

The present officers of this group are: Mrs. George Mason, president; Mrs. James Buchanan, vice president; Mrs. George Day, second vice president; Dr. Harold Tonini, principal, honorary vice president; Mrs. Paul Kepis, recording secretary; Mrs. Alfred Boreni financial secretary; Mrs. Wilbur Jaeger, treasurer; Roland Boldt, auditor; Mrs. Byron McCaughey, historian; Mrs. Fred Ballew, corresponding secretary; Walter Henkel, parliamentarian.

FERNANDO ORGANIZED

One of the most recent PTA organizations in this area is the Fernando Rivera PTA. The first meeting of this school term will be an open house and get acquainted evening on Oct. 24. Teachers, officers of the PTA, and the new principal, Mrs. Dawson, will be presented.

The elected president, Mrs. McKensie, is moving and has resigned her position. However, the other officers remain: E. Clark Robb, vice president; Mrs. Imogene Deremiah, financial secretary; Mrs. Tessie Defferious, treasurer; Mrs. Grace Budea, corresponding secretary; Mrs. Annabelle Piercy, historian; John Luppino, auditor.

Christopher Columbus School has been open for use only since Sept. of 1961. Approximately 45 interested persons met with Mrs. Forest Cunningham, president of the 17th district, and Mrs. C. H. Preston, director of extensions, on Sept. 26 to begin the process of organizing a PTA. Mrs. Larry Green has agreed to act as temporary secretary and a nominating committee has been chosen for the purpose of selecting possible officers and preparing the by-laws for the group. The next meeting will be held Oct. 24.

There are no plans at present for the formation of a PTA at the new M. Pauline Brown School.

ROOFING and SIDING

RESIDENTIAL
INDUSTRIAL
COMMERCIAL

CALL PL 5-3888 or PL 5-4695

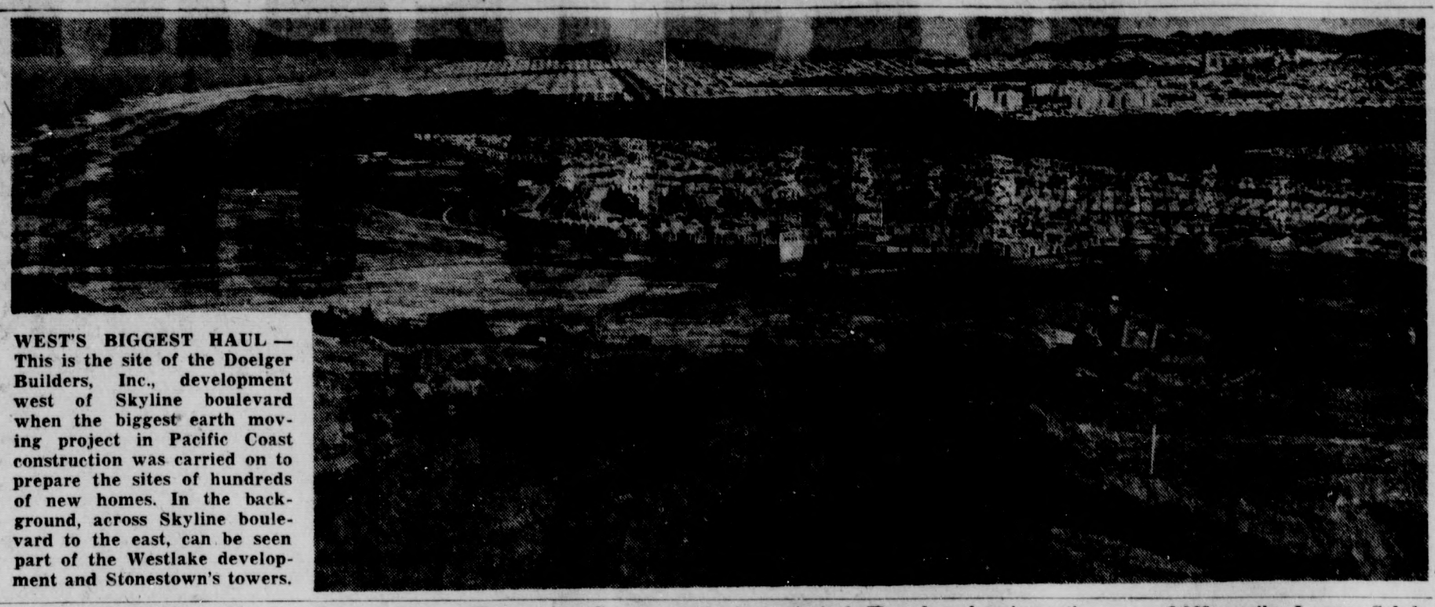
NO JOB TOO LARGE OR TOO SMALL
FHA TERMS

Improve your home from the TOP down

- Recovering
- Expert Repairs
- Recoating
- All Types of Shingles
- Tile
- Stair Leaks
- Tar and Gravel
- Skylight Leaks
- Asbestos Siding
- Calking
- Tile

LICENSED — INSURED
SERVING THE BAY AREA 22 YEARS
Free Estimates and Inspection. Quality and Service Guaranteed

AMERICAN
ROOF MAINTENANCE CO.



WEST'S BIGGEST HAUL — This is the site of the Doelger Builders, Inc., development west of Skyline boulevard when the biggest earth moving project in Pacific Coast construction was carried on to prepare the sites of hundreds of new homes. In the background, across Skyline boulevard to the east, can be seen part of the Westlake development and Stonestown's towers.

18,975 Students Are Now Enrolled In 3 School Districts

The schools of Daly City have a longer history than does the city itself.

In fact, Jefferson Union High School has a history that dates back to before the Civil War — to 1865 in fact.

In those days the school was located in what was known as Old Jefferson Hall in Colma and Colma itself was known as "School House Station."

Back then, G. Dunks, an early-day pioneer, donated land between the railroad tracks and Mission street for school purposes. It was probably worth a few hundred dollars and the structure itself not much more than that amount.

Today the Jefferson Union High School district, the Jefferson Elementary School district and the Laguna Salada School district in Pacifica have approximately $31 million invested in school plants, facilities, equipment and real estate. This, however, does not include the real estate values of the properties on which high schools are located.

BIG BOND ISSUE

The first Jefferson School building constructed in 1896 was financed with a $20,000 bond issue, considered a staggering amount in those days. Some short sighted people claimed then that it was too expensive and provided way too much room for the needs of the community. However, School Trustees B. S. Green, Thomas Harrison and Frank Pierce Jr., went ahead with the project and won out over the opposition.

Several notable educators taught in the early day Jefferson schools. Among them were ex-superintendent of schools, Etta M. Tilton, Professor Gamble and W. J. Savage. R. S. Thornton, one of the leading early day pioneers, was the prime mover in bringing educational advantages to the area.

It was Thornton, whose activities in the early 50s resulted in the formation of what is now the Jefferson School districts, who insisted upon the name of Jefferson. He believed with President Thomas Jefferson that "in order to give permanency to American liberty it was necessary to establish a free, non-sectarian system of education."

In the days when Thornton put his indelible mark upon the future of this area it was known as Sand Hills and the spot where the famous John Daly Dairy Ranch stood was "The Hill."

It was inhabited for the most part by a sturdy race of potato growers, dairymen and cattle raisers. But, they, like Thornton believed in education and under his leadership brought about the start of the Jefferson school system.

ONE TEACHER

At first there were only enough pupils to warrant the employment of one teacher. Later, when a church-like front was constructed on old Jefferson Hall school, it became necessary to employ a second teacher.

Savage was the first principal of Jefferson school. He later became a member of the County Board of Education and served as president of that body in 1930 and 1931. He was superintendent of schools for the Jefferson Elementary School District from 1918 to 1931 when he died in office from a heart attack.

When Savage assumed charge of the Jefferson School he was one of four teachers on the staff. Others were Miss Alice Chalmers, later principal of Longfellow School in San Francisco and the Misses Blanche Maccuaig and Kate Garsino.

After the earthquake and fire Daly City began to boom. Many people who had been forced to flee their homes in San Francisco moved to "The Hill," and the school situation soon became strained at the seams. To provide school facilities for the new people's children it was necessary to bond the district for $45,000. With this money sites were purchased and the Vista Grande and Crocker Tract schools were constructed. The first building had eight classrooms and the second consisted of six classrooms.

TOO MUCH SCHOOL

Once again some shortsighted people predicted the schools would never be filled but it wasn't very long before they were overflowing and two classes were forced to use the Daly City Band hall.

The daily attendance zoomed to a new high about this time with 920 pupils in the various classes. Teachers on the staff besides Principal Savage included the Misses Esther Torello, Hazel Prouty, Mary Savage, Marian Groves, Alma Blake, Mildred Erikson, Agnes Gallagher, Genevieve Tobin, May Bowen, Anna Foley, Stella Gatania, Nora Wilson, Ruth Cowan, Emma Cella, Helena Hansen, Mary Gardner, Manuelita Koefoed, Julia Witt, Gertrude Donnelly, Rose Sturla and Mrs. Edith Hassett and Mrs. Jennie Jones.

At that time the trustees for the district were James Callan, E. R. Poor and Gust Johnson. An old-timer recalled they held "open meetings" at the Vista Grande School on the last Thursday of each month.

BIG ENROLLMENT NOW

It's a far cry from the time when one or two teachers could handle the education of the young people of the area to the present time when the three school districts have 18,975 students enrolled.

The Jefferson Elementary School District reports a total enrollment as of this date of 8,968 pupils, Laguna Salada has 5,750, and the Jefferson Union High School district has 4,257 students in the three high schools, Jefferson, Westmoor and Terra Nova.

The high school district expects to have in excess of 9,000 students by 1967 — just five years from now — according to figures projected by Superintendent Edward Morgan.

SERVING
the Daly City Area
WITH
Prompt Efficient Service
—
FOR TV SERVICE
PL 5-9526
JOHN'S TV

F. L. "JOHNNY" AMBROSIUS
of
ART COLVIN REALTY
says . . .
"THANK YOU" DALY CITY

Business has been good, thanks to you. We are proud to be a part of this great city, and proud of our association with Art Colvin Realty, the area sales leader for the past six years.

1999 JUNIPERO SERRA
PL 5-1000

GOLDEN JUBILEE SPECIAL
FREE!
STYLE CUT
With Each Shampoo and Set
Offer Good October 4 to 14

JAN and BILLIE
OF
FLORINDA'S BEAUTY SALON
Specializing in Tempting Hair Styles
Closed Mondays — Open Wed., Thurs. and Fri. Nights
25 San Pedro Road, Colma PL 6-4121

CONGRATULATIONS . . .
WE ARE PROUD TO HAVE A SHARE IN BUILDING THIS FINE COMMUNITY
BALBOA BUILDING MATERIALS
"Building the Community Since 1935"
1831 Junipero Serra PL 5-0800

OVER HALF A CENTURY OF HONEST AND FAITHFUL SERVICE TO THE COMMUNITY
•
Funeral Service in the Finest Tradition
•
W. C. LASSWELL
MORTICIANS
6154 Mission Street, Daly City PL 5-0660

CONGRATULATIONS
to the
CITY OF DALY CITY
on its
50th ANNIVERSARY
Golden Jubilee Celebration
Sincerely
NORTH SAN MATEO COUNTY INSURANCE AGENTS ASSOCIATION
Daly City

Congratulations
DALY CITY ON YOUR
50th ANNIVERSARY
from one "Old-Timer" to another
Serving the Finest in
MEXICAN foods
SINCE . . . 1906

A COMPLETE MEXICAN DINNER
Brought to Your Door
For..... 1.65
(Plus Small Delivery Fee)

JOHNSON'S TAMALE GROTTO
- TAMALES
- REFRITOS
- ENCHILADAS
- SPANISH RICE
- CHILI CON CARNE
- TACOS
- CHILES RELLENOS

WESTLAKE: 341 S. Mayfair PL 5-7765
MISSION: 2391 Mission VA 4-5007
PARKSIDE: 1241 Vicente St. OV 1-7767
SPECIAL RATES TO LODGES, BANQUETS AND PARTIES —

To Help Celebrate The 50th Anniversary

WESTLAKE SHOPPING CENTER

presents

FIESTA Days

FREE!

4 VACATIONS
(GIVEN AWAY IN PAIRS)

TO ROMANTIC

MEXICO

PLUS A WEEKEND AT LAS VEGAS FOR 2 --- PLUS OTHER AWARDS

Westlake's 83 Stores Salute The City Of Daly City — And Open A "South Of The Border" Program For The Week Of October 7-14

SPECIAL DECORATIONS
SPECIAL EVENTS
SPECIAL MUSIC

. . . AND THE CHANCE OF A LIFETIME TO WIN A WONDERFUL VACATION TO MEXICO.

VISIT MEXICO CITY - CUERNEVACA - TAXCO - ACAPULCO

STAY AT LUXURY HOTELS: THE PRADO-ALFFER IN MEXICO CITY*, THE DE LA BORDA IN TAXCO, THE ELCANO IN ACAPULCO.

SIGHTSEEING --- SPECIAL EVENTS!

* Meals Not Included in Mexico City.

DRAWING TICKETS FREE, ANY STORE IN WESTLAKE SHOPPING CENTER

WINNERS WILL FLY VIA

WESTERN AIR LINES

720B FAN/JETS TO MEXICO CITY
ELECTRA JETS TO LAS VEGAS

Drawing Fri. Nite, Oct 13, 9:15

MAKE THIS YOUR LUCKY "FRIDAY THE 13th"